

1966 TV SET BUYERS' GUIDE

FREE WITH THIS ISSUE

TV GUIDE

LOCAL PROGRAMS • SEPTEMBER 18-24

15¢



How They Remember Dino
in Steubenville, Ohio (page 8)

Attention, Networks:
Don't Give Viewers
What They Want (page 32)

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as we see it

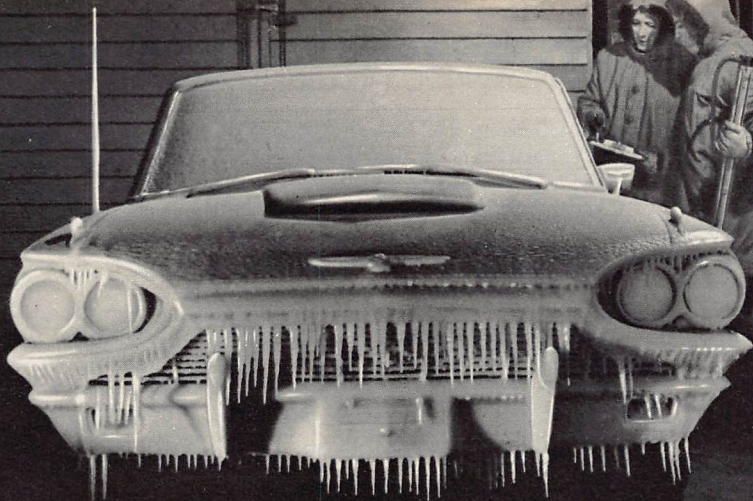
■ We make this request each year as the new season gets under way, and we do so because we believe it is a sensible way to approach television: Please try to see each new program at least once.

Most of us spend several hours a day, certainly several hours a week, watching our home screens. With so many demands upon our spare time, with the necessity of reading newspapers and books and magazines as well as taking part in sports and other leisure-time activities, it behooves us to allocate our television viewing time intelligently. And while TV GUME's listings are as complete and objective as we can make them, it really isn't possible to catch the flavor of a series without watching at least part of one episode.

■ There have been examples of shows that struggled along with small audiences, facing cancellation, only to be renewed late in the season when the audience suddenly discovered them. There have been other examples of shows that were discovered too late. We're convinced that *The Rogues* would be back with us this season if more viewers had tuned to it earlier, and given it the word-of-mouth publicity it finally started getting last May and June.

It might help, too, if you would tell sponsors whether you like their new offerings. The time to praise a program is now, not after it has been canceled by the sponsor. You'll find the address of TV GUME's Viewer Service, which will forward letters to those responsible for buying programs, on our letters page.

Even if you're not a letter writer, somebody up there in the rating services will know if you're watching. So tune to the season's new shows. Give them a fighting chance.



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TV TELETYPE*: NEW YORK: NEIL HICKEY REPORTS:

CBS expects to follow up its Dec. 9 "Charlie Brown's Christmas" special with a second, about Charlie's rather inept baseball team . . . FRANK SINATRA will be doing an hour special in color on NBC Nov. 24, and will be profiled on CBS the same month . . . PETER FALK of Trials of O'Brien has been offered the film role of MIKE TODD, the late entrepreneur.

RUDOLF NUREYEV and MARGOT FONTEYN are the guests of another pretty fair hoofer, FRED ASTAIRE, on the Oct. 2 Hollywood Palace. JACKIE MASON and PAUL LYNDE are on the same show . . . EVERETT SLOANE's last TV appearance before his recent death will be shown on a coming Honey West episode, "In the Bag."

Wild Kingdom returns to the air on NBC Oct. 17 with a program called "South Through the Sonora," the story of a mountain-lion hunt . . . CLIFF ARQUETTE (Charley Weaver) shows up on a Jimmy Dean Show next month . . . BOB HOPE's Sept. 29 show will be a rather special one. Appearing with him will be three stars who were present at his TV debut in 1950--DINAH SHORE, BEATRICE LILLIE and DOUGLAS FAIRBANKS JR. ANDY WILLIAMS will be an added guest.

NBC is looking at a daytime drama pilot for '66-67 called Days of Our Lives, starring MACDONALD CAREY . . . FESS PARKER (Daniel Boone) is going to hunt grizzly bears in British Columbia for ABC's American Sportsman series. And PETER FONDA will try to bag a moose in Newfoundland.

CBS's Lamp Unto My Feet will do a show in October on the Hungarian composer, ZOLTAN KODALY . . . Look Up and Live, also on CBS, has scheduled a three-part series on Oct. 3, 10 and 17 on the subject of attempts by religious leaders to improve social conditions in Chicago . . . The Saga of Western Man series on ABC has a program upcoming called "To Be a Soldier." It's about a West Point graduate who finds himself in Vietnam . . . "Alexander the Greater" is the title of a two-parter on The Man from U.N.C.L.E. RIP TORN and DOROTHY PROVINE co-star.

*Trade-mark, Teletype Corp.

Continued on page 36

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4. Winners will be selected from all entries (regardless of the show picked) in random drawings conducted by the D. L. Blair Corporation, an independent judging organization, whose decisions are final. No substitutions will be made for any prize offered. Tax or liability on a prize and license-plate costs for the Lincoln Continental are the sole responsibility of the winner. Limit one prize to a family.

5. TV-Stakes open to anyone in the United States except employees and their families of Bristol-Myers, its advertising agencies and the D. L. Blair Corporation.

6. TV-Stakes void in Florida and where prohibited by law. Residents of Missouri should disregard Rule #3 in submitting their entries. For a list of winners, send a separate self-addressed, stamped envelope to: EASY AS ABC WINNERS' LIST, BOX #22, NEW YORK, N.Y. 10046.

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My Name _____

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HURRY! TV-Stakes closes October 29, 1965.

In Steubenville, Ohio, where he played pool and occasionally went to school...

Steubenville, Ohio, a sinewy steel-making city on the Ohio River, boasts two great men. Edwin M. Stanton, Lincoln's granitic Secretary of War, was born and died there; and Dino Crocetti, also known as Dean Martin, was born there.

But you can get very long odds at the Arcade Billiard Parlor on Market Street against the possibility of Steubenville being the scene of his demise. As one sage at the Arcade pointed out: "Nobody picks out where he's born. But dyin'—that's somethin' else. The Dino, in his right mind, wouldn't be found dead in Stube. As who would?"

This is a point of considerable sensitivity, not only on the part of the clientele of the Arcade, where Dino once spent youthful hours frolicking on the green baize, and the Rex Smoke Shop next door, where an older Dino dealt blackjack in the back room; but of many citizens.

"What's with the Dino?" asks one. "Oney time he's been back was in '51. Him and Jerry Lewis put on a show at the Big Red, then blew town!"



THEY REMEMBER DINO

by Maurice Condon

The Big Red?

"Steubenville High, on account the football team is the Big Red."

"I went to school with Dino," says another. "Good basketball player. No good with the books. He left school, sang at a lot of these crummy joints around here and after a while he takes off. Goes to Cleveland. Next we hear he's got a job singing at the Hollenden there. Then he gets a nose job and suddenly he's with Lewis and he's big time."

Nose job?

"Like I said. Dino had a pretty good-size schnozz. He got it bobbed. Why not? Anyway, don't let nobody tell you the Dino made it the easy way. Now he's got a big place in California. Y'know, with swimming pools. But it wouldn't hurt

him none to come back once a while."

Steubenville has a population of 35,120, dominated by second and third generation descendants of the original Italian immigrants. It remembers Dino Crocetti fondly, but with the testiness of the patriarch who is eager to kill the fatted calf if the prodigal

would only take time to attend the barbecue.

"Dino played the Twin Coaches in Pittsburgh; when was it—'57? Yeah, after the break with Lewis. OK, you could spit from Stube to Pittsburgh, but does he come by to say 'hello'? Not him!"

In fairness, it was pointed out that those were precarious times for Dino.

"Right. It was sweat time. Dino was doin' a single. Lots of people said, 'Dino is through. What was he before he teamed with Jerry? A band singer—dime a dozen. Jerry carried the act, he was the funny man.' Now they forget that to be a good straight man, y'gotta be plenty funny yourself. Which Dino was."

A sober note: "You guys beef that Dino didn't come over for a visit. Look—he was busy! A new act, new arrangements, new pieces of business. All right. So how many of you went over to see him and give him a boost?"

The silence is broken by a natty gentleman who says, "Who did? Me. Me, I take a table down front, I tell the waiter to take word to Dino that he's got an old friend in the house. What's he do? That sweetheart! He rushes out, he's gotta towel around his neck where he's puttin' on make-up, an' he drags me back to the dressin' room. We sit and have one or two belts, then they yell he's on. He whips the comb through his hair and says, 'Stick, kid, I'll be right back.' So, while I'm sittin' there waitin', there's a sport coat catches my eye. I try it on. Like it was made for me. Now I remember from long time back, Dino's into me for a C. So I blow with the coat and cancel out the C."

Was there a protest from Dino—a letter—a phone call?

"You nuts? Dino wanted me to have the coat. Else why leave me alone in the dressin' room with it?"

Who else remembers Dino?

Van Straidis, proprietor of the Green Mill Restaurant on Fourth Street ("In

the heart of downtown Steubenville, one of the Nation's largest steel-making centers, on the banks of the picturesque Ohio River," reads the menu jacket). Van remembers a tall, skinny kid with a mop of black curly hair, dancing eyes and a jutting hawk nose.

"He wanted to sing. He'd go anywhere. I was a drummer. Still am, when I can get away from the restaurant. Back in those days I was working with an outfit, Ralph Menking's Band. This time we had a job over in Little Washington, Pa.

"I worked Dino in on the job. His voice was good, but untrained. Well, we did this job at Little Washington and—say, is Dino going to read this?"

Possibly.

"Then just mention, casually, don't make it a Federal case, the 20 bucks." The 20 bucks? "Dino borrowed from me after the job. There was a party on in Pittsburgh and Dino was low in funds. So just mention it, from Van. He'll remember."

Like the majestic theme that threads its way through a great symphony, the lament of the unpaid loan constantly reappears.

"There was this night the Dino had a date, needed a deuce. . . ."

"Dino was on the shorts and needed a sawbuck so I anteed up for him. . . ."

Mike Simera, who worked with Dino at the Rex Smoke Shop, deprecates such remarks. "Dino left town owin' nobody nothin'. Most of these guys wouldn't have given him the correct time. Now that Dino's on top, it gives them importance t'say that they lent him dough."

At any rate, assuming the sincerity of the lingering melancholy for the odd small loan unsatisfied, there is pride and affection among his early colleagues for the Dino.

"He was just a kid but he had it. He could sing 'Blue Moon' better'n anybody in the world!"

"This was a kid couldn't *continued*

sit still. He was laughin' and clownin' all the time. Then he'd sing and you'd melt."

"Things are quiet here now. But back in the 30's, there was action. Right there in the back room, Dino broke in as a dealer. He was a beautiful dealer. What hands!"

"I'll tell you what he had. A voice? Sure. But on top o' that, he had the Mox." The Mox? "Moxie—guts! Take one night at the Rainbow Gardens. The emcee gets stoned, passes out. So Dino steps in. Like they say, all guts and no guarantee of talent. But he sings, he dances, he tells jokes, he's a tiger! An' they loved him!"

Did Dino hold any other jobs?

"When he left Big Red, he worked awhile at Weirton Steel, but it didn't take. He was a clown."

Boxing average: .750

"After he leaves Weirton, he figures he'll be a fighter. And, to the surprise of one and all, wins his first three fights by KO. Fourth fight, he gets the KO. He went back to singin'."

Dino the student, the blackjack dealer, the steelman, the pugilist, the itinerant balladeer. Let's go back. Who remembers the diminutive Dino?

"We grew up with Dino, my sister Mary and me," says Archie Crocetti. "We're first cousins. Dino's dad, Guy, and our dad, Joseph, are brothers."

"Dino was born on June 7, 1917 at 319 South Sixth Street," says Mary. "Uncle Guy was a barber. His shop occupied the front of their house."

"Dino was baptized at St. Anthony's Church. Even when he was a small baby, his mother, my Aunt Angela, was sure he was going to be a singer. He sort of crooned all the time."

"Then when he was older, you could hear him all around the house, always singing. And he always wore a hat, an old, soft, slouchy one. First

thing in the morning, he put on this hat. He wore it indoors and outdoors and took it off only when he was going to bed."

Says Archie, "I got a kick out of seeing Dino in 'Rio Bravo' a while back. Do you remember the film?—he was a gunslinger. Well, when we were kids, we were all nuts about cowboys, but Dino took it real serious. Spent hours practicing the draw."

Adds up to a normal American boyhood. How about Boy Scouts? "We were in Steubenville Troop 10. Dino was the troop drummer. He took lessons, said they'd come in handy later when he played in a dance band."

Mary says, "Dino somehow finally acquired a record player, an old one, the kind that you had to wind up after each record. He collected records of singers; I can't remember all of them, but I do know that his favorites were Bing Crosby and Russ Columbo. He'd play their records over and over, and sing with them."

What about school days? Stanton Grammar School which Dino attended was razed some years ago, giving rise to the inevitable and venerable jest that it was the happy coincidence needed to get him out.

School was a drag

At Steubenville High, which he attended from 1933 to 1936, there is little residual trace of Dino. No teachers remain who were active during his tenure. There was no yearbook, usually a mine of information, for several Depression years and Dino was denied this slight scholastic immortality. John Maltese, director of publications and journalism teacher at the school, says, "Dean sends a \$100 check every year for an ad in our yearbook. Just a full page with one word, 'Dino,' in the center."

In the school file is a faded card headed "Dean Paul Crocetti." Judging by the record, school held **continued**



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little fascination for him. Grades: mediocre. Attendance: sporadic.

There was no graduation day for Dino. He left, as a sophomore, in June of 1936, and didn't return to the hallowed halls until 15 years later, in 1951, but it was a triumphal return. The lanky, gangling, insecure Dino Crocetti had undergone a metamorphosis into the handsome, urbane and assured Dean Martin, partner in the sensationally successful comedy team of Martin & Lewis.

Dean and Jerry presented two shows at the high school auditorium and afterward there was a motor cavalcade through the downtown area.

At the end of that triumphant day, the pair left Steubenville. Dino has never returned. Unsurprised is Rev. Philip Clarke, executive vice president of the College of Steubenville, a friend and golfing crony of Dino's.

He remembers Steubenville

"He moved his folks to the West Coast, bought a home for them. They live there now, close by. His brother Bill is his personal manager. His wife and family—there are seven children—claim most of the little leisure time he has.

"His work day is long. His movie schedule alone is demanding. Add to this his recording sessions, his personal appearances, club dates and the many benefits to which he lends his talents. [To say nothing of his new NBC series.] It's an arduous schedule."

Has he forgotten Steubenville? "Never believe it," says Father Phil, as he is known to just about everyone in the area.

"A couple of years ago he played Sam Snead on the television program *Celebrity Golf*. Dean gave Snead a rough time but ended up with second money. Which was \$1750. Two days later, to my surprise, I received a

check in that amount made out to the 'Father Phil Building Fund' at the stipulation of Dean Martin.

"Then there was the time that Central High found itself stymied for lack of uniforms. Word must have trickled out to Hollywood, for Dean and Frank Sinatra each sent his personal check for \$1000."

Sister M. Agatha, administrator of St. John Hospital, has never met Dean Martin but he'll never find a more vocal advocate. "I met Dean's mother, Mrs. Guy Crocetti, when she was back here visiting relatives and friends. At that time a telethon was being held to secure funds toward a Cobalt Treatment Center at our hospital.

"Because we lacked such a facility, cancer patients, many of them grievously ill, had to travel to Pittsburgh for this specialized cobalt therapy. Mrs. Crocetti was very kind. She promised to tell Dean about our plight. Within days we received a check of \$2500 from Dean. And every year since we have gratefully received additional checks, totaling, to date, \$16,800.

"We are proud of our local boy whose songs and fun have gladdened the hearts of people everywhere. And we want everyone to know just how happy and appreciative we are for Dean's tangible interest in the suffering folks of his home town."

Martin and Stanton?

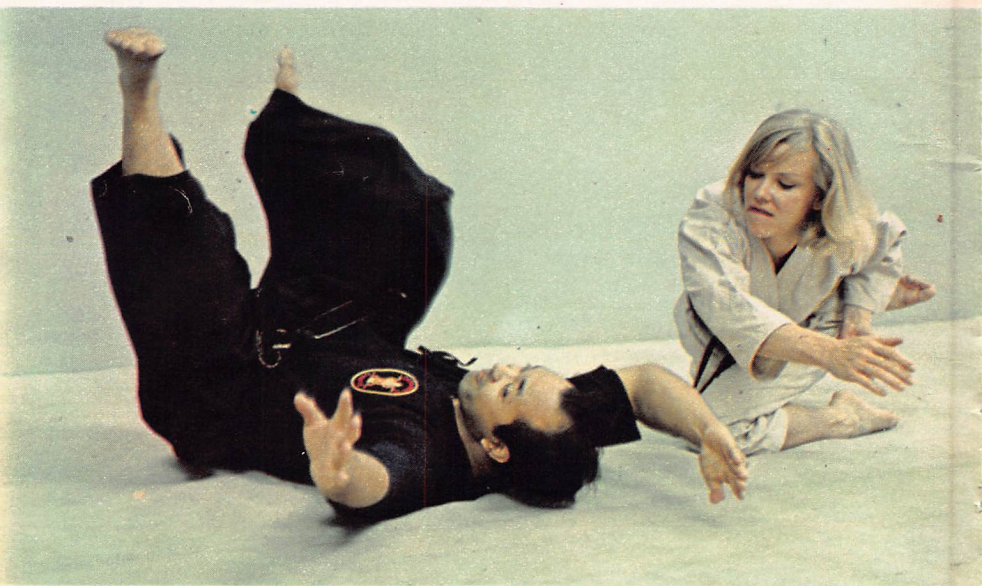
Driving into Steubenville, you are informed by bronze marker that this is the city that claims Edwin M. Stanton as a famous citizen.

But there is now a petition before City Council which, if successfully received, will provide additional new highway markers on the incoming arterial routes. The exact wording to be inscribed has yet to be worked out, but the general idea it will convey is this: Welcome to Steubenville. Dean Martin was born here.

*This lovely star of 'Honey
West' is Anne Francis and...*



She's mean



Anne throws instructor Doversola over her shoulder after he tries an attack from the rear.

When Honey West sets out to get her man, she gets him—somehow.

The lady private eye sometimes can do the job with basic weapons—smiles, sweet talk and flapping lashes. If these fail, or if the baddie gets rough, she can be mean—she brings on her big guns, judo and karate. And if the writers say Honey West is to use

karate in a pinch, Anne Francis, who plays the part, had better bone up on the subject. Which is precisely what takes Miss Francis to the Hollywood headquarters of Gordon Doversola, her Hawaiian karate instructor.

She has been studying with Doversola for a year, and first displayed her karate technique in the *Burke's Law* episode which was a pilot for the *Honey West* show. Although Anne can

practically commit mayhem with her karate, and in the pilot actually "threw" her adversary, as a star she's much too valuable for that sort of fun. A stunt girl will do the rough stuff, and the actual throwing. But Anne has to look authentic in the close-ups.

To keep the *Honey West* image pristine, Anne will be very ladylike in her use of karate. That is, she won't kill anyone with it.

Below, the two-knuckle thrust punch as thrown from the kiba-dachi (horseback riding) position.

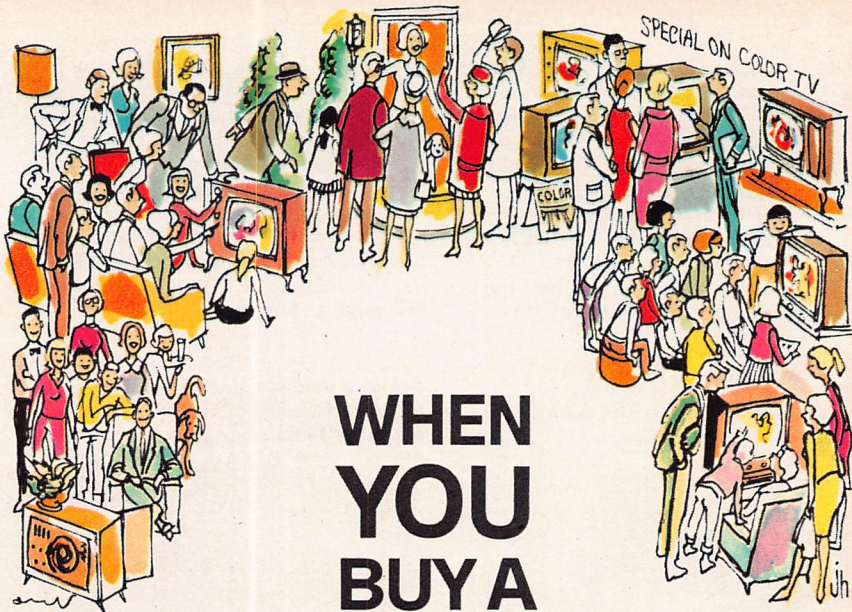


Below, the hands are used as a striking edge, or to block a punch. Left hand goes for throat or stomach.



Below, a double flying kick. One foot hits the chest while the other kicks solar plexus.





WHEN YOU BUY A COLOR SET

A survey tells how it may affect your viewing and your home

by Claire Joyce Lehr

As little as 11 years ago, color-television sets were selling for about \$1000 and only the very affluent could buy them. Now they are among the fastest selling items on the appliance market. The price of color-TV sets is down to around \$350—and even less on bargain days—and they seem to be edging lower daily.

So the chances are you will be owning a color-television set, if not soon, eventually. How will it change your life? Will you be going out less, seeing fewer movies? Will the neighbors flock to your living room, as legend hath it? Will you switch your loyalties from your favorite black-and-white shows to others merely because they are in color? What of the chil-

dren, those avid television addicts—will they become even more so?

I was able to glean some answers to these and similar questions recently when I circulated a questionnaire to 80 new color-TV set owners in Columbus, Ohio, as part of my graduate studies at Ohio State University. Admittedly, from the standpoint of the science of statistics, my sampling was not in a class with Nielsen, but I do think it may give you a rough idea of what to expect after you buy your new color-TV set.

Some of you won't go out as often as before; 13 percent of those polled said they stayed home more, now that they had color sets. Nor will you go to motion pictures as often; **continued**



Next week in TV Guide, the great train ride. Writer Thomas B. Morgan covers Jackie Gleason's latest New York to Miami junket, finds the comedian's flamboyant approach to life a pretty grim business. In the same issue: A disturbing diagnosis of what ails television drama.

TV GUIDE / AMERICA'S BIGGEST SELLING WEEKLY MAGAZINE!

31 percent said they go less often to the movies. As one man put it, "Why should I pay those prices to see a movie? In five or six years I'll be able to see it free—and in living color."

Socially, you may be more popular, but not for too long; 26 percent of those questioned noticed an increase of visitors to their homes—until the novelty wore off. "Sure," said one new color-set owner, "at first you invite your friends to drop by and they do, but then after a while you ask them and they're too busy. Soon it's no big deal, because they all have color-television sets of their own."

Not so with the children. They'll come running to any house they know has color TV. "Our home has become a center for children," said one woman. "They crowd into the house to see every color show. We haven't decided yet whether it's worth having our children home more than before if we must have 15 of their friends along."

Color TV for children has one drawback—horror is even more horrible in color. One woman said she would not allow her son to watch a horror movie before he went to bed, although he is allowed to watch a similar show in black and white. "The thing about color is that it can be too realistic. In Saturday's movie we saw a man burned by fire, and in color it was awful."

Where color is still a novelty, the new set can help you gain friends. One man, recently moved into an exclusive Columbus suburb, said, "We used color TV as the key to our attack." When inviting people in, he or his wife "would casually mention a color movie or sports event scheduled for that night. If you get the man interested, chances are his wife will tag along."

Wives, as a matter of fact, say they appreciate sports much more if they're in color. The lush green fields, the brilliant uniforms, the between-halves pageantry in football, not to mention

the costumes of the lady spectators, all heighten the interest for them.

Then there are those who say they are indifferent to color television—in fact some are outright derisive, until exposure changes their minds. Said one woman, "The first time my mother-in-law watched our color-TV set she couldn't stop complaining about the focus and the color not being perfect. Two months later we went to visit her and, wouldn't you know it?—she was as proud as a peacock about her new color-TV set." Pun intended, I'm sure.

Your loyalties to various shows will change, too, as you get the color habit; 86 percent of the viewers polled said they spent much more time (about 80 percent of all their viewing) watching color rather than monotone.

"Our viewing habits have changed completely," said one woman. "We used to watch shows for content, now it is almost completely for good color. For example, we never thought much of watching Westerns in black and white, but now 'The Virginian' is our favorite show. You can't beat the great outdoors for color."

Last May's Nielsen had only one color show, "Bonanza," in the Top 10. My color-set owners had only one black-and-white show, "The Man from U.N.C.L.E.," in their Top 10. To take a liberty with the Bard, color—not the play—is the thing.

The same for commercials. One woman gave her family's reaction thus: "When a black-and-white show has a color commercial, we are always impressed by it. It seems these commercials have an unusually high intelligence level and we enjoy them. On the other hand, when a color show has a black-and-white commercial, it seems to scream out at you: cheap . . . cheap . . ."

Thus the evidence produced by my small poll would appear to prove that most viewers are quite happy with color TV once they have it in their homes.

FOR THE RECORD



Northern California Edition

Summer of Discontent: There has been drama and conflict behind the scenes of the new television season as network officials, producers and actors have spent much of the summer arguing over what is best for the American public this fall. The battles had elements of a good TV script, crackling with hostility and intrigue. When the preseason shouting was over, the producers of five new shows were looking for jobs. The series involved were *The Dean Martin Show*, *The Smothers Brothers Show*, *O. K. Crackerby!*, *The Wild, Wild West* and *A Man Called Shenandoah*.

Bill Colleran, deposed producer of Martin's new program, recalled that at the time he was hired for the job, "There was panic at NBC in New York." It was feared that Martin would be just a West Coast version of Ed Sullivan. Colleran continued, "I told them I had a way to integrate Dean into the show. I would give him a home base where things happened. They were saved. Then after six shows they said they didn't want that. They wanted Ed Sullivan. I was fired."

Phil Sharp, ex-producer of *The Smothers Brothers Show*, said his departure was a matter of personal taste. "I think it boils down to a concept of what was funny. I would think a scene was funny and they wouldn't, or vice versa. It was just arguments."

O. K. Crackerby! was undergoing sweeping changes right up to post time, most of them involving em-

phasis—or de-emphasis—on the children in the show. Unfrosted producer Charles Stewart explained he ran afoul of "a lot of owners." "I didn't please all of 'em," he said. "I was like the manager of a baseball team. You can't fire the team, you fire the manager."

Collier Young was the third in line of succession to the producer's throne for the gimmick-laden *Wild, Wild West*. Was he fired or did he quit? "A matter of semantics," he said. "When does the kettle hiss?" Young believes that CBS never saw enough of his show upon which to base a decision. When network officials told Young, "We don't agree with you," the producer recalls that "I had to ask, 'You don't agree with what?' because they hadn't seen a finished product to disagree about."

Fred Freiburger, Young's replacement on *Wild, Wild West*, came to that show after a stint as producer of *A Man Called Shenandoah*, where he was constantly at odds with his temperamental star, Robert Horton, who used to cross swords with the late Ward Bond in *Wagon Train*. Freiburger says he got a preview of his relationship with Horton when he held a "rapport meeting." He said Horton quoted the late Irvin S. Cobb as saying, "One thing actors and producers have in common is a mutual distrust." From then on, it was all downhill. Freiburger said he and Horton parted with a "mutual disrespect." He adds: "If I said the sun rose in the East this morning, he'd convince himself it rose in the West."

For some in Hollywood, it was a summer of discontent.

—Henry Harding



LETTERS

Correspondence for this department should be addressed to Letters Department, TV GUIDE, Radnor, Pa. All letters must be signed. Names withheld upon request.

VIEWER SERVICE

If you wish to write comments to those in charge of a specific show, you should send your letters to: (Name of Show), TV GUIDE Viewer Service, Box 800, Radnor, Pa. These letters will be forwarded to the proper executives.

MORE HELPPINGS OF SEARLE

The *Bonanza* art work by Ronald Searle ["A Visit to Gilt-Edge Gulch," Sept. 4] is some of the best I have seen in any consumer magazine this year. Give us more of this fine artist.

Jim Wilson
Houston

[More of Mr. Searle is coming up in the near future.—Ed.]

FOR SHAME, MR. AMORY

Why did you bother to have Cleveland Amory watch two *Lawrence Welk Shows* ["Review" Sept. 4]? Any of us could have told you what he would say. I am an avid symphony and opera fan, yet I enjoy *Lawrence Welk*. As for his speech, it would be interesting to hear a native German's reaction to Mr. Amory's attempt to speak his language.

Ethel F. Brannan
Paris, Ky.

Come on, Amory, stick to evaluating programs and TV artists, forget linguistics, phonetics, etc. I know hundreds of people who have become social and financial successes, but somehow the foreign accent never quite disappeared. You can't think any less of a man for that. For shame!

(Name Withheld)
River Edge, N.J.

Cleveland Amory's review of the *Lawrence Welk Show* was 100 percent accurate. I enjoy some of Mr. Welk's music, but when he starts his corn-ball talk and goes out into the audience to "dance with the ladies," my eyes and ears get ulcers.

Judy Horstman
St. Louis

CONDENSATION

Re "*Peyton Place Made Easy*" [TV GUIDE, Aug. 28], these situations on *Peyton Place* are not unusual. You will find illegitimate children being born every day, divorces by the thousands, and misunderstandings between parents and their children. *Peyton Place* just puts these problems in one show. Condenses them, so to speak.

Norma Rodriguez
Brooklyn, N.Y.

MAD, MAD, MAD

The man from U.N.C.L.E., or his assistant David McCallum, or even James Bond, are no match for Patrick McGoochan and his jolly good show, *Secret Agent*. CBS is mad, mad, mad to take a great show like this off the network, and as of Sept. 11 CBS will be a dirty word in my household.

Judy Young
Middletown, Ohio

SORRY SMILEY

Thank you for the picture in your Sept. 4 issue, but the photo of Lorne Greene and myself was taken at "The Old Bucket of Blood Saloon" in Virginia City, Nev., where I am employed, not in "The Nugget" bar in Sparks, as you implied in the picture caption on page 19.

Smiley Washburn
Virginia City, Nev.

THIS WEEK

TeleVision Guide

7R is KRCR, Ch. 7, Redding.

SPECIALS

New World of Medicine...Sun. 10:30 A.M. (7)
Prelude to War.....Sun. 2:30 P.M. (13)
Japanese Surrender.....Sun. 6:30 P.M. (3, 4)
President Sukarno....Mon. 8 P.M. (6), 9 P.M.
(9); Thurs. 10 P.M. (9)
Quest for Security.....Tues. 7 P.M. (9),
8 P.M. (6)
Changing World.....Wed. 8:30 P.M. (6),
9:30 P.M. (9)
Anatomy of a Hit.....Wed. 8:30 P.M. (9)
Fuller World.....Wed. 9 P.M. (9)
Intertel.....Wed. 9:30 P.M. (6)
United Bay Area Crusade....Fri. 7:30 P.M. (9)
Lincoln Center.....Fri. 8:30 P.M. (9),
9:30 P.M. (6)
Marcel Marceau.....Fri. 10:30 P.M. (6)

TIME CHANGES

Shindig.....Sat. 7:30 P.M. (7, 11),
Thurs. 7:30 P.M. (7, 13)
King Family.....Sat. 8 P.M. (7, 11)
McHale's Navy.....Sat. 9:30 P.M. (12)
Voyage to the Bottom of the Sea...Sun. 7 P.M.
(7, 11, 13)
Amos Burke.....Sun. 10 P.M. (12)
Ozzie and Harriet.....Mon. 5:30 P.M. (12)
Farmer's Daughter.....Mon. 8:30 P.M. (7R)
Fireball XL-5.....Thurs. 5:30 P.M. (2)
Donna Reed.....Thurs. 5:30 P.M. (12)
Addams Family.....Thurs. 7 P.M. (7R)
Flintstones.....Fri. 5:30 P.M. (12)

DEBUTS

Big Valley.....Sat. 6:30 P.M. (7R)
Smothers Brothers.....Sat. 7 P.M. (10, 11),
Tues. 7 P.M. (12)
I Dream of Jeannie....Sat. 8 P.M. (3, 4, 7R)
Get Smart.....Sat. 8:30 P.M. (3, 4, 8)
Trials of O'Brien...Sat. 8:30 P.M. (5, 10, 12)
Loner.....Sat. 9:30 P.M. (5, 10)
Gidget.....Sun. 5:30 P.M. (7R)
F.B.I.....Sun. 8 P.M. (7, 11, 13),
Fri. 8 P.M. (7R)
Wackiest Ship in the Army.....Sun. 10 P.M.
(3, 4, 8)

Continued on page A-115



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TV SPORTS GUIDE

SATURDAY

ROLLER SKATING 9 A.M. (2)
California Cardinals vs. Bay Bombers.

BASEBALL 10:45 A.M. (8, 10, 12)
Tigers vs. Yankees.

COLLEGE FOOTBALL 1 P.M. (3, 4, 7R); 1:30 P.M. (8) Notre Dame vs. California.

BOWLING 1:30 P.M. (12)

BASEBALL 2 P.M. (7, 11, 13)
Scheduled: Senators vs. Twins.

FOOTBALL HIGHLIGHTS 4 P.M. (10, 12)
Reviews and previews of NFL games.

HORSE RACE 5 P.M. (2, 8, 12)
Peninsula Handicap, \$10,000 added.

DRAG RACING, SOFTBALL 5 P.M. (7, 7R, 11, 13) National Drag Racing Championship, National Invitational Softball Championship.

BOWLING 6 P.M. (2)

SUNDAY

BOWLING 12 Noon (2)

CANADIAN FOOTBALL 12 Noon (10)
Scheduled: Toronto Argonauts vs. Ottawa Rough Riders.

NFL FOOTBALL 12:45 P.M. (12)
Bears vs. 49ers.

AFL FOOTBALL 1:30 P.M. (3, 7R)
Chargers vs. Raiders.

BOWLING 2 P.M. (11)

ROLLER SKATING 8:50 P.M. (2)
California Cardinals vs. Bay Bombers.

TUESDAY

COLLEGE FOOTBALL 9 P.M. (2)
Highlights of U.C. vs. Notre Dame and Stanford vs. San Jose State.

THURSDAY

NFL FOOTBALL 9 P.M. (2)
Highlights of 49ers vs. Bears.

AFL FOOTBALL 9:30 P.M. (2)
Highlights of Raiders vs. Chargers.

FRIDAY

WRESTLING 9 P.M. (2)

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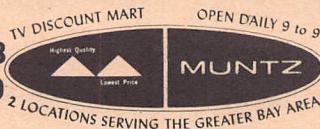
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TV Programs for week beginning Saturday, September 18

Morning

- 7** ALL NIGHT MOVIE—Continued
COLOR "Cavalry Command." (1964)
 John Agar, Richard Arlen.
- 5:30 **4** WHITE COLLAR FARMER
- 6:00 **4** ACROSS THE FENCE
5 **COLOR** AGRICULTURE FILM
- 6:10 **13** NEWS
- 6:15 **13** SOCIAL SECURITY IN ACTION
 Host Lon Morris talks about retirement planning. Guest: Skitch Henderson.
- 6:30 **4** WAKE-UP CLUB—Cartoons
5 **10** SUMMER SEMESTER
 Politics of Peace: "UNESCO."
13 VOICE OF AGRICULTURE
 "The Farm Family and the Consumer."
- 7:00 **5** **COLOR** JACK'S PLACE—Children
7 SILVER WINGS—Documentary
 1. American artists portray Air Force operations. 2. A demonstration of air-borne tactical firepower.
8 FILM FEATURE

- 10** FOCUS ON FARMING—Hadlock
 Discussion of the Bank of America's "Plans to Prosper Program." (60 min.)
- 13** CAP'N DELTA—Cartoons
- 7:30 **3** AGRICULTURE U.S.A.—Interview
 Guest Joseph Burger explores the reasons for the success of agriculture in the U.S.
4 POPEYE—Cartoons
7 EXPLORATION CALIFORNIA
 "Canton West" is the story of Chinatown during the years between the Gold Rush of 1849 and the turn of the century.
8 VOICE OF AGRICULTURE
 "Farmer and Public Utilities."
12 EXISTENCE—Agriculture
 "Smog Threat to Agriculture."
- 8:00 **3** **4** **7** TOP CAT—Cartoon
 T. C. and the gang are shocked to hear Tony the Hot Dog Man is retiring.
5 **8** **10** **12** MISTER MAYOR
 Russell Duck demonstrates his Pillow Dispenser. (60 min.)
 Last show of the series. Next week, "Captain Kangaroo" will be seen.

CHANNELS LISTED IN PROGRAM SECTION

SAN FRANCISCO-OAKLAND

- 2** KTVU (IND.) JACK LONDON SQ. (7)
4 KRON-TV (NBC) 929 MISSION ST. (19)
5 KPIX (CBS) 2655 VAN NESS AVE. (9)
7 KGO-TV (ABC) 277 GOLDEN GATE AVE. (2)
9 KQED (EDUC.) 525 FOURTH ST. (7)

SACRAMENTO

- 3** KCRA-TV (NBC) 310 TENTH ST. (14)
6 KVIE (EDUC.) P.O. BOX 6 (1)
10 KXTV (CBS) 601 SEVENTH AVE. (18)
13 KOVR-TV (ABC) 1216 ARDEN WAY

REDDING

- 7** KRCR-TV (ABC, NBC) 2770 PIONEER DR.

SALINAS

- 8** KSBW-TV (CBS, NBC) 238 JOHN ST.

SAN JOSE

- 11** KNTV (ABC) 645 PARK AVE. (10)

CHICO

- 12** KHSL-TV (CBS) 180 EAST FOURTH ST.

Saturday

Morning-Afternoon

7 MY LITTLE MARGIE—Comedy

Margie is expected to marry a client's son. Gale Storm, Charles Farrell.

11 AGRICULTURE FILM

"Rainbow Valley" shows the Forest Rangers in action.

8:30 2 ROCKY AND HIS FRIENDS

3 4 7 COLOR HECTOR

HEATHCOTE—Cartoons

7 MOVIE—Western

"Cavalry Scout." (1951) Rod Cameron, Audrey Long, Jim Davis. (90 min.)

11 MODERN ALMANAC

The life stories of peas and corn.

9:00 2 ROLLER DERBY—Bombers

Filmed highlights of last Sunday night's game between the California Cardinals and the Bay Bombers. (60 min.)

3 4 7 COLOR UNDERDOG

5 8 10 12 ALVIN—Cartoons

Last show of the series. Next week, "Heckle and Jeckle" cartoons take over this time period.

11 PARENTS AND SCHOOLS

"The Hickory Stick" shows how a teacher approaches behavior problems in her fifth-grade class. Host: Dr. William G. Carr.

13 CHEMISTRY—Lessons

9:30 3 4 7 FIREBALL XL-5

The planet Eleton is being threatened by huge magnets which draw electric rocks out of the ground.

5 8 10 12 TENNESSEE TUX-EDO—Cartoons

11 HOPPITY HOOPER—Cartoons

10:00 2 TRAILS WEST—Drama

A cattleman claims a large part of an old Spanish land grant. Anthony George.

3 4 7 DENNIS THE MENACE

Mr. Wilson's Uncle Ned is engaged in a flower-growing race with Mrs. Hawkins. Ned: Edward Everett Horton.

5 8 10 12 QUICK DRAW McGRAW—Cartoons

Next week, "Mighty Mouse" moves to this time spot.

7 COLOR FUNORAMA—Cartoons

11 PORKY PIG—Cartoons

13 SUPERMAN—Adventure

Lois Lane gets involved with some gunmen. George Reeves, Phyllis Coates.



NCAA FOOTBALL
NOTRE DAME
VS.
CALIFORNIA
SATURDAY 11:00 PM
KCRA-TV
COLOR 3

10:30 **2** MOVIE—Adventure

"The Highwayman." (1951) Charles Coburn, Wanda Hendrix. (90 min.)

3 MOVIE—Comedy

COLOR "Tonight's the Night." (English; 1954) David Niven, Yvonne DeCarlo, Barry Fitzgerald. (90 min.)

4 **7** FURY—Drama

Packy is jealous when a young South American visitor monopolizes Joey's time. Jim: Peter Graves, Joey: Bobby Diamond.

5 MIGHTY MOUSE—Cartoons

"Linus the Lionhearted" takes over this time spot next week. "Mighty Mouse" will be seen at 10 A.M.

7 ZOORAMA—San Diego

Bob Dale visits the seals and the hawks.

8 **12** NEWS

10 SPORTS—Creighton Sanders

11 WORLD OF GIANTS—Adventure

13 HAVE GUN—WILL TRAVEL

10:45 **8** **10** **12** BASEBALL—Tigers vs. Yankees

The Detroit Tigers meet the Yankees at Yankee Stadium. Dizzy Dean and Pee Wee Reese report.

11:00 **4** COLLOQUY

"Huckleberry Finn" is discussed.

5 LINUS—Cartoons

Next Saturday, "Tom and Jerry" cartoons debut in this time period. "Linus" moves to the 10:30 A.M. spot.

7 **13** **COLOR** CASPER—Cartoons

7 SERGEANT PRESTON—Adventure

A gang of counterfeiters hires a thug to take care of Preston. Richard Simmons.

11 CHINCHILLA RAISING—Talk

11:30 **4** YOUR CHILD AND YOU—Panel

"Teaching Machines" are discussed.

5 JETSONS—Cartoons

7 **13** **COLOR** PORKY PIG

7 DEATH VALLEY DAYS—Drama

When Baylor Thomas's mule dies, he continues in a sailing wagon. George Gobel.

Afternoon

12:00 **2** PIONEERS—Drama

A young man wins a log-rolling contest. Bill Catching, Camille Franklin.

3 ENCORE

COLOR "The Voice of the Desert." The

NB

NCAA FOOTBALL! NOTRE DAME AT

CALIFORNIA

SATURDAY • 1:00 PM
IN COLOR

4

KRON-TV



Afternoon

guide for this tour of Arizona's Sonora Desert is Prof. Joseph Wood Krutch, teacher, writer, philosopher and naturalist, who lives near Tucson. Prof. Krutch's narration reflects his philosophy of nature. (60 min.)

4 **CARTOONS**—Children

5 **SKY KING**—Adventure

Sky, Penny and Clipper investigate the theft of a valuable porcelain lion. Sky: Kirby Grant. Penny: Gloria Winters.

7 **13** **COLOR** **BUGS BUNNY**

7 **FILM FEATURE**

11 **MOVIE**—Drama

"Strange Lady in Town." (1955) Greer Garson, Dana Andrews, Cameron Mitchell. (Two hours)

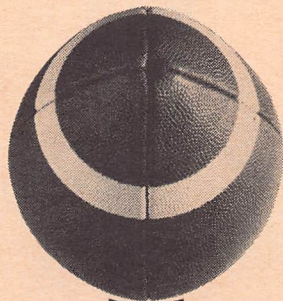
12:30 **2** **MOVIE**—Drama

"I Live on Danger." (1942) Chester Morris, Jean Parker. (90 min.)

5 **MY FRIEND FLICKA**—Drama

Ken's father is accused of poisoning a water hole. Ken: Johnny Washbrook. Rob: Gene Evans. Nell: Anita Louise.

"Flicka" moves to 1 P.M. next week.



NFL

COUNTDOWN TO

KICKOFF

• Sit in with the pros, the coaches and Tom Harmon • Get the strategy behind tomorrow's games • See touchdown plays of the week • 60 minutes • from United Delco

TODAY 4:00 ch 10-12

- 7** **13** **COLOR** **HOPPITY HOOPER**
7 **DAN SMOOT**—Commentary
12:45 **5** **RIPCORD**—Adventure
 Cliff Street is hunting a mountain lion which killed his partner. Ted: Larry Pennell. Street: Gerald Mohr.
7 **MANION FORUM**—Talk
1:00 **3** **4** **7** **COLLEGE FOOTBALL**
 —Notre Dame vs. California
COLOR Notre Dame meets the University of California at Memorial Stadium, Berkeley. Rosters and details are in the Close-up opposite. (Live)
7 **13** **AMERICAN BANDSTAND**
 Dick Clark's guests are singer Neil Sedaka and the Royalettes. (60 min.)
1:30 **5** **MOVIE**—Cartoon
COLOR "Panda and the Magic Serpent." (Japanese; 1961) A beautiful maiden with magic powers hopes to save the youth who loves her from an evil magician. (90 min.)
8 **COLLEGE FOOTBALL**—Notre Dame vs. California
 Picked up in progress. See the Close-up on page A-9 for details. (Live)
12 **CHAMPIONSHIP BOWLING**
 Billy Hardwick plays Ray Bluth in the second semifinal round.
1:45 **10** **THIS IS THE STORY**
2:00 **2** **MOVIE**—Comedy
 "Big Jack." (1949) A backwoods outlaw befriends a young surgeon who is about to be hanged for grave-robbing. Wallace Beery, Richard Conte. (90 min.)
7 **11** **13** **BASEBALL**—Senators vs. Twins
 Scheduled: Washington Senators vs. Twins

BAY MEADOWS RACES

• Live Coverage

KTVU
2



5:00 P.M. SATURDAY

at Metropolitan Stadium in Bloomington, Minn. Keith Jackson and Jackie Robinson report the action. (Live)

How many minutes of action in the average baseball game? See page 26.

10 BROKEN ARROW—Western

An Indian girl from the Oregon Territory arrives at the Chiricahua Reservation. Jeffords: John Lupton. Cochise: Michael Ansara. Melana: Marya Stevens.

2:30 10 12 MIGHTY MOUSE—Cartoons

3:00 5 GOLDEN CENTURY

RETURN Arthur Hough is the host for this series focusing on the history of California. Today: A look at the beginnings of the gold rush era with the discovery of gold at Sutter's Mill.

10 12 LINUS—Cartoons

3:30 2 DANGER MAN—Mystery

An American officer is murdered in Munich. Patrick McGeehan. Ross: Graydon Gould. Vicki: Anna Gaynor.

5 KPIX EDITORIAL—Simon

10 12 JETSONS—Cartoon

3:35 5 MOVIE—Adventure

"Ali Baba and the Forty Thieves." (1943) Maria Montez, Jon Hall. (Two hours, 25 min.)

4:00 2 MOVIE—Western

"Arizona Kid." Roy Rogers. (60 min.)

10 12 NFL COUNTDOWN—Football

RETURN The program kicks off its second season of previews—and reviews—of NFL games and football features. Scheduled segments: previews of tomorrow's games; interviews with coaches and players; a film report on what it's like for a rookie to break in with a team; and a new report, the Team Personality Profile, which uses action films to show how teams differ in their interpretation and execution of basic formations. Profiled today: the Washington Redskins. Tom Harmon is the host. (60 min.)

12 THRILLER—Mystery

See Wednesday 9 P.M. Ch. 2. (60 min.)

4:15 3 MOVIE—Adventure

COLOR "Naked in the Sun." (1957)
Continued on next page

**TV
CLOSE-UP
GUIDE**

NOTRE DAME

- 1 Carey B
- 3 McGinn B
- 6 Zloch QB
- 7 Schoen QB
- 8 Pergine QB
- 9 Longo B
- 21 Ivan B
- 24 Conway B
- 25 Andreotti B
- 27 Rassas B
- 31 May B
- 32 Conjar B
- 34 Harshman B
- 35 Wolski B
- 36 Vasys B
- 40 O'Leary B
- 47 Eddy B
- 50 Knack C
- 51 Horney B
- 54 Goeddeke C
- 55 Sullivan T
- 60 McGill B
- 61 Lynch B
- 63 Arrington G

1:00 3 4 7 COLLEGE FOOTBALL

COLOR Notre Dame's Fighting Irish meet California's Golden Bears at Memorial Stadium, Berkeley. Without Heisman Trophy winner John Huarte at quarterback, Notre Dame has turned to a running game, backed up by a veteran defense. The Golden Bears rely on a ground attack and like to use roll-outs for the option-pass. Lindsey Nelson and Terry Brennan report the action. (Live)

- 64 Duranko T
- 65 Jeziorski B
- 70 Wadsworth T
- 73 Konieczny T
- 74 Hardy T
- 75 Meeker T
- 76 Regner G
- 80 Gmitter E
- 81 Page E
- 82 Talaga E
- 83 Sheridan E
- 85 Smithberger B
- 86 Long E
- 87 Rhoads E
- 89 Van Huffel E
- 90 Azzaro K



CALIFORNIA

- 12 Lewis B
- 13 Hunt QB
- 18 Berry QB
- 20 Reist B
- 21 Parks B
- 26 Palamountain B
- 27 Cox B
- 30 Relles B
- 31 Minamide B
- 32 Lynch B
- 40 Bradley B
- 41 Moulton B
- 42 Mosher B
- 43 Smith B
- 45 Thayer B
- 50 Phillips C
- 52 Palmer C
- 55 Anderson G
- 56 Hammes C
- 58 Dodson G
- 59 Fetherston E
- 60 Bystum G
- 61 Crittenden G
- 64 Weigt G
- 65 Garamendi G
- 66 Brown, M. G
- 67 Brown, T. G
- 68 Schmidt G
- 70 Foster T
- 71 Hard T
- 73 Urrea T
- 74 Sinclair T
- 75 Cantlon T
- 76 Rusev T
- 78 Lathrop T
- 80 Williams E
- 81 Krum E
- 85 Beasley E
- 85 Beasley E
- 87 Radich E



AMERICA

New time this Fall

SATURDAY 7 PM
KCRA • TV

COL³R

Saturday

Afternoon-Evening

Osceola, warrior chief of the Seminoles, wages a battle against a slave trader. James Craig, Lita Milan, Barton MacLane, Dennis Cross. (One hour, 30 min.)

4 CHANGING TIMES—Report

7 MOMENTS IN MUSIC

8 FILM FEATURE

4:30 **4 BAY REGION REPORT**

7 TO BE ANNOUNCED

5:00 **2 8 12 HORSE RACE**

RETURN \$10,000 - added Peninsula Handicap for three-year-olds and up is run at Bay Meadows. This six-furlong event is the first in a series of live telecasts from the San Mateo track. At press time, the following were among the expectant entrants: Perris, Testum, Randy Jack, Royal Grounded, Quick Quick and Big Holiday.

4 87th PRECINCT—Police

Det. Frank Kanin goes to the aid of a man who's staggering along the street. Kanin: Ray Montgomery. Hawes: Fred Beir. Murdock: Robert Colbert. (60 min.)

7 7 11 13 WORLD OF SPORTS

Scheduled: drag racing and the National Invitational Softball Championship, which was taped last June at Springfield, Ohio. This is slow-pitch softball, in which the pitcher must throw the ball in an arc at least 11 feet high, resulting in high scores and few strike-outs. Rules call for 10-man teams and no bunting or stealing. Jim McKay and Leo Durocher report. In the National Drag Racing Championships, competition is seen in the fuel, gas, stock and street classes. Charlie Brockman reports. (90 min.)

10 MOVIE—Adventure

"Crosswinds." (1951) An adventurous captain of a schooner attempts to retrieve a cargo of gold. John Payne, Rhonda Fleming. (Two hours)

5:30 **2 STATE TROOPER—Police**

A state trooper poses as a wealthy "sucker." Rod Cameron, Noreen Nash.

3 MOVIE—Comedy

"The Bank Dick." (1940) A lazy alcoholic is hired to finish directing a film which has been delayed by the drunken capers of the previous director. W. C. Fields, Cora Witherspoon. (90 min.)

8 NEWS

12 MOVIE—Drama

COLOR "Lisbon." (1956) A smooth American, participating in smuggling operations in the Lisbon area, becomes involved in murder. Ray Milland, Claude Rains, Maureen O'Hara. (Two hours)

Evening

6:00 2 CHAMPIONSHIP BOWLING

Fred Lening plays John Guenther in the first semifinal match. (60 min.)

4 MOVIE—Musical

COLOR "She's Back on Broadway." (1953) After three box-office flops in a row, a film star is to be in a play directed by an old flame who wants no part of her. Virginia Mayo, Gene Nelson, Frank Lovejoy, Steve Cochran. (90 min.)

5 NEWS—Sherry, Clark

8 MOVIE—To Be Announced

6:30 5 HARRY S TRUMAN—Documentary

"The Squeeze." President Truman discusses his problems with labor and his conflict with the United Mine Workers in 1946.

7 SHIVAREE—Music

Gene Weed's guests are Jody Miller ("Home of the Brave"); Wilson Pickett ("In the Midnight Hour"); the Impressions ("I've Found that I've Lost"); the Lovin' Spoonful ("On the Road Again"); and Dickey Lee ("Girl from Peyton Place"). Shivarree dancers.

7 BIG VALLEY—Western

DEBUT The railroad has won legal rights to force the ranchers off their land, and a stranger has shown up claiming to be the son of the late Tom Barkley. Victoria Barkley: Barbara Stanwyck. Jarrod Barkley: Richard Long. Nick Barkley: Peter Breck. Heath: Lee Majors. Audra Barkley: Linda Evans. (60 min.)

11 SPORTS—Jim Thomas

13 MOVIE—Drama

"Pay or Die." (1960) N. Cal. TV Debut. Extortionists called "The Black Hand" invade New York during the early 1900's. Ernest Borgnine, Zohra Lampert, Al Austin, Robert Ellenstein. (Two hours)

7:00 2 CHECKMATE—Mystery

An international courier is released from imprisonment for espionage. Karen Vale:

CELEBRATE NBC WEEK!

See Four Great Saturday Premieres (Two In Color)



(1) 7:30 pm Flipper High adventure from the champion of the sea! With Brian Kelly. *In color.*

(2) 8:00 pm I Dream Of Jeannie (New) A genie you'll never forget! Barbara Eden, Larry Hagman.

(3) 8:30 pm Get Smart! (New) The funniest spy satire ever! Don Adams stars as Agent 86.

(4) 9:00 pm "Gunfight At The OK Corral"
A TV first on *Saturday Night At The Movies*. Burt Lancaster and Kirk Douglas star. *In color.*

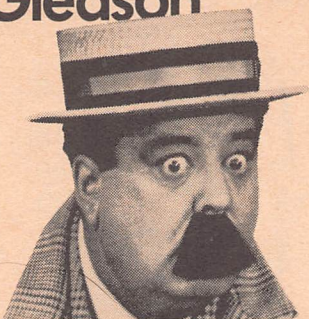
NBC 3,4

THE FULL COLOR NETWORK

Saturday

Evening

Jackie Gleason



7:30 pm. New season! The Great Man and his gang light up the nation's homes with their rollicking extravaganzas.

CBS 5, 10

Turn on the excitement!



Shindig!

7:30 7 11



Angie Dickinson. Corey: Anthony George. Sills: Doug McClure. (60 min.)

3 AMERICA!—Travel

COLOR "Star-Spangled City," first of a two-part tour of Washington, D.C., with actor Robert Taylor and his family, includes a visit to the Smithsonian Institution, the Library of Congress, the White House and the Capitol building.

5 SAN FRANCISCO BEAT—Police

Greb and Guthrie watch a drug purchase. Tom Tully, Warner Anderson.

7 ABC SCOPE

"Scope" begins its second season with "Ambassador in Shirtsleeves: The New Breed," a profile of William Attwood, America's ambassador to Kenya. An ambassador is usually associated with striped pants and limousines, but Attwood, a grass-roots diplomat, has traded them for khakis and a Land Rover jeep. Cameras view Attwood at the port city of Mombasa, where a shipment of grain is arriving from the U.S.; visiting with Prime Minister Jomo Kenyatta; traveling with Dr. Roy Schaffer, Kenya's "flying doctor"; and with Peace Corps volunteers.

10 11 SMOTHERS BROTHERS

DEBUT Who should Dick Smothers find standing on his doorstep but, for heaven's sake, his long-lost brother Tom, dripping wet. Tom's explanation for his long absence is that (A) he was lost at sea and (B) he is now an apprentice angel. Leonard J. Costello: Roland Winters. Diane Costello: Marilyn Scott. George Johnson: Fred Vincent.

7:30 3 4 7 8 FLIPPER—Drama

COLOR Flipper opens his second season by rescuing a lady oceanographer from a barracuda. Ulla Stromstedt becomes a regular as oceanographer Ulla Norstrand. Porter: Brian Kelly. Sandy: Luke Halpin. Bud: Tommy Norden. Peterson: Mal Jones.

5 10 12 JACKIE GLEASON

RETURN The Great One's "American Scene Magazine" opens its fourth season, originating for the second year in Miami Beach. Comic George Jessel introduces his talent discovery, singer Mara Lynn Brown, and joins Jackie in a routine about vacations. Crazy Guggenheim (Frank Fontaine) tells Joe the Bartender about the neighborhood music

festival. June Taylor dancers. (60 min.) Jack is profiled in an article in next week's TV GUIDE.

7 11 SHINDIG—Music

On "Shindig's" first Saturday show, guests include the Righteous Brothers ("Koko Jo"); Marianne Faithful ("Summer Nights"); Jackie De Shannon ("Shop Around"); Bobby Sherman ("Ju Ju Hand"); Billy Preston ("Midnight Hour"); and the We Five ("You Were On My Mind"). Host: Jimmy O'Neill.

8:00 2 MOVIE—Drama

COLOR "The Cobweb." (1955) A withdrawn teen-age girl, a suicide-inclined artist, and other patients are not the only ones who need help at a secluded psychiatric clinic. Neuroses and loneliness also plague the clinic's officials. Directed by Vincente Minnelli. (Two hours)

Cast

Dr. Stewart McIver....Richard Widmark
Meg Rinehart.....Lauren Bacall
Dr. Douglas Devenal....Charles Boyer
Karen McIver.....Gloria Grahame
Sue Brett.....Susan Strasberg
Steven Holte.....John Kerr
Victoria Inch.....Lillian Gish
Mr. Capp.....Oscar Levant

3 4 7 I DREAM OF JEANNIE

DEBUT "The Lady in the Bottle." When astronaut Tony Nelson's space capsule goes off course, he lands on a seemingly uninhabited island and finds a strange, green bottle. Aye, there's the rub—the bottle contains a 2000-year-old genie. Jeannie: Barbara Eden. Tony: Larry Hagman. Melissa: Karen Sharpe. General Stone: Philip Ober. Dr. Bellows: Hayden Rorke. Pete: Don Dubbins.

Guest Cast

Garbage Men.....Richard Reeves,
Joe Higgins
Husband.....Warren Kemmerling

7 11 KING FAMILY—Music

For the opening of the Kings' second season, Alyce sings "More," accompanied on the piano by her son, Lex. Other highlights: "It's Very Nice to Go Travelling," "On the Street Where You Live," "Back In Your Own Back Yard" (Sisters); "I Love Being Here with You" (Sisters, Daughters); "Fire Dance" (Al-

Turn on the fun!



The King Family

8:00 **7 11**



Turn on the music!



Lawrence Welk Show

NOW IN COLOR

8:30 **7 11 13**



Saturday

Evening

Trials of O'Brien



8:30 pm. New series! Peter Falk stars as an iron-willed attorney in a suspenseful, action-filled drama. With Joanna Barnes.

CBS 5, 10

vino Rey); and "Football" (Marilyn, Boy Cousins). In the Top 20 spot, the cousins sing "Help," "Houston," "Catch Us if You Can," "Hold Me, Thrill Me, Kiss Me" and "Action." Mitchell Ayres.

8 CARA WILLIAMS—Comedy

Cara and Frank's fellow employees have somehow gotten the impression that they are in desperate need of money. Frank: Frank Aletter. Burkhardt: Paul Reed.

8:30 3 4 8 GET SMART—Comedy

DEBUT Special Agent Maxwell Smart is on the trail of Mr. Big in this pilot episode, filmed in black and white. Future shows will be in color. For details, see the Close-up opposite.

5 10 12 TRIALS OF O'BRIEN

DEBUT Peter Falk plays the title role in this comedy-drama about Manhattan lawyer Daniel J. O'Brien, a fast-talking legal con man. Tonight: Eddie Hanover, who is in town after serving a stretch for stealing—and stashing—\$120,000, leaves his 8-year-old daughter in O'Brien's care while he picks up the hidden loot.

The Loner



9:30 pm. New series! Lloyd Bridges stars as a brave but embittered ex-Union Army officer seeking a new life in the West.

CBS 5, 10

Turn on the glitter!



The Hollywood Palace

NOW IN COLOR

9:30 7 11 13



Evening

Katie: Joanna Barnes. Miss G.: Elaine Stritch. Margaret: Ilka Chase. Great McGonigle: David Burns. (60 min.)

Guest Cast

Eddie Hanover.....Murray Hamilton
Harry Gamon.....Ned Glass
Dinah Hanover.....Kathy Cody
Lester.....Vincent Gardenia

7 7 11 13 LAWRENCE WELK

COLOR Welk open his 11th season by packing the Music Makers off to his trailer park in Escondido, Cal., for a tour of his home, a bit of golf, a picnic, games and a square dance. (60 min.)

Highlights

"On with the Show," "Climb Every Mountain"All
"Hi-Lili, Hi-Lo".....Lennons
"Hello, Dolly!".....Jo Ann Castle

9:00 3 4 8 MOVIE—Western

COLOR Saturday Night at the Movies: "Gunfight at the O. K. Corral." (1957) This film traces the events that led up to the famous gun battle of Oct. 2, 1881, which added the names of Wyatt Earp

and Doc Holliday to the pages of American folklore. Frankie Laine sings the title song. (Two hours, 30 min.)

Cast

Wyatt Earp.....Burt Lancaster
Doc Holliday.....Kirk Douglas
Laura Denbow.....Rhonda Fleming
Kate Fisher.....Jo Van Fleet
Ringo.....John Ireland
Cotton Wilson.....Frank Faylen
Ike Clanton.....Lyle Bettger
Bat Masterson.....Kenneth Tobey

9:30 7 7 11 13 HOLLYWOOD

PALACE—Variety

COLOR As the Palace starts its third season, guest host Bing Crosby welcomes singer-dancer Caterina Valente; comedian Tim Conway of "McHale's Navy"; Bertha the Elephant and her daughter Tina; the comedy team of Avery Schreiber and Jack Burns; the Rudas, Australian dancers; the Nitwits, comedy music group; and the performing objects of the Black Theater of Prague. (60 min.)

In next week's TV GUIDE, read about



8:30

3 4 8

GET SMART—Comedy

DEBUT This half-hour spoof of the current cloak-and-dagger trend stars Don Adams as Maxwell Smart, CONTROL's Secret Agent 86. Aiding the inept Smart (who needs all the help he can get) are Agent 99 (portrayed by tiger-cat Barbara Feldon), the Chief (Edward Platt) and Fang, an undercover canine.

Tonight: The evil Mr. Big, leader of KAOS, has kidnaped Prof. Dante and his Inthermo, an invention capable of melting anything in its path. Mr. Big is willing to return both the professor and his machine—for 100 million dollars. No one has that kind of money, so Smart is assigned to rescue Dante, wreck KAOS and get Mr. Big.

Howard Morris directed this episode, written by comics Mel Brooks and Buck Henry, who developed the series.

Guest Cast

Mr. Big.....Michael Dunn
Prof. Hugo Dante.....Vito Scotti
Zelinka.....Janine Gray
Garth.....Kelton Garwood

'MR. BIG'



Barbara Feldon and Don Adams

Evening

ballet dancer Rudolf Nureyev's coming appearance on this series.

5 10 LONER—Western

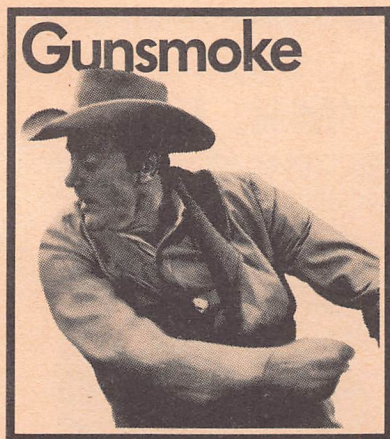
DEBUT Created by Rod Serling, this half-hour Western follows the trail of William Colton (Lloyd Bridges). At the close of the Civil War, Colton resigns his Union Army commission and heads west to forget the horror of battle. Tonight: "An Echo of Bugles." Colton comes to the aid of a Confederate veteran who's being humiliated by a young tough.

Guest Cast

Jody Merriman.....Tony Bill
Nichols.....Whit Bissell
Colonel.....John Hoyt

12 McHALE'S NAVY—Comedy

"McHale's Navy" begins its fourth season with a transfer from the Pacific to Southern Italy, and the sailors receive quite a welcome: Binghamton is shot at by the Germans and the local mayor prepares to fleece the crew. McHale: Ernest Borgnine. Binghamton: Joe Flynn. Parker: Tim Conway. Mayor: Jay Novello.



10 pm. New season! Jim Arness brings fresh suspense and realism to the thrilling saga of law and order on the old frontier.

CBS 5, 10

10:00 2 NEWS—Claud Mann

5 10 12 GUNSMOKE—Western

As this series begins its 11th season, an outlaw gang rides in and takes over Dodge City. Matt: James Arness. Doc: Milburn Stone. Kitty: Amanda Blake. Festus: Ken Curtis. (60 min.)

Guest Cast

Mace Gore.....John Drew Barrymore
Barens.....Johnny Seven
Deeks.....Morgan Woodward
Smitty.....Anthony Lettier

10:30 2 BEST OF GROUCHO—Quiz

7 OH, MY WORD!—Game

Musical comedy star Janis Paige and singer Jack Jones are the celebrity panelists. Host: Jim Lange.

7 MOVIE—Drama

"Marjorie Morningstar." (1957) An aspiring actress has romantic inclinations toward a resort-show dancer-composer. Natalie Wood, Gene Kelly, Claire Trevor, Ed Wynn. (Two hours, 30 min.)

11 HOLLYWOOD AND THE STARS

"The Man Called Bogart." Film clips document Bogey's career from his first 8-minute short through such films as "The Maltese Falcon," "The African Queen" and "The Caine Mutiny." John Huston, who directed Bogart's Academy Award performance in "The African Queen," and Joseph Cotten narrate.

13 PEYTON PLACE—Serial

Rodney makes a statement to the DA; Gus reveals his bitterness. Rodney: Ryan O'Neal. Gus: Bruce Gordon. Fowler: John Kerr. Ted: Patrick Whyte.

11:00 2 MOVIE—Drama

COLOR "Saadia." (1954) A young Berber ruler and his friend both fall in love with Saadia—who believes that she has the Evil Eye. Cornel Wilde, Mel Ferrer, Rita Gam, Michel Simon.

5 7 11 12 NEWS

10 MOVIE—Musical

COLOR "With a Song in My Heart." (1952) The story of singer Jane Froman who at the height of her career, lost the use of her legs in a plane crash. Susan Hayward, Rory Calhoun, David Wayne. (Two hours, 10 min.)

13 MOVIE—Drama

"Look in Any Window." (1960) A masked Peeping Tom terrorizes a wealthy suburb

in California. Paul Anka, Ruth Roman, Alex Nicol, Gigi Perreau, Carole Mathews, Jack Cassidy. (Two hours, 10 min.)

11:15 7 MOVIE—Drama

"Deadline U.S.A." (1952) A reform-minded editor is faced with keeping the paper's owners from selling out. Humphrey Bogart, Ethel Barrymore, Kim Hunter, Ed Begley, Warren Stevens, Paul Stewart, Martin Gabel. (Two hours 3

11:20 5 MOVIE—Drama

"Inherit the Wind." (1960) This Stanley Kramer film was suggested by the famous Scopes trial of 1925, when a young Tennessee teacher was accused of teaching evolution to local youngsters. The prosecutor was William Jennings Bryan (Brady in the film); the defense attorney, Clarence Darrow (Drummond). Spencer Tracy, Fredric March, Gene Kelly, Florence Eldridge. (One hour, 40 min.)

11:30 3 MOVIE—Drama

"Retreat, Hell!" (1951) At the start of the Korean War, a Marine Reserve captain and an enlistee are among the Leathernecks reporting for training at Camp Pendleton. Frank Lovejoy, Richard Carlson, Russ Tamblyn, Anita Louise.

4 NEWS

8 MOVIE—Drama

"Carnival Story." (1954) A German girl, down on her luck, joins an American carnival. Anne Baxter, Steve Cochran.

11 MOVIE—Police Drama

"Walk East on Beacon." (1952) Fictional case history of FBI spy case in Boston, revealing new methods of tracing espionage agents. Virginia Gilmore, Finlay Currie, George Murphy. (90 min.)

12 MOVIE—Drama

"The Fighting Seabees." (1944) The head of a construction firm decides to form the fighting Seabees. John Wayne, Susan Hayward. (One hour, 50 min.)

11:40 4 MOVIE—Drama

COLOR "Between Heaven and Hell." (1956) A young Southerner, fighting in the Pacific during World War II, is assigned to an outfit run by a psychopathic colonel. Robert Wagner, Broderick Crawford, Terry Moore. (Two hours)

1:00 5 MOVIE—Musical Comedy

"The Gay Divorcee." (1934) A love-sick dancer is mistaken for another man by the girl of his dreams. Fred Astaire, Ginger Rogers, Alice Brady. (90 min.)

7 NEWS

1:10 10 THE SAINT—Mystery

Wealthy Marvin Chase's secretary becomes suspicious when he begins to change his financial policies. Roger Moore. Chase: Basil Dignam. (60 min.)

13 UNTOUCHABLES—Drama

There's been a sudden rash of hospital and pharmacy thefts. Robert Stack. Dino: Frank Silvera. (60 min.)

1:15 4 NEWS

7 MOVIE—All Night

1. "Plunder of the Sun." (1953) An American in Havana becomes involved in murder and a search for buried treasure. Glenn Ford, Diana Lynn, Patricia Medina.
2. **COLOR** "Walk into Hell." (1957) Chips Rafferty, Francoise Christophe.
3. "Two Guns and a Badge." (1954) Wayne Morris, Morris Ankrum.
4. "Deadlock." (English; 1943) John Slater, Lucille Chevreau.



Medaglia d'Oro
is one of the two greatest
coffees in all the world

The other one is Savarin.

Morning

- 7 ALL NIGHT MOVIE—Continued**
See Saturday 1:15 A.M. Ch. 7.
- 6:00 4 ACROSS THE FENCE**
- 6:30 4 WHITE COLLAR FARMER**
5 GREATER SERVICE
Three choral groups are featured.
- 10 FILM FEATURE**
Films show the specialized training of the men who serve on Polaris submarines.
- 6:40 13 NEWS**
- 6:45 13 SACRED HEART—Religion**
"Holy Mass: the Bond of Union."
- 7:00 4 13 FAITH FOR TODAY—Religion**
COLOR "The Promise of Immortality" is described in song.
- 5 KINGS AND QUEENS—History**
Host Armand Gentile discusses the vast empires of Gengis Khan and Tamurlane.
- 10 BIG PICTURE—Army**
- 7:30 3 CHRISTOPHER PROGRAM**
"Lee in Perspective." News commentator Frank Blair and Father James G. Keller examine the writings of Robert E. Lee.
- 4 HERITAGE—Discussion**
"Back to School." Msgr. John Foudy, superintendent of parochial schools in San Francisco, is the guest.
- 5 INTERNATIONAL ZONE**
Host Alistair Cooke explains the UN's World Meteorological Organization.
- 7 VOICE OF AGRICULTURE**
"Food Comes First." Hal Sparks' guest is Nancy Carter Dolton, representative from the California Dairy Council.
- 10 SACRED HEART—Religion**
"What Happens at Mass?" The Rt. Rev. Msgr. Martin Hellriegel.
- 11 BIBLE ANSWERS—Religion**
A comparison of the modern and traditional approaches to Christianity.
- 13 THIS IS THE LIFE—Religion**
At the Olympic Games, a Communist and a Christian compare beliefs.
- 7:45 3 DAVEY AND GOLIATH—Religion**
COLOR Davey knowingly breaks a traffic safety rule.
- 10 RELIGION IN THE NEWS**
- 12 CHRISTOPHER PROGRAM**
Danny Thomas talks about constructively channeling the energies of young people.

- 8:00 3 FRONTIERS OF FAITH**
"The Quest," second of four lectures on "The City of God and the City of Man."
- 4 LIGHT TIME—Religion**
Jim Stewart talks about the difference between telling stories and lying.
- 5 10 LAMP UNTO MY FEET**
"Nigeria: The Roads to Heaven," a film report on Southern Baptist missionary work in Eastern Nigeria. John Beal is the narrator.
- 7 HERALD OF TRUTH—Religion**
- 8 THE ANSWER—Religion**
"Ancient Cities." A tour of some archaeological sites in the Holy Land.
- 11 SOCIAL SECURITY IN ACTION**
Social Security coverage for household help is explained. Guest: Randy Boone.
- 12 ALLEN REVIVAL HOUR**
- 13 CAP'N DELTA—Cartoons**
- 8:15 4 DAVEY AND GOLIATH**
COLOR "The Shoemaker." Davey learns a lesson about telling lies.
- 11 SACRED HEART—Religion**
"What Is Mercy?"
- 8:30 3 CAPITOL AND THE CLERGY**
The population explosion is discussed.
- 4 FRONTIERS OF FAITH**
"The Trial," third in a series of lectures on "The City of God and the City of Man." Dr. Leonidas Contos discusses the Roman Empire.
- 5 10 LOOK UP AND LIVE**
"Dante: The Vision." Dante's masterpiece "The Divine Comedy" is a poem of man's journey into the depths of corruption and his rise, through repentance, to redemption and reconciliation with God. Excerpts from the epic are dramatized. Narrator: Bramwell Fletcher. Dante: John Heffernan. Virgil: Roy Schieder.
- 7 WORLD OF RELIGION**
Doctors Morris Goldstein and Bertram Wolfsohn discuss the use of the shofar on Jewish Holy Days.
- 8 INSIGHT—Religion**
- 11 KNTV INFORMA—Ed Griggs**
- 12 HERALD OF TRUTH—Religion**
"The Flood" tells the story of Noah and its application to contemporary life.
- 13 MISS PAT'S PLAYROOM**
- 9:00 2 LIVING WORD—Religion**
- 3 SACTO'S FAVORITES—Children**

4 WAKE-UP CLUB—Cartoons
5 10 CAMERA THREE

Singer Mabel Mercer celebrates her 50th anniversary in show business by performing selections from her night-club act. Host: James MacAndrew.

7 TV GOSPEL TIME—Music

Guests include Marion Williams and the Richbergs. Host: Archie Dennis.

8 HOUSE HUNTING—Salinas
11 RAUL ASTOR—Variety
12 ORAL ROBERTS—Religion

"Why You Should Become a Christian."

13 MOVIE—Drama

"Battle of the Coral Sea." (1959) The Japanese destroy Cdr. Jeff Conway's sub and take him to a small Pacific island. Cliff Robertson, Gia Scala. (90 min.)

9:15 2 SACRED HEART—Religion
9:30 2 MOVIE—Adventure

"Jungle Flight." (1947) Two men fly equipment and ore to a mine in Latin America. Robert Lowery, Ann Savage, Barton MacLane. (60 min.)

3 MOVIE—Science Fiction

"Kronos." (1957) A people from outer space attempts to capture the Earth's energy. Jeff Morrow, Barbara Lawrence, John Emery, George O'Hanlon. (90 min.)

5 10 FACE THE NATION

Scheduled: Senate minority leader Everett M. Dirksen (R., Ill.) is interviewed in Washington by CBS newsmen Martin Agronsky and Roger Mudd.

7 FILM FEATURE

"Crowded Out" shows the difficulties and conflicts which arise when schools become overcrowded.

11 INTERMEZZO LATINO—Music
12 DOG OF THE HOUR
9:45 12 CAPITOL REPORTER—Talk
10:00 4 MAN AND CONTINENT 7

Prof. William Kelly profiles the key figures in Antarctic exploration and illustrates the hazards of Antarctic voyages.

5 ENCOUNTER—Discussion

A discussion of the nature of the church in the modern world.

7 GOLDEN GATE STORY

Highway safety is discussed by Abraham Kofman, California Highway Commissioner; Edwin Moore, executive vice president, California State Automobile Association;

and Sherman Duckel, Northern California chairman of Highway Safety Week.

7 HERALD OF TRUTH—Religion
8 THIS IS THE LIFE—Religion
10 CALENDAR—Documentary

A film study of the training received by the Army's 91st division.

11 VARIEDADES DE MEXICO
12 DAN SMOOT—Commentary
10:15 12 INDUSTRY ON PARADE

The role of power tools in making the home more livable and beautiful.

10:30 2 MOVIE—Adventure

"Mission of the Seahawk." (English; 1962) Drake searches for a missing French nobleman. Terence Morgan, Jean Kent, Pamela Brown. (90 min.)

4 PROFILE—San Diego State

"Blue Sword, Grey Sword" reviews the great battles of the U.S. Civil War.

5 BIG PICTURE—Army

"Assignment Iran." Films show the special training given U.S. army officers who will serve as advisors to the Imperial Army of Iran.

7 NEW WORLD OF MEDICINE

SPECIAL "Diet and Weight Control." Obesity's effects on the body and on the emotions are considered.

7 FAITH FOR THE DAY—Religion
8 FILM FEATURE
10 V.I.P.—Panel
11 UN CANTO DE MEXICO
12 ZANE GREY—Western

"Knife of Hate." Though Jack Hoyt has been badly wounded, Dr. Pittman refuses to treat him. Dr. Pittman: Lloyd Nolan.

13 DISCOVERY '65—Children

Hosts Frank Buxton and Virginia Gibson visit the Statue of Liberty, a symbol of freedom for people throughout the world.

11:00 3 THIS IS THE LIFE—Religion

Lydia Kane thinks she can buy the respect of the community.

4 PROBLEMS PLEASE

The panel asks "Is Our Parole System Adequate?" Host: Dr. George Willey.

5 BAY WINDOW—Discussion

An examination of the history of the Freedoms Foundation at Valley Forge.

7 7 11 13 COLOR BEANY AND CECIL—Cartoons

Next Sunday, "Bullwinkle" takes over

Morning-Afternoon

this time spot. "Beany and Cecil" will be seen a half hour earlier.

8 CARTOONS—Children

10 LARAMIE—Western

In self-defense, Jess kills a man who claims to be searching for hidden gold. Jess: Robert Fuller. Slim: John Smith. Maj. John Ellis: John Hoyt. (60 min.)

12 MOVIE—Comedy

"The Egg and I." (1947) An ex-Marine marries his girl and informs her that he plans to live in the mountains and raise chickens. Claudette Colbert, Fred MacMurray. (One hour, 45 min.)

11:30 3 INSIGHT—Religion

The story of a Mexican priest who was executed for rebelling against the government. Gilbert Roland, John Gavin.

4 COMMUNITY CIRCLE

Discussing organizations to which they belong are Loren Basham (Gateway, a young-adult information center), Mrs. Cecil Livingston (De Young Museum Society) and Joe G. Sweet (Ducks Unlimited, a duck preservation group).

5 COLLECTOR'S ITEM

Ernest Schlage Jr. displays his antique lock collection, containing more than 2000 pieces, which has been exhibited in museums around the world.

7 7 11 13 COLOR BULLWINKLE—Cartoons

"Discovery '66" takes over this time period next week. "Bullwinkle" will be seen 11-11:30 A.M.

Afternoon

12:00 2 TOP STAR BOWLING

Dick Agee challenges the winner of the Richard-Nagy match. (60 min.)

3 HEART OF THE PROBLEM

"Therapy for the Family" is discussed by panelists including Rabbi Cyrus Arfa, Father Luke McArthur, the Rev. Karl Irvin and moderator Spencer Michels.

4 GREEN THUMB—Gillespie

5 MOVIE—Drama

"Desert Fury." (1947) A gambler, hid-

THE GREAT LOVER



Bob Hope is a gambler who has women at his feet and men at his heels!
Sunday at 5:30 PM



ing out in a gambling house, falls in love with the proprietor's daughter. Burt Lancaster, Elizabeth Scott, John Hodiak, Wendell Corey. (One hour, 55 min.)

7 7 11 DISCOVERY '66-Children
"Discovery's" fourth season of young people's programming is divided into two 13-week series, "Discovery Looks at America" and "Discovery Looks at the World." Today: "Discovery" starts a two-part visit to Hawaii. Hosts: Frank Buxton and Virginia Gibson.

"Discovery '66" will be seen at 11:30 A.M. beginning next week.

8 MOVIE—Melodrama

"Dragstrip Girl." (1957) A garage worker and an egotistical rich boy vie for a blonde spitfire. Fay Spain, John Ashley, Steve Terrell. (90 min.)

10 CANADIAN FOOTBALL

Scheduled: Toronto's Argonauts meet the Rough Riders at Ottawa in a game taped Sept. 5. Johnny Esaw and Annis Stukus.

13 ABC SCOPE

See Sat. 7 P.M. Ch. 7 for details.

12:30 **3 EN FRANCE—Language**

4 SPEAK OUT—Panel

7 BOSTON SYMPHONY—Music
Eric Leinsdorf conducts Milhaud's Viola Concerto with Joseph de Pasquale as soloist and Dvorak's Symphony No. 7. (60 min.)

7 DAN SMOOT—Commentary

11 ORAL ROBERTS—Religion

"What Is the Ministry of Healing?"

13 FOCUS ON EDUCATION

12:45 **7 MANION FORUM—Talk**

12 PRO FOOTBALL—Bears vs. 49ers

RETURN The Chicago Bears meet the 49ers at San Francisco. Bob Fouts and Gordon Soltau report. (Live)

1:00 **2 EDITOR'S FORUM—Panel**

Al Helms moderates a panel discussion on "How the United Crusade Works." (60 min.)

3 ADVENTURE THEATER

COLOR "Shark Walkers" shows men trying to revive live captured sharks. Ray Forrest is host.

4 CUTTING EDGE—Dr. Burke

7 PASSPORT TO PROFIT

11 INSIGHT TO LABOR

"The Legislative Process." Films trace

the progress of a legislative bill in the Indiana State Assembly.

13 EXISTENCE—Agriculture

"Nutrients—What Are They?"

1:15 **7 MOMENTS IN MUSIC**

1:30 **3 7 PRO FOOTBALL—Chargers vs. Raiders**

The San Diego Chargers meet the Raiders at Oakland, Cal. The Chargers, defending Western Division champions, have fine runners and receivers, plus a defense that ranks among the league's best. The Raiders, 5-7-2 and third in the West, can improve if their rookies live up to expectations. If their defense can be patched, the Raiders' offense could make them contenders. Charley Jones and George Ratterman report the action. (Live)

4 ON STAGE—Discussion

7 13 ISSUES AND ANSWERS

Scheduled: a panel discussion among college educators, who are expected to talk about the future of higher education in the U.S., student rebellions on campus,

KTVU
2

7⁰⁰
PM

SUNDAY

7³⁰
PM

MONDAY

PREMIERE

First San Francisco Telecast



"SCANDAL AT SCOURIE"

COLOR

Greer Garson · Walter Pidgeon

An adopted child becomes a target in a political campaign.

TV GUIDE

A-21

Afternoon

the effect of integration on the quality of education and the recent passage of the aid to higher education bill. Howard K. Smith moderates in Washington.

8 MOVIE—Drama

"Blood and Sand." (1941) The story of a young bullfighter's struggle to reach the top. Tyrone Power, Rita Hayworth, Linda Darnell. (Two hours, 15 min.)

11 FILM FEATURE

President Hugh B. Brown of the Church of Jesus Christ of the Latter Day Saints gives an address.

1:55 **5 KPIX EDITORIAL—Simon**

2:00 **2 MOVIE—Adventure**

COLOR "The Far Horizons." (1955) Meriwether Lewis and William Clark are assigned by the President to explore the newly acquired Louisiana Territory. Fred MacMurray, Charlton Heston, Donna Reed, Barbara Hale. (Two hours)

4 CARTOONS—Children

5 77 SUNSET STRIP—Mystery

A statue at the grave of a cowboy star attracts many tourists—including a mys-

terious veiled woman. Bessie: Marjorie Bennett. Spencer: Roger Smith. Randolph: Richard Long. (60 min.)

7 NAKED CITY—Police

A scrubwoman holds up a bank to finance her retirement. Ruth: Betty Sinclair. Parker: Horace McMahon. Halloran: James Franciscus. Teller: John Becker.

11 CHAMPIONSHIP BOWLING

John Mayer vs. Ed Bourdase. Fred Wolf comments on the play. (60 min.)

13 PRELUDE TO WAR—Documentary

SPECIAL Britain's policy of appeasement under Prime Minister Neville Chamberlain is examined in this David L. Wolper documentary dealing with Nazi Germany's territorial demands during the Thirties. Richard Basehart. (60 min.)

2:30 7 MOVIE—Drama

"The Good Earth." (1937) A poor Chinese farmer marries and raises a family, and struggles against a drought and a locust plague. From the novel by Pearl Buck. Wang: Paul Muni. O-Lan: Luise Rainer. Uncle: Walter Connolly. Lotus: Tilly Losch. Old Father: Charley Grapewin. (Two hours, 30 min.)

10 COUNTRY CORNERS—Variety

3:00 4 MOVIE—Adventure

COLOR "Santiago." (1956) Cuba is fighting for its independence from Spain. Two gun runners compete to break through the Spanish blockade. Alan Ladd, Rossana Podesta, Lloyd Nolan. (90 min.)

5 POW!—Rolfe Peterson

10 HOLLYWOOD A GO GO—Music

Sam Riddle's guests are Sam the Sham and the Pharaohs, the Dixiecupps, Piccola Pupa, Freddy Cannon, Joey Paige and Gary U. S. Bonds. (60 min.)

11 STONEY BURKE—Drama

"Tigress by the Tail." Donna Weston has taken an attitude of reckless abandon, which Stoney attributes to her father's death. Donna: Elizabeth Ashley. Stoney: Jack Lord. (60 min.)

13 DAKOTAS—Western

3:45 8 GREAT MOMENTS IN MUSIC

4:00 2 MOVIE—Musical

"Young People." (1940) An orphan becomes part of a musical comedy team. Shirley Temple, Jack Oakie. (90 min.)

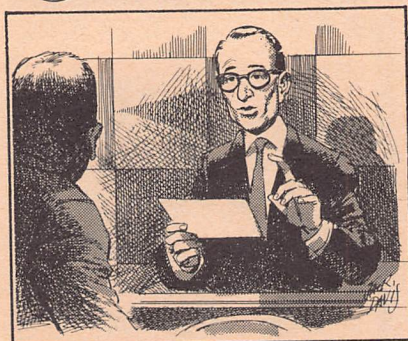
3 MOVIE—Drama

"Pork Chop Hill." (1959) While the peace

Season Premiere!



College Bowl



Dickinson College (Carlisle, Pa.) meets St. Francis College (Brooklyn, N.Y.). Robert Earle hosts.

5:30 pm In Color **NB** 4.8

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Afternoon

talks are going on just 70 miles away, Lt. Joe Clemons's company is ordered to capture Pork Chop Hill. Gregory Peck, Harry Guardino, George Peppard.

5 AMATEUR HOUR—Variety

In Chicago, Ted Mack welcomes the Whirlwinds, acrobatic team; the Pixie Chords, vocal group; the Herrstrom Marimba Trio; singer Linda Painter; the Dancing Co-eds; pop singer George Donaway; the Boddicker Accordion Aces; and the Amana High School Sextet.

8 DAN SMOOT—Commentary

10 MOVIE—Adventure

COLOR "Revenge of the Conquered." (1962) In the 17th Century, a jealous cousin of a royal princess is instrumental in breaking up the princess' secret romance with the son of a gypsy queen. Burt Nelson, Wandisa Guida. (Two hours)

11 BUGS BUNNY—Cartoon

12 HAVE GUN—WILL TRAVEL

Drifters take Paladin's horse and guns after he's been mauled by a mountain lion. Richard Boone. Cull: Wright King.

13 MOVIE—Drama

"Forever Yours." (1945) A society girl who entertains disabled vets, contracts polio. Gale Storm, C. Aubrey Smith, Johnny Mack Brown. (90 min.)

4:15 8 CAPITOL REPORTER—Talk

4:30 4 MEET THE PRESS—Interview
Scheduled: In London, Prime Minister Harold Wilson of Great Britain is interviewed via the Early Bird satellite. Moderator: Ned Brooks.

5 TWENTIETH CENTURY

See 6 P.M. Ch. 8 for details.

7 THEATER ONE—Drama

A sailor's ambition is to make a friend, but all he gets is trouble. Augie: Mickey Rooney. Carla: Susan Oliver. (60 min.)

8 LIEUTENANT—Drama

"A Troubled Image." Rice is nonplused to find a woman in the group of Vietnamese officers he's training for combat. Lt. Manishan Joraka: Pilar Seurat. Walter Perry: Edward Asner. (60 min.)

11 CHINCHILLA RAISING—Talk

12 OUTDOORSMAN—Jim Thomas



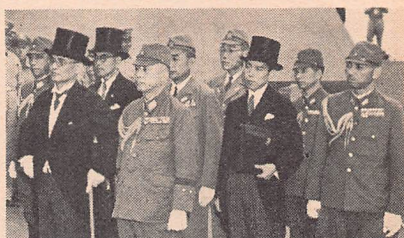
6:30 3 4 NBC WHITE PAPER—Documentary

'THE DECISION TO SURRENDER'

SPECIAL By May of 1945, the war in Europe is over and the Allies concentrate their military efforts on victory in the Pacific. In mid-July at Potsdam, the Allies state their terms for ending the war—unconditional surrender.

The Japanese Emperor and several of his closest advisors feel that their nation can be saved from devastation if they accept the Allied proposal. However, this course of action is unthinkable to certain factions in the government: The military leaders argue that death is more honorable than surrender, and some cabinet members believe that unconditional surrender will mean the removal of the Emperor, whom the Japanese regard as a divine leader.

This historical report presents films of the Allied air offensive against Japan; and the Big Three meeting at Potsdam.



Japanese delegation arrives to surrender on the USS Missouri.

Among those interviewed: McGeorge Bundy, who comments on the role of Secretary of War Henry Stimson; Kiuchi Kido, a leader of the peace faction in Japan's wartime cabinet; and Secretary of State James Byrnes, who assisted in the drafting of the Potsdam Declaration. Chet Huntley narrates. (60 min.)

4:45 **8** MANION FORUM—Talk

5:00 **4** AFL HIGHLIGHTS

COLOR Jim Leaming narrates highlights of the Sept. 18-19 American Football League action. The games: Kansas City at New York, San Diego at Oakland, Buffalo at Denver, Boston at Houston.

5 MOVIE—Western

"Cowboy." (1958) Frank Harris's autobiography was the source for this Delmer Daves film about a hotel clerk who befriends a cattleman in hopes of joining a cattle drive. Jack Lemmon, Glenn Ford, Brian Donlevy, Anna Kashfi. (Two hours)

7 SHIVAREE—Variety

Gene Weed's guests are the Greenwood County Singers, the Astors, Barbara Lewis, Donovan and Peppi.

11 TEEN TALK—Panel

Bob Custer moderates a discussion of the problems of the Negro in Alabama.

12 MISTER ED—Comedy

It's past midnight and the Posts are being kept awake by a neighbor's blaring rock 'n' roll music. Wilbur promises he'll put a stop to it—tomorrow. Wilbur: Alan Young. Carol: Connie Hines. Tom Kerrigan: Frank Wilcox. Jeff Kerrigan: Johnny Crawford.

5:30 **2** NEWS—Bob Stone

4 **8** G-E COLLEGE BOWL—Quiz

RETURN **COLOR** "College Bowl" begins its eighth season of intercollegiate quiz games between teams of college students competing for scholarship grants. Today: Dickinson College (Carlisle, Pa.) challenges St. Francis College (Brooklyn, N.Y.), a two-time winner held over from last year. Host: Robert Earle.

7 MOVIE—Comedy

"The Great Lover." (1949) Returning from Europe, a Boy-Forester leader finds shipboard life complicated. Bob Hope, Rhonda Fleming, Roland Young. (90 min.)

7 GIDGET—Comedy

DEBUT Gidget decides that it would be unsophisticated not to date other boys while Jeff's at Princeton. Gidget: Sally Field. Russ: Don Porter. Anne: Betty Conner. John: Peter Deuel.

11 MOVIE—Drama

"Trouble Along the Way." (1953) Against his better nature, and only because his wife has charged him with non-support

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Voyage to the Bottom of the Sea
7:00 **7** **11** **13** **abc** **NOW IN COLOR**

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Cut 4 Fishermen fishsticks into bite-size pieces, harpoon with toothpicks, submerge in onion dip for a sea-level snack during TV. Dive into your grocer's freezer for 4 Fishermen fishsticks!



Sunday

Afternoon-Evening

CELEBRATE NBC WEEK!

See Five Great Sunday Shows (Four In Color)



6:30 pm The Decision To Surrender Hiroshima's aftermath, as explored by NBC News.

(1) 7:30 pm Walt Disney's Wonderful World Of Color A true-life adventure—"The Yellowstone Cubs." *In color*, of course. **Premiere tonight!**

(2) 8:30 pm Branded Chuck Connors stars as a man unjustly blamed for cowardice. *In color*.

(3) 9:00 pm Bonanza TV's biggest! Lorne Greene, Dan Blocker and Michael Landon star. *In color*.

(4) 10:00 pm The Wackiest Ship In The Army (New) Comedy and suspense! Jack Warden and Gary Collins star. *In color*. **Premiere tonight!**

NBC 3,4

THE FULL COLOR NETWORK

of their little girl, Steve Williams gets a job. John Wayne, Donna Reed, Charles Coburn, Sherry Jackson. (90 min.)

(12) AMATEUR HOUR—Variety

See 4 P.M. Ch. 5 for details.

(13) GALLANT MEN—Drama

"The Warrior." Wright, D'Angelo and Gibson are trapped with a group of GI's by an enemy advance. Wright: Robert McQueeney. Blagdon: James Doohan. D'Angelo: Eddie Fontaine. (60 min.)

5:45 (2) DAN SMOOT—Commentary

Evening

6:00 (2) DICK POWELL—Drama

The city fathers of Adamsburg hurriedly call a meeting when "Big Jake" Hollander buys the factory that supports the town. Big Jake: Charles Bickford. O'Hara: Kenneth Tobey. Judge: Charlie Ruggles. Ben: Gene Raymond. (60 min.)

(3) (4) SUNDAY

RETURN COLOR Frank McGee is the anchor man for this news series covering national and world events. "In addition to hard news coverage," according to producer Eliot Frankel, "the program will make a weekly in-depth study of a vital topic in the news." Scheduled: Via Early Bird satellite, correspondents Frank Bourgholtzer and James Robinson report on the German national elections and discuss Germany's progress during the last 20 years.

(7) TALL MAN—Western

(8) (10) (12) TWENTIETH CENTURY

"The Nisei: The Pride and the Shame" is rerun. Following the Japanese attack on Pearl Harbor, more than 100,000 West Coast residents of Japanese descent were forced to move to inland "relocation camps." This program examines the reasons behind the evacuation order, the effect it had on the Nisei (native American citizens born of Japanese immigrant parents), the Constitutional questions involved and the positions taken by the Government and courts at the time. Several prominent Nisei are interviewed: Sen. Daniel Inouye (D., Hawaii); K. Patrick Okura, president of the Japanese-American Citizens' League; and artist Miné Okubo, who describes life in one of

the camps. Narrator: Walter Cronkite.

Should popularity alone decide a series' fate? See page 32.

6:30 **3 4 NBC WHITE PAPER**

SPECIAL "The Decision to Surrender," written and produced by Len Giovannitti. See the Close-up on page A-24 for details. (60 min.)

7 DANIEL BOONE—Adventure

The courtship of Jericho Jones threatens to disrupt settler-Indian relations when the young man elopes with a Creek princess. Daniel: Fess Parker. Mingo: Ed Ames. Rebecca: Patricia Blair. Jericho Jones: Robert Logan. (60 min.)

8 12 SCIENCE IN ACTION

COLOR "To Tell the Time." Bruce A. Koch, honorary curator of horology, California Academy of Sciences, discusses the various inventions for telling time over the centuries.

In color on Ch. 12 only.

10 STINGRAY—Children

Troy, Phones and Marina are trapped by a strange race of underwater people.

13 HAVE GUN—WILL TRAVEL

Paladin acts to stop a released Army prisoner from avenging his brother's lynching. Richard Boone. Aaron Bell: Barry Cahill. Sheriff Howard: Robert J. Stevenson. Frieda Howard: Mary Gregory.

7:00 **2 MOVIE—Drama**

COLOR "Scandal at Scourie." (1950) Bay Area TV Debut. A small girl, left homeless by an orphanage fire, is adopted by a politician. Greer Garson, Walter Pidgeon, Agnes Moorehead, Donna Corcoran. (One hour, 50 min.)

5 8 10 12 LASSIE—Drama

COLOR Lassie and a mongrel pal are in an area that's hit by a flash flood. Correy: Robert Bray. Barney: Calvin Bartlett.

7 11 13 VOYAGE—Drama

COLOR The series' second season opens with "Jonah and the Whale." A bathysphere containing Admiral Nelson and Soviet oceanographer Katya Markhova is suddenly swallowed by an enormous whale. Nelson: Richard Basehart. Crane: David Hedison. Dr. Markhova: Gia Scala. Kowalski: Del Monroe. Riley: Allan Hunt. Morton: Bob Dowdell. Sharkey: Terry Becker. Sparks: Arch Whiting. Sonar: Nigel McKeand. (60 min.)

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Evening

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7:30 **3 4 7** DISNEY'S WORLD

COLOR Walt Disney starts his 12th year with "Yellowstone Cubs," a 1963 feature film about a family of black bears in Yellowstone National Park. As the tourist season opens, mother bear Nokomis is accidentally separated from her cubs Tuffy and Tubby, who spend the summer making mischief in the park. Ranger: Joe J. Way. Narrator: Rex Allen. (60 min.)

5 8 10 12 MY FAVORITE MARTIAN—Comedy

COLOR In the conclusion of a two-part story, Martin draws a map showing the location of the time machine that can transport them from the Old West back to the present. One problem: two crooks steal the map, thinking it will lead to gold. Martin: Ray Walston. Tim: Bill Bixby. Lorelee: Pamela Britton.

Guest Cast

Red.....Hal Baylor
Pete.....Ken Mayer

8:00 **5 8 10 12** ED SULLIVAN

COLOR On the first of five shows from Hollywood, Ed welcomes Milton Berle; Eddie Fisher; singer-actress Polly Bergen; Dino, Desi and Billy, vocal-instrumental group; the Moro Landis dancers; and the Kimbris Duo, aerialists. Also featured: excerpts from the film "Tokyo Olympiad," which is being previewed tonight at the New York World's Fair. Ray Bloch orchestra. (60 min.)

Dino is Dean Martin's son and Desi is the son of Desi Arnaz and Lucille Ball.

7 11 13 FBI—Drama

DEBUT **COLOR** Jeffrey Hunter in "The Monster." For details, see the Close-up on the opposite page. (60 min.)

8:30 **3 4 7** BRANDED—Western

COLOR "Now Join the Human Race." Red Hand, who has illegally left the reservation with his family, is cornered by the troops of cold-blooded Major Lynch. McCord, afraid that killing the Apache chief would set off a war with the Indians, offers to mediate Red Hand's surrender. McCord: Chuck Connors.

Guest Cast

Red Hand.....Burt Reynolds
Major Lynch.....Noah Beery
Jed Markham.....Jon Lormer
Lieutenant Garrett.....James Anderson


8:00 7 11 13 FBI—Drama

'THE MONSTER'

DEBUT **COLOR** Efrem Zimbalist Jr. stars as FBI inspector Lewis Erskine in this series based on closed cases from the Bureau's files.

In tonight's drama, Erskine is assigned to the Francis Jerome case. Jerome, a convicted extortionist who preys on women, has broken out of prison. Erskine's first stop is Jerome's home town, where he thinks the escapee might try to contact Miss Jean Davis, his last victim.

Series regulars include Philip Abbott as Erskine's superior, Assistant Director Arthur Ward; Stephen Brooks as Jim Rhodes, Erskine's young assistant; and Lynn Loring as Barbara Erskine, the widowed inspector's daughter. William A. Graham directed from a script by Norman Jolley. Executive producer is Quinn Martin, who also produces "The Fugitive" and "12 O'clock High." (60 min.)



Stephen Brooks, Dina Merrill and Efrem Zimbalist Jr.

Guest Cast

Francis Jerome	Jeffrey Hunter
Jean Davis	Dina Merrill
Grandma Norbert	Estelle Winwood
Parma Houghton	Bernadette Hale
Eileen	Julie Parrish

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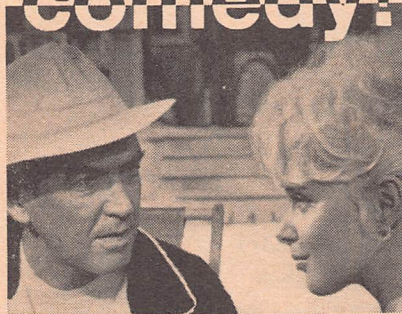
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IN COLOR

The Sunday Night Movie

Mr. Hobbs Takes A Vacation

9:00 7 11 13



8:50 2 ROLLER DERBY—Bombers

The California Cardinals vs. the Bay Bombers at Kezar Pavilion. Walt Harris. (Live; one hour, 55 min.)

9:00 3 4 7 8 BONANZA—Western

COLOR "The Dilemma." Ben, who's been named acting judge of Virginia City, has a problem: A man he once helped get paroled is suspected of robbing the bank. Ben: Lorne Greene. Hoss: Dan Blocker. Sheriff Coffee: Ray Teal. Little Joe: Michael Landon. (60 min.)

Guest Cast

Sundown.....Tom Tully
Billy.....Anthony Call
Ruth.....Elizabeth Perry
Hamilton.....Walter Sande
Drugan.....Kelly Thordson
Snell.....John Hubbard

5 10 12 PERRY MASON

"The Case of the Fatal Fortune." Career woman Pat Kean is worried when her boss proposes marriage—an astrologer has told her "You will wear white, then widow's black." Mason: Raymond Burr. Della: Barbara Hale. Burger: William Talman. Drake: William Hopper. Frumm: Richard Anderson. (60 min.)

Guest Cast

Pat Kean.....Julie Adams
Max Armstead.....Jesse White
Gordon Evans.....Lee Philips
Dr. Fisher.....Ford Rainey
Beth Fuller.....Nan Martin
Daniel Buckley.....Dean Harens
Marius Stone.....James Lanphier

7 11 13 MOVIE—Comedy

COLOR Sunday Night Movie: "Mr. Hobbs Takes a Vacation." (1962) In this first film of the new season, Roger Hobbs' plans for a quiet vacation are shattered when his wife rents a decaying mid-Victorian beach house—"like something out of Edgar Allan Poe"—big enough for their children, grandchildren and sundry problems. (Two hours, 15 min.)

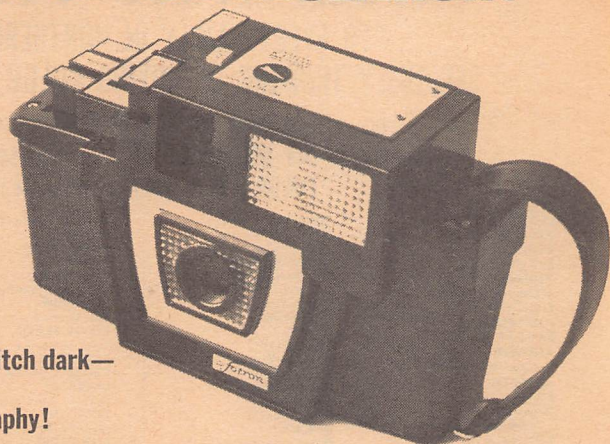
Cast

Roger Hobbs.....James Stewart
Peggy Hobbs.....Maureen O'Hara
Joe.....Fabian
Byron.....John Saxon
Emily Turner.....Marie Wilson
Katey.....Lauri Peters
Reg McHugh.....Reginald Gardiner

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Millbrae Furniture
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Asbill's
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Radio Electronics
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NEVADA CITY
Knee's Radio
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NEWMAN
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Appliance
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OAKLAND
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E. Bercovich & Son
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Fairfax Radio
Golden Crown Furniture
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Lakeshore Electric
Millen's
Montclair Hardware
National Furniture
Oakland Appliance
Oakland Radio
Piedmont TV
Sherman Clay Co.
Simon Hardware
Tosh & Dick Home
Furniture
Uncle Al's
Video Service Center
Ward's Radio
White Front Stores
Western TV Service
Wolf Furniture
OLIVEHURST
Hall's TV & Appl.
ORANGEVALE
Roy's TV Den
ORLAND
Al Hinz Appliance
OROVILLE
Oro Village TV
Williams' TV &
Appliance

PACIFICA

Avenue Appliance

PACIFIC GROVE

Cypress Sight & Sound

Warner's Radio

PALO ALTO

Campus TV & Radio

Edwards Radio & TV

Maximart

Jack Morrisroe TV

Palo Alto Office

Equipment

Palo Alto Radio

PARADISE

Mark's TV

PATTERSON

Richter Radio

PETALUMA

Boutz Radio

Harmony Music Store

PINOLE

Pinole TV

PITTSBURG

Lanzafame Furniture

Melody TV

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The House Shop

PLEASANTON

J. A. Kent Furniture

POLLOCK PINES

Sierra TV

RANCHO CORDOVA

Kippas Appliance

REDDING

Calvin's TV Service

Harman & Knight

Jacob's Appliance

Redding TV

RED BLUFF

Glenn's TV

Hammer & Ohrt

REDWOOD CITY

A & K TV

Anderson's

TV Town

RENO, NEVADA

Gray Reid Co.

Jack Long Electronics

Lusetti's Home

Appliance

Art Rempel TV

RICHMOND

Arell's TV & Appliance

John Breuner Co.

Milan's

Palace Furniture

Schmidt Radio & TV

TV Patio

RIO VISTA

Elliot's TV & Radio

RIVERBANK

Bordana's Home

Appliance

RODEO

Walt's TV

ROSEVILLE

Lenzi TV & Appliance

SACRAMENTO

Bart Carrick TV

Gemco

Hales

Handy Andy TV

Henle TV

House of Louie

Jon's Furniture

Kushida TV

L & M Company

Lymans Appliance

Paul's TV

Sherman Clay Co.

Mal Sykes TV & Hi Fi

Uncle Bill's

Valley TV

Veteran's TV

White's Appliance

White Front

SALINAS

Gill's TV

Miranda TV

Monte Mart

Valley TV & Appliance

SAN BRUNO

Peninsula Dealers TV

The Coronet

SAN CARLOS

M & M TV

Moe TV

SAN FRANCISCO

Alan's TV

All American Furniture

Andre's Radio

Andy's TV

Art Furniture

Atlas Radio

Ayoob Bros.

Balboa Furniture

B.G.W. Electronics

Belview TV

Bill's Service Center

Blyco

Boxer Furniture

Brown's Furniture

Cherlin Furniture

Chinatown TV

Circle TV

Courtsey TV

Curley's TV

B.P. Devolet & Sons

Dial TV

E.T. Appliance

Eureka Electronics

El Rey TV

Fine Furniture

Fox Hardware

French Bros.

Geary Radio

G & N Radio

General Radio Service

General Appliance Co.

Grand TV

Greco Furniture

Hervey's TV

House of Karlson

House of Louie

K's TV

Kafoury's

Kahn & Keville

Killer's Jewelers

Kier's TV

Lachman Bros.

Lambert Furniture

Lee Home Furniture

Louie's TV

M & S TV

Marina Electronics

Marvel TV

McQuien's TV

McWilliam's TV

Mee Shing Radio

Melody Radio & TV

Millen's Jewelers

Miller's TV

Mission Time Service

Model Radio

Modern House

David Morris Co.

Noriega Furniture

Olsen Interiors

Opps' TV

Pallas Bros.

Park Presidio Radio

& TV

Payless Furniture

Pioneer Radio

Race Radio

Rainbow TV

Ratner Hardware

A. Ratto & Son

Redicks

K. C. Richards

Lewis Samuels Co.

Schwabacher Frey

Sherman Clay Co.

Singer Electric

Stanley's Radio Service

Strand Service

E. Sugarman Inc.

Sunset Seabreeze TV

Teleray TV

Televideo

Tower TV

TV Workshop

U.S.E.

Wayne TV

Young Bros.

Zais Furniture

SAN JOSE

Airway Electronics

Alco-Paramount

American Radio & TV

Ash Radio

Baymart

California Appliance

Center

GEM

Gemco

General Appliance Co.

Kagura Co.

Lachman Bros.

Neighborhood TV

Scarpelli TV

Sherman Clay Co.

Western Appliance Co.

White Front

Woodruff's TV

SAN LEANDRO

Fadda's TV

Nakashima's Imports

San Leandro Color

Schwartz Bros.

Scott Electric

Walt's TV

SAN LORENZO

Village Electric

SAN MATEO

Bob's Mobile TV

Crystal Springs

Music Co.

Culmer's Appliance

Lachman Bros.

Marshall & Hall

Parkview TV

Redicks

San Mateo TV

Sherman Clay Co.

Tri City Electronics

Unimart

Wisnow Appliance

SAN RAFAEL

Approved TV

Cox TV

Kleins TV

Lachman Bros.

Melody Radio & TV

Sherman Clay Co.

Van Doyle Furniture

Westland Radio

SANTA CLARA

Alco-Nelson's TV

Bill's TV

Central TV

Dickerson Bros.

Everybody's Appliance

Johnson & Scanlon

SANTA CRUZ

Burdick's TV

Crown Appl.

Sco Thoma Tire Service

Bibbins TV

SANTA ROSA

M. L. Bruner Co.

Fortiers

Morrison Home

Appliance

Santa Rosa TV

ST. HELENA

Taylor Electric

SEASIDE

Knight's TV

M.B.S. Dept. Store

Searles Appliance

SEBASTOPOL

Vern Hassett TV

R & R TV

SONOMA

Franklin Furniture

SONORA

Curnow's Appliance

SOQUEL

Hamm's TV & Hi-Fi

SOUTH**SAN FRANCISCO**

Brentwood Hardware

Empire Furniture

Giorgi Bros.

South City TV

SPARKS, NEVADA

Ernie's TV

STOCKTON

AB TV

ACE Electronics

Appliance Center

Boss Appliance

Bright Spot Electric

Campora Appliance

Eggleston & Young

Ken's Village TV

Kline Radio & TV

Mazzera Electric

Otto Schwill

Jack's Washer Service

Valley Transformer

Wilson & Coffey

SUNNYVALE

Bettencourt TV

Dike's Del Rey

Appliance

White Front

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Alpine TV

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D. H. Pierce Co.

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Jerry's TV

Merk Radio

VALLEJO

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West Sacramento TV

WILLIAMS

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WILLOWS

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WINTERS

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Bender's TV

Traynham's

YERINGTON

Mason Valley Hardware

YREKA

Alpine Radio & TV

Yreka Refrigeration

YUBA CITY

Comet TV

Tommy's TV

ZEPHYR COVE,

NEVADA

Round Hill TV

Evening

10:00 **3 4 8** WACKIEST SHIP

DEBUT **COLOR** In this comedy series, Maj. Simon Butcher (played by Jack Warden) and Lt. (j.g.) Richard "Rip" Riddle (Gary Collins) are assigned special duty—aboard the Kiwi, an 1871 schooner. Their mission: Roam the South Pacific observing Japanese movements. Tonight: The Kiwi's shakedown cruise turns out to be anything but routine. Chief Miller: Mike Kellin. (60 min.)

Guest Cast

Shiru.....Jack Soo
Agaki.....James Hong

5 10 CANDID CAMERA

Comedian Jackie Mason takes part in a sketch as a man who pretends to recognize a complete stranger; a traffic policeman's movements are set to music; a teen-age discotheque is visited; and office workers try to take messages—but their writing implements don't work. Hosts: Allen Funt and Durward Kirby.

7 MOVIE—Comedy

"Mr. Hobbs Takes a Vacation." See 9 P.M. Ch. 7. (Two hours, 15 min.)

12 AMOS BURKE, SECRET AGENT

Burke turns in his police captain's badge to become a secret agent. Tonight: Burke journeys to Switzerland to try to foil an international gold-smuggling ring. Amos Burke: Gene Barry. Elsa: Susanne Cramer. General Barata: Will Kuluva. (60 min.)

10:30 **5 10** WHAT'S MY LINE?10:45 **2** CAPITOL REPORTER—Talk11:00 **2** MOVIE—Comedy

"The Yellow Cab Man." (1950) A Ruben Goldberg type of inventor is always getting into accidents. Red Skelton, Gloria De Haven, James Gleason, Walter Slezak.

3 MEET THE PRESS—Interview

See 4:30 P.M. Ch. 4 for details.

4 MOVIE—Drama

COLOR "Between Heaven and Hell." (1956) A young Southerner, fighting in the Pacific during World War II, is assigned to an outfit run by a psychopathic colonel. Robert Wagner, Broderick Crawford, Terry Moore. (One hour, 50 min.)

5 8 10 12 NEWS11:15 **7 11 13** NEWS**10** MOVIE—Drama

"The Seventh Veil." (English; 1945) A budding concert pianist is subjected to

merciless discipline by her guardian, a grim bachelor who refuses her any freedom. James Mason, Ann Todd, Herbert Lom, Albert Lieven. (One hour, 45 min.)

12 MOVIE—Musical Comedy

"Ride 'em Cowboy." (1942) It's a rough-and-tumble life for a couple of peanut vendors at a rodeo when they are mistaken for cowboys. Bud Abbott, Lou Costello, Dick Foran. (One hour, 25 min.)

11:30 **3** MOVIE—Adventure

"Distant Drums." (1951) An Army captain leads a band of men into the Florida Everglades in an attempt to end the Seminole Indian War. Gary Cooper, Mari Aldon, Richard Webb. (One hour, 50 min.)

5 KPX EDITORIAL**7** MOVIE—Drama

COLOR "Woman Obsessed." (1959) A young widow marries an inarticulate roughneck. Susan Hayward, Stephen Boyd.

13 ELEVENTH HOUR—Drama

"My Door Is Locked and Bolted." After wealthy Alicia's overprotective mother dies, Alicia is found living in a world of fantasy and squalor. Script by Theodore Apstein. Alicia: Piper Laurie. Mrs. Carter: Gale Page. (60 min.)

11:35 **5** MOVIE—Drama

COLOR "Tunes of Glory." (English; 1960) The men in a Scottish regiment are shocked to learn that their commander is to be replaced by a stiff, humorless man who believes in strict discipline. Alec Guinness, John Mills, Susannah York. (One hour, 55 min.)

11:45 **11** STUDIO ELEVEN—Drama

"Up Jumped the Devil." Toy magnate Chandler Hanford is certain that Jack Farmer is the man to handle the firm's investments and Jack is equally certain of what he'll invest in: gambling and booze. Farmer: Hugh O'Brian. Hanford: Otto Kruger. (60 min.)

12:15 **7** NEWS12:30 **13** D.A.'S MAN—Police

Shannon poses as a Bowery drifter. Shannon: John Compton. Bonacorsi: Ralph Manza. Iron Mike: William Fawcett.

12:50 **4** NEWS1:30 **5** SILENTS PLEASE—Movies

"The Sad Clowns," Charlie Chaplin, Buster Keaton and Harry Langdon, are seen in excerpts from their films.

Morning

- 5:55 **4 FARM NEWS**
5 SUMMER SEMESTER
 Civil Rights and Civil Liberties: "Where We Stand." Dr. Paul Tillett lectures.
- 6:00 **3 RHYME AND REASON**
 1. The causes of inflation in the U.S. are discussed. 2. Modern painters' interpretations of reality. (60 min.)
4 OF MEN AND MOTIVES
 Research in engineering psychology is discussed by psychologist Paul M. Fitts and Prof. Elton B. McNeil.
7 COMPUTER PROGRAMMING
- 6:20 **10 FOCUS ON FARMING**
 6:25 **5 OPERATION ALPHABET**
 6:30 **4 PROFILE—San Diego State**
 Composer-pianist David Ward-Steinman continues his discussion of jazz.
7 DIXIE SINGIN'—Music
10 SUMMER SEMESTER
 Civil Rights and Civil Liberties: "Where We Stand." Dr. Paul Tillett lectures.
- 6:55 **5 KPIX EDITORIAL**
13 NEWS
- 7:00 **3 4 8 TODAY**
COLOR Scheduled: Allen Drury talks about his book of newspaper columns "Three Kids in a Cart: a Visit to Ike and Other Diversions"; Barbara Walters reports on an experimental teen-age country club; film highlights of last week's college football games; and Sander Vanocur interviews a Washington personality. Jack Lescoulie. (Two hours)
5 COLOR JACK'S PLACE—Cartoons
7 COLOR MARSHAL 'J'—Children
10 WEATHER—Bob Douglas
13 CARTOONLAND—Children
- 7:05 **10 NEWS—Mike Wallace**
12 BIG PICTURE—Army
 A study of the U.S. military and civilian aid programs in Thailand.
- 7:30 **10 DIVER DAN—Cartoons**
 7:35 **5 12 NEWS—Mike Wallace**
 7:55 **7 AGRICULTURE REPORT**
 8:00 **5 10 12 CAPTAIN KANGAROO**
 Mister Moose does impersonations. Bainter the Painter pays a visit. (60 min.)
7 ON THE SCENE—Bill Gordon
 Judy Garland is host Bill Gordon's guest.

7 TODAY

COLOR See 7 A.M. Ch. 3. (60 min.)

Picked up in progress.

- 11 CONTINENTAL CLASSROOM**
 American Government: "Broadening the Base." Prof. Peter H. Odegard.
- 8:15 **13 KING AND ODIE—Cartoons**
 8:30 **7 GYPSY ROSE LEE—Panel**
 Guests are Alice Gold, begonia raiser; Lillian Lee, flower grower; and Albert Wilson, gardening expert.
11 GOSPEL SINGING—Music
13 WELLS FARGO—Western
 A trail boss steals his own payroll from Wells Fargo. Dale Robertson.
- 9:00 **3 4 7 8 COLOR TRUTH OR CONSEQUENCES—Game**
5 10 12 I LOVE LUCY—Comedy
 In the hope of convincing Ricky that they need a larger apartment, Lucy fills their flat with junk. Lucy: Lucille Ball.
7 GIRL TALK—Panel
 Panelists are psychologist Eve Jones, and vocational experts Laurie Beecher and Anne Cronin. Virginia Graham.
 Joanna Barnes models selections from the fall line of designer Geoffrey Beene. See next week's TV GUIDE.
11 HOCUS POCUS—Children
13 JACK LA LAMME—Exercise
- 9:30 **3 4 7 8 WHAT'S THIS SONG?—Game**
COLOR Singers Gisele MacKenzie and Vic Dana are the celebrity guests.
5 10 12 McCOYS—Comedy
 When Grampa applies for Social Security, he discovers that he's younger than he thought. Grampa: Walter Brennan.
7 MOVIE—Drama
 "Confirm Or Deny." (1941) An American correspondent, in wartime London, falls in love. Don Ameche, Joan Bennett, Roddy McDowall. (90 min.)
11 BUCKAROO 500—Buck Weaver
13 JOSEPH TOMES—Interviews
- 9:45 **11 HOCUS POCUS—Children**
 9:50 **2 RELIGION TODAY—Protestant**
 9:55 **3 4 7 8 NEWS**
 10:00 **2 NEWS—Walt Harris**
3 4 7 8 CONCENTRATION
5 10 12 ANDY GRIFFITH
 Some of Andy's relatives arrive in May-

Morning-Afternoon

- berry for a visit. Aunt Bee: Frances Bavier. Opie: Ronny Howard.
- 11 GIRL TALK—Panel**
Panelists: actress Ruta Lee, publicist Vera Bacal and restaurateur Bernice Parks. Moderator: Virginia Graham.
- 13 DONNA REED—Comedy**
Jeff is assigned to interview pitcher Don Drysdale. Jeff: Paul Petersen.
- 10:30 2 JACK LA LANNE—Exercise**
3 4 7 8 COLOR JEOPARDY
5 10 12 DICK VAN DYKE—Comedy
Rob and Laura tell different versions of an argument they had. Rob: Dick Van Dyke. Laura: Mary Tyler Moore.
- 11 PEOPLE'S CHOICE—Comedy**
Sock is about to become a father. Jackie Cooper, Pat Breslin, Dick Wesson. Laura Gibson: June Dayton.
- 13 BAT MASTERSON—Western**
A horse thief steals a herd from Bat. Bat: Gene Barry. Julie: Cathy Downs.
- 11:00 2 ROMPER ROOM—Children**
3 4 7 CALL MY BLUFF—Game
COLOR Director-writer Abe Burrows

- and actress Betty White are this week's celebrity players. Host: Bill Leyden.
- 5 8 10 12 LOVE OF LIFE**
7 11 13 YOUNG SET—Variety
- 11:25 5 8 10 12 NEWS—Kurlalt**
- 11:30 3 4 7 8 I'LL BET—Game**
COLOR Singer Julie London and her husband, jazz pianist Bobby Troup, oppose actor Keith Larsen and Vera Miles (Mrs. Larsen). Host: Jack Narz.
- 5 10 12 SEARCH FOR TOMORROW—Serial**
- 11:45 5 10 12 GUIDING LIGHT—Serial**
- 11:55 3 4 8 NEWS—Frank McGee**

Afternoon

- 12:00 2 TV HOUR OF STARS—Drama**
A reporter follows up an ad placed by the mother of a man who has been convicted of murder. Fred MacMurray, John Mantell, Ian MacDonald, Robert H. Harris. Host: John Conte. (60 min.)
- 3 5 10 13 NEWS**
4 8 COLOR LET'S MAKE A DEAL—Game
- 7 7 11 DONNA REED—Comedy**
Emory has a crush on Mary, but the feelings aren't mutual. Mary: Shelley Fabares. Emory: Jimmy Baird.
- 12 PEOPLE ARE FUNNY—Linkletter**
- 12:15 13 TODAY IN AGRICULTURE**
- 12:25 3 4 8 NEWS**
- 12:30 3 4 MOMENT OF TRUTH—Serial**
Bob tells Russ about Monique's visit. Bob: Douglas Watson. Russ: Ivor Barnard.
- 5 8 10 12 AS THE WORLD TURNS—Serial**
- 7 7 11 13 FATHER KNOWS BEST—Comedy**
Bud wants to buy a boat. Bud: Billy Gray. Bill: James Franciscus.
- 1:00 2 I WANT TO KNOW—Mel Ventel**
3 4 DOCTORS—Serial
Matt and Althea pursue an unexpected course of action. Matt: James Pritchett.
- 5 8 10 12 PASSWORD—Game**
Actors Douglas Fairbanks and Betsy Palmer are this week's celebrity players.
- 7 7 13 REBUS—Game**
- 11 BINGO—Game**

MIKE DOUGLAS

NOW

3:30 P. M. -- WEEKDAYS

KXTV 10



1:30 2 MOVIE—Adventure

COLOR "Moonfleet." (1955) A notorious, but colorful, smuggler joins forces with a little boy to hunt for a long-lost diamond. Stewart Granger, Joan Greenwood. (One hour, 25 min.)

3 4 7 ANOTHER WORLD

5 8 10 12 HOUSE PARTY

Columnist Sheila Graham discusses Hollywood marriages.

7 PETER GUNN—Mystery

Bud Bailey's wife Helen tells Gunn that her husband hates her. Craig Stevens.

11 AFTERNOON—Jess and Lu

13 TRAILMASTER—Western

Ben Morrell and his son Terry are having trouble. Terry: David Ladd. Ben: Henry Jones. Hawks: Terry Wilson. (60 min.)

2:00 3 4 7 YOU DON'T SAY!—Game

COLOR This week's celebrity panelists are actors Earl Holliman and Nita Talbot.

5 8 10 12 TO TELL THE TRUTH—Panel

This week's celebrity players include comedienne Peggy Cass and actors Tom Poston and Orson Bean.

7 11 WHERE THE ACTION IS

Guests: Bobby Freeman ("Do You Want to Dance?") and the Astors ("Candy").

2:25 5 8 10 12 NEWS—Edwards

2:30 3 MOVIE—Comedy

"Men in Her Diary." (1945) A man's jealous wife insists he get a less attractive secretary. Peggy Ryan, Jon Hall.

4 MATCH GAME

COLOR Musical-comedy star Sydney Chaplin and TV personality Jayne Meadows are this week's celebrity players.

5 8 10 12 EDGE OF NIGHT

7 7 11 13 A TIME FOR US

Louise has a talk with Jason. Louise: Josephine Nichols. Jason: Walter Coy.

2:55 2 4 7 7 11 13 NEWS

3:00 2 CAPTAIN SATELLITE—Children

4 ELEVENTH HOUR—Drama

Jerry Bullock is arrested for the murder of teenager Mary Stanger. Jerry: Keir Dullea. Bassett: Wendell Cory. (60 min.)

5 8 10 12 SECRET STORM

7 7 11 13 GENERAL HOSPITAL

Audrey is concerned about Steve's relationships with Meg and Brooke. Audrey: Rachel Ames. Steve: John Berardino.

COMING UP

"MONDAY NIGHT AT THE MOVIES"



HOW TO MARRY A
MILLIONAIRE
... Marilyn Monroe



DESIRE
... Marlon Brando



FIVE FINGERS
... James Mason



TITANIC
... Clifton Webb



BROKEN ARROW
... James Stewart



ON THE RIVIERA
... Danny Kaye



THREE COINS IN THE
FOUNTAIN
... Louis Jourdan

EXCLUSIVELY ON

COLORFUL 8

KSBW-TV

SALINAS-MONTEREY

Afternoon-Evening

3:30 **5** WELLS FARGO—Western

Hardie escorts a young girl to a politician's trial. Dale Robertson.

7 7 11 13 YOUNG MARRIEDS

Dan and Susan try to understand Jerry's actions. Dan: Paul Picerni. Susan: Peggy McCay. Jerry: Pat Rossen.

8 MOVIE—Police

"Death in Small Doses." (1957) An inspector for the Food and Drug Administration is assigned to smash a pep pill ring. Peter Graves, Mala Powers, Chuck Connors, Merry Anders. (Two hours)

10 MIKE DOUGLAS—Variety

Actress-singer Carol Lawrence is this week's co-host. Scheduled guests include singer Vaughn Monroe. (60 min.)

12 MOVIE—Comedy

"For the Love of Mary." (1948) Three young men vie for the affections of a White House telephone operator. Deanna Durbin, Edmond O'Brien. (90 min.)

4:00 **3** MOVIE—Melodrama

Time approximate. "The Giant Gila Mon-

ster." (1959) Don Sullivan, Lisa Simone, Shug Fisher, Jerry Cortwright.

4 WHIRLYBIRDS—Adventure

P.T. gets a package containing seven bruised orchids and half of a \$500 bill. Kenneth Tobey, Craig Hill, Nancy Hale.

5 MIKE DOUGLAS—Variety

Actress-singer Carol Lawrence is this week's co-host. Scheduled guests include singer Vaughn Monroe, comic Norman Crosby, magazine writer Alice Lake and dancer Matt Mattox. (90 min.)

7 7 11 TRAILMASTER

Hale objects to Bettina May and her large, spoiled brood. Bettina: Bette Davis. Hale: John McIntire. Gene: Ron Hayes. Nathan: Joby Baker. (60 min.)

13 WHERE THE ACTION IS

Guests: Bobby Freeman and the Astors.

4:30 **2** LLOYD THAXTON—Music

The Guilloteens are the guests. (60 min.)

4 MAYOR ART—Children

10 LLOYD THAXTON—Music

Folk singers Bud and Travis do "Cold Summer" and "Anna." (60 min.)



SIX O'CLOCK NEWS HOUR

brings you 60-minutes of complete news coverage with Chet Huntley, David Brinkley, Art Brown, Jerry Jensen and Ed Hart.

MONDAY-FRIDAY 6:00-7:00 PM



- 5:00** **13** CAP'N DELTA—Children
7 MOVIE—Adventure
COLOR Burt Nelson stars in "Revenge of the Conquered." See Sunday 4 P.M. Ch. 10 for details. (One hour, 25 min.)
7 MAGILLA GORILLA—Cartoons
9 FRENCH CHEF—Cooking
 How to make paté feuilletée, puff pastry.
11 MARSHAL DILLON—Western
 Chester is bushwhacked by two bank robbers heading for Dodge. James Arness, Dennis Weaver. Dawkins: Karl Swenson.
12 **COLOR** CARTOONS—Children
13 HUCKLEBERRY HOUND
5:30 **2** ROCKY AND HIS FRIENDS
4 SEA HUNT—Adventure
 An Air Force bomber is forced to ditch a nuclear bomb off the coast of South America during a hurricane. Lloyd Bridges.
5 TWILIGHT ZONE—Drama
 A playwright tells his wife that he has the ability to conjure up anything. Gregory: Keenan Wynn. Victoria: Phyllis Kirk.
7 CASPER—Cartoons
8 SUPERMAN—Adventure
 "The Big Squeeze." The plight of an ex-convict comes to the attention of Superman. George Reeves, Noel Neill.
9 WHAT'S NEW—Children
 The story of Old Ironsides and her 1931 voyage to New York; tree bark sculpture; the work of horticulturist Luther Burbank.
10 11 NEWS
12 OZZIE AND HARRIET—Comedy
 Neighbor Joe Randolph is out of town when Clara's former classmate stops by for a visit. The Nelsons portray themselves. Clara: Mary Jane Croft.
13 CAP'N DELTA—Children
5:45 **11 13** NEWS—Peter Jennings
5:55 **3** WEATHER—Bill Thorpe

Evening

- 6:00** **2** **COLOR** PETER POTAMUS
3 4 NEWS—Huntley, Brinkley
5 7 8 12 13 NEWS
9 KINDERGARTEN—Education
10 NEWS—Walter Cronkite
11 HAVE GUN—WILL TRAVEL
 Paladin plays Cupid for an old trail

KTVU
2

NOW IN
COLOR
ON KTVU



**YOGI
 BEAR**

**6:30 P.M.
 MONDAY**



*Huckleberry
 Hound*

**6:30 P.M.
 WEDNESDAY**



**WOODY
 WOODPECKER**

**6:30 P.M.
 THURSDAY**

Monday

Evening

tramp who inherits half a gambling hall.
Richard Boone. Monk: Ken Curtis.

6:25 **7** **LEAVE IT TO BEAVER**—Comedy
Ward finds Beaver's old teddy bear.
Jerry Mathers, Hugh Beaumont.

6:30 **2** **COLOR** **YOGI BEAR**—Cartoons

3 **4** **NEWS**

5 **8** **12** **NEWS**—Walter Cronkite

6 **STOCK MARKET REPORT**

7 **NEWS**—Huntley, Brinkley

9 **WHAT'S NEW**—Children

Viller Valle learns pearl diving.

10 **LAWMAN**—Western

Accused of robbing the Overland bank,
Frank Judson is jailed. Troop: John
Russell. McKay: Peter Brown. Judson:
Tom Drake. Meade: Howard Petrie.

11 **OUTER LIMITS**—Science Fiction

Presidential candidate William Lyons Selby is being impersonated by the agent of an Oriental despot. Selby: Sidney Blackmer. Ted Pearson: Phillip Pine. Carol Selby: Nancy Rennick. (60 min.)

13 **MARSHAL DILLON**—Western

Matt and Chester find a smoldering prairie shack. Matt: James Arness. Chester: Dennis Weaver.

6:35 **6** **MUSICAL PORTRAITS**

The recording is Italian Baroque Music by Vivaldi and Corelli.

6:55 **4** **7** **SPORTS**

7:00 **2** **FRACTURED FLICKERS**

Scenes from "Harvest Hands" with Charlie Chase and "Dr. Pyckle and Mr. Pride" with Stan Laurel. Host: Hans Conreid.

4 **ASSIGNMENT FOUR**

"Hospitals Are for People." Discussing the necessity for a bond issue to aid the San Mateo County General Hospital are Dr. William Larsen, president of the SMC Medical Association; and Dr. Harold Chohe, director of the SMC Health and Welfare Department.

5 **RIFLEMAN**—Western

"The Mescalero Curse" is placed on Lucas because he was foreman of a jury that convicted an Apache of murder. Chuck Connors. Mogollan: Michael Pate.

6 **WHAT'S NEW**—Children

Sailing lessons for young people include the meanings of nautical terms and proper types of equipment.

7 **NEWS**—Roger Grimsby

MON 7 PM Adventure...

THE RIFLEMAN

TUES 7 PM Action...

M-SQUAD

WED 7PM Drama...

MARSHAL DILLON

THUR 7 PM Eerie...

ONE STEP BEYOND

FRI 7 PM Bold...

HAVE GUN- WILL TRAVEL

SAT 7 PM Exciting...

SAN FRANCISCO BEAT

PSST! WATCH IT!

5

7 F TROOP—Comedy

DEBUT After bumbling Private Parmenter inadvertently leads a charge against the Confederates, he is rewarded with a promotion. O'Rourke: Forrest Tucker. Parmenter: Ken Berry. Corporal Agarn: Larry Storch. Wrangler Jane: Melody Patterson. Roaring Chicken: Edward Everett Horton.

8 WALT DISNEY'S WORLD

See Sunday 7:30 P.M. Ch. 3. (60 min.)

9 PORTRAIT IN MUSIC

The recording is "Jeux" by Debussy.

10 RIFLEMAN—Western

The Rifleman's hired hand is an embittered Confederate veteran. Chuck Connors. Blandon: Royal Dano.

12 MARSHAL DILLON—Western

A former saloon hostess plots to kill her husband. Lucy Hunt: Lola Albright.

13 WESTERNERS—Drama

Blassingame is trailing the two men who stole his horse. Blassingame: Brian Keith.

7:15 **7 NEWS—Peter Jennings**

7:30 **2 MOVIE—Drama**

COLOR Greer Garson and Walter Pidgeon star in "Scandal at Scourie." See Sun. 7 P.M. Ch. 2. (One hour, 50 min.)

3 4 HULLABALOO—Music

COLOR Jerry and Gary Lewis, co-hosting the first West Coast "Hullabaloo," team to sing "Help!" Performers: Gary and the Playboys ("Everybody Loves a Clown"); Joanie Sommers ("Before and After"); Barry McGuire ("Eve of Destruction"); and Paul Revere and the Raiders ("Oo-Poo-Pah-Doo"). In the Top Pop Medley, Gary sings Bob Dylan's "It Ain't Me, Babe." Peter Matz orchestra.

5 10 12 TO TELL THE TRUTH

6 HEART OF THE PROBLEM

Spencer. Michels is the moderator for a discussion of teen-age problems.

7 7 11 13 12 O'CLOCK HIGH

"Rx for a Sick Bird." With an important mission scheduled, bombers of the 918th are plagued by sabotage. Gallagher: Paul Burke. Stovall: Frank Overton. Komansky: Chris Robinson. (60 min.)

Guest Cast

Ilka Zradna.....Gia Scala
General Creighton.....J. D. Cannon

Continued on page A-45.

SEE THESE FIRST!

Watch Five Great Monday Shows on NBC
(All In Color)



Start your evening with

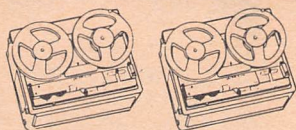
The Huntley-Brinkley Report

- (1) **7:30 pm Hullabaloo** Jerry Lewis plays host to son Gary Lewis, plus other surprises. *In color.*
- (2) **8:00 pm The John Forsythe Show (New)** One man—120 problems! Tangy comedy, *in color.*
- (3) **8:30 pm Dr. Kildare I** Twice weekly! Richard Chamberlain, Raymond Massey. *In color.*
- (4) **9:00 pm The Andy Williams Show** Judy Garland, David McCallum, Cliff Arquette. *In color.*
- (5) **10:00 pm Run For Your Life (New)** Live life to the utmost! Starring Ben Gazzara. *In color.*

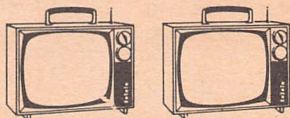
NBC 3,4

THE FULL COLOR NETWORK

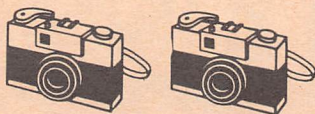
Which should you buy?



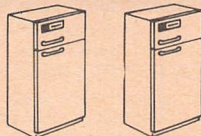
A tape recorder priced at \$99.00 . . .
OR
another tape recorder priced at \$179.50?



A 19-inch portable TV set priced at \$158.00 . . .
OR
another unit priced at \$159.95?



A 35mm camera priced at \$59.95 . . .
OR
another model priced at \$84.95?



One two-door refrigerator freezer sold at
an average of \$281.00 . . .
OR
another being sold at an average of \$332.00?

The answers below may surprise you!

THE answers to the question above show how easily you and your family can lose money each year in your search for quality. The fact is that you, like so many others, may be buying virtually "blindfolded." For example:

On the basis of impartial laboratory tests, the tape recorder priced at \$99.00 was judged equal in overall quality to machines costing as much as \$179.50. (*Possible saving: up to \$80.50.*)

Of fourteen 19-inch portable television sets tested, the top-rated model was list-priced at \$158.00 while the model priced at \$159.95 was rated near the bottom of the list.

The 35mm camera with auto exposure control priced at \$59.95 outperformed other similar models priced as high as \$84.95. (*Possible saving: up to \$25.00.*)

One two-door refrigerator-freezer sold at an average price of \$281.00 while another model sold at an average of

\$332.00. The lower-priced model was judged better in overall performance than the higher-priced model. (*Possible saving: up to \$51.00.*)

These are just a few of the hundreds of products rated in the latest 432-page issue of the famous *Consumer Reports Buying Guide*. A copy is yours as a gift with a one-year subscription to *Consumer Reports*.

How these impartial tests are made
Consumer Reports is published monthly by Consumers Union, a non-profit, public service organization. CU has absolutely no connection with any manufacturer and prohibits the use of its findings for promotional purposes. It accepts no advertising, no "gifts" or "loans" of products for testing, no contributions from any commercial interest. Its sole income is from the sale of publications to some 800,000 subscribers and newsstand buyers.

Our own shoppers buy, at retail, random samples of products to be tested comparatively by chemists and engineers. Each regular monthly issue of *Consumer Reports* brings you the latest findings, with ratings by brand name and model number.

In addition, the magazine reports the authoritative (and sometimes startling) facts about misleading advertising, deceptive packaging, hidden costs of credit buying, reducing diets, vitamins, and any other topics essential to home management. *The Wall Street Journal* credits our "broad appeal to the reputation for honesty and technical accuracy (we have) maintained"... while *The Reporter* calls us "a detective agency for wary buyers."

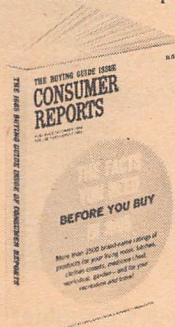
In addition to ratings of over 2,000 products in the *Buying Guide* issue for 1965, you will receive in the next issues of *Consumer Reports* laboratory test re-

ports on: sewing machines, the new 8mm movie cameras and projectors, clothes dryers, color TV sets, food mixers, raincoats, washing machines, electric drills, toasters, no-iron shirts, refrigerators, AM radios, compact stereo phonographs, electric can openers, lawn mowers, and many other products. The 1965 Christmas Buying issue will also bring you the famous Consumers Union "Best Buy" gift selection.

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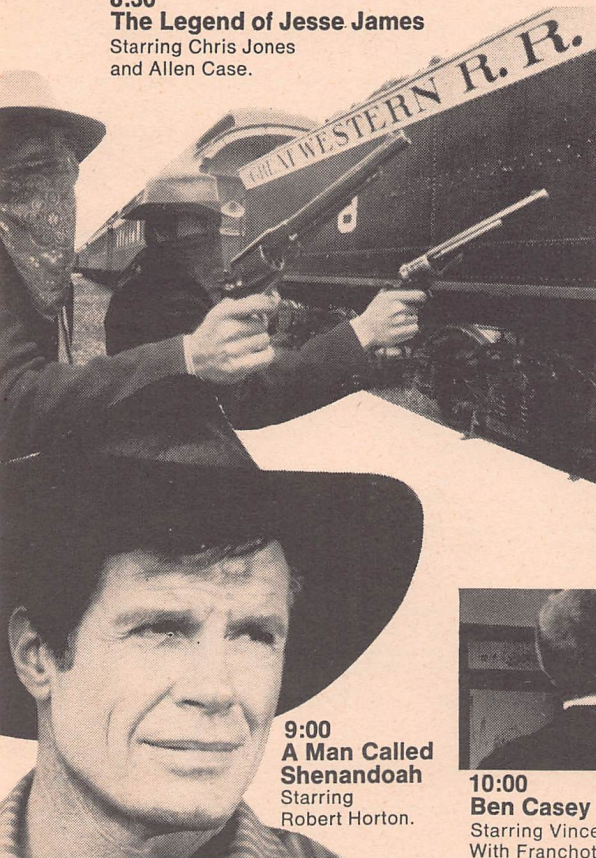
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Monday night's all excitement on ABC!

8:30

The Legend of Jesse James

Starring Chris Jones
and Allen Case.



9:00

A Man Called Shenandoah

Starring
Robert Horton.

7:30

12 O'Clock High

Starring Paul Burke
and Chris Robinson.



9:30

The Farmer's Daughter

Starring Inger Stevens.
In color.



10:00

Ben Casey

Starring Vincent Edwards.
With Franchot Tone and James McMullan.

abc Turn on the excitement on **7 11 13**

Evening

M/Sgt. Tony Podesta.....Tige Andrews
Sergeant Hansen.....Don Quine
Sgt. Pete Pierson.....Tom Stern
Captain Zoller.....Hans Gudegast

9 ANTIQUES—George Michael

George Michael describes ancient methods of telling time and shows different clocks.

8:00 3 4 JOHN FORSYTHE—Comedy

COLOR "Little Miss Egghead." Miss Culver tells Foster that the school is not prepared to handle Ellen Lawrence, a youngster with a genius-level IQ. Foster: John Forsythe. Miss Culver: Elsa Lanchester. Robbins: Guy Marks. Miss Wilson: Ann B. Davis. Joanna: Peggy Lipton.

Guest Cast

Dr. Margaret Osborne.....Pippa Scott
Ellen Lawrence.....Angela Cartwright
Rodney.....Eddie Hodges

5 10 12 I'VE GOT A SECRET

Comedian Soupy Sales has a secret for panelists Henry Morgan, Bess Myerson, Betsy Palmer and Bill Cullen.

6 SUKARNO: PROPHET OR DEMAGOGUE—Documentary

SPECIAL See 9 P.M. Ch. 9. (60 min.)

8 ZORRO—Adventure

"The Ghost of the Mission." To protect a man hiding there, Zorro starts a rumor that the old mission is haunted. Diego: Guy Williams. Torres: Jan Arvan.

9 JAZZ CASUAL—Music

Woody Herman returns to discuss the role of the big bands in music today. He and his group play "Mood Indigo," "Deep Purple," "Taste of Honey," "Early Autumn" and "Blue Flame." Ralph Gleason.

8:30 3 4 DR. KILDARE—Drama

COLOR "Web of Hate." Dr. Becker, suffering from paralysis and kidney failure, is determined to make Kildare pay for thwarting his suicide attempt. Script by Adrian Spies. Kildare: Richard Chamberlain. Gillespie: Raymond Massey.

Guest Cast

Dr. Maxwell Becker.....James Mason
Chris Becker.....Margaret Leighton
Charles Shannon.....Burt Brinckerhoff

5 8 10 12 LUCILLE BALL

COLOR Courtesy of a friendly neighbor, Lucy has a blind date with a devil-may-care lifeguard. Mooney: Gale Gordon.

Guest Cast

Howard Cole.....Howard Morris

Mary Jane Lewis.....Mary Jane Croft
Jim Wells.....Robert Fortier

7 11 13 JESSE JAMES—Western

"The Dead Man's Hand." A young farmer is beaten and robbed after winning heavily in a poker game. Jesse: Chris Jones. Frank: Allen Case.

Guest Cast

Charles Jennings.....Lloyd Bochner
John Bedford.....Buck Taylor
Dobie Bedford.....Susan Lee Albert

THE ANDY WILLIAMS SHOW

IN COLOR

NOW PRESENTED BY

KRAFT

STARRING:

DAVID McCALLUM

CLIFF ARQUETTE

THE GOODTIME SINGERS

SPECIAL GUEST

JUDY GARLAND

9:00 PM Channel **3 4 7**



Evening

7 FARMER'S DAUGHTER-Comedy

"Here Comes the Bride's Father," first show of the new season. Katy and Glen have finally decided to be married in Washington—when Papa Holstrum shows up. Inger Stevens. Glen: William Windom. Agatha: Cathleen Nesbitt. Papa: Walter Sande. Mama: Alice Frost.

9 MEDITATION: CATALYST TO COLLECTIVE BARGAINING

"The Deadline Crisis," part 4 of this continuing labor relations dramatization. The federal mediator tries to avert a strike.

9:00 3 4 7 ANDY WILLIAMS

COLOR Guests: Judy Garland, David McCallum and Cliff "Charley Weaver" Arquette. Judy and Andy recall tunes from Judy's movies and, in a pantomime, try their hand at applying clown makeup. David demonstrates some way-out "Man from U.N.C.L.E." devices. Informal Spot: Charley reads a letter from his mama in Mount Idy. Good Time Singers, Jack Elliott orchestra. (60 min.)

Highlights

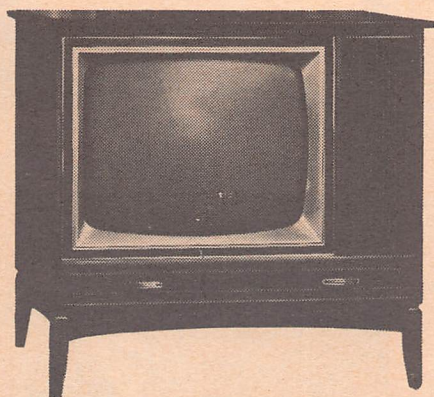
"Get Happy".....Judy
"Why Don't We Do This More Often?"
"On the Atchison, Topeka and Santa Fe," "Over the Rainbow," "Rock-a-Bye Your Baby with a Dixie Melody," "You Made Me Love You," "The Trolley Song".....Andy, Judy
"On a Wonderful Day Like Today," "The Pawnbroker".....Andy
"They're Draining Snyder's Swamp in the Morning".....Andy, Cliff

5 8 10 12 ANDY GRIFFITH

COLOR Andy's girl friend Helen brings fellow teacher Frank Smith over to dinner at Andy's house, where the personable Smith impresses everyone with his wide range of knowledge. Helen: Aneta Corsaut. Frank Smith: Charles Aidman. Aunt Bee: Frances Bavier. Goober: George Lindsey. Opie: Ronny Howard.

6 FOCUS ON BEHAVIOR

David McClelland of Harvard demonstrates some tests he uses in the field of motivational research. John G. Darley is host.



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1492 Contra Costa Hwy., Pleasant Hill
775 Arguello St., Redwood City

7 11 13 SHENANDOAH—Western
 "Survival." After buying a horse from a woman in a lonely cabin, Shenandoah rides into town, where he finds himself accused of the woman's murder. Shenandoah: Robert Horton.

Guest Cast

Bess.....Jeanne Cooper
 Red.....Dennis Patrick
 Sheriff Haley.....John Anderson
 Cassidy.....John Davis Chandler
 Tate.....Adam Williams
 Dunn.....Ron Whelan

9 SUKARNO: PROPHET OR DEMAGOGUE—Documentary

SPECIAL This film study of Indonesia's President Sukarno examines the political climate of the Asian state and the reasons for its recent alliance with China. Sukarno talks about nationalism, the UN, the West, Indonesia's conflict with Malaysia and his plans for the country's future in an interview with Hans Walter Berg. At the conclusion of this film, produced by West Germany's Studio Hamburg, Harold Jones, former U.S. Ambassador to Indonesia, comments on conditions in the country today and President Sukarno's disenchantment with the West. (60 min.)

9:20 2 DOCTORS' NEWS CONFERENCE

"New Drugs to Change Your Skin Color." Scheduled guests include Dr. Eugene Farber, chairman of the Department of Dermatology, Stanford. Dr. Hayes A. Newby is the moderator. (Live; 40 min.)

9:30 5 10 12 HAZEL—Comedy

COLOR "Hazel's Second Week." Now that Barbara has Hazel doing the cooking,

cleaning and other household chores, she feels utterly useless. Hazel: Shirley Booth. Steve: Ray Fulmer. Barbara: Lynn Borden. Harold: Bobby Buntrock.

Guest Cast

Mona Williams.....Mala Powers
 Fred Williams.....Charles Bateman

6 CLEVELAND SYMPHONY

George Szell conducts the Cleveland Orchestra in a concert of 20th-century music. Program: Sir William Walton's "Variations on a Theme of Hindemith," composed at the request of Maestro Szell in 1962; and Symphony No. 4 in A Minor, by Sibelius. (60 min.)

7 11 13 FARMER'S DAUGHTER

COLOR "Babe in the Woods." Katy decides that Glen has been working too hard—and that a weekend of camping in the great outdoors is just the thing to make him feel like a new man. Katy: Inger Stevens. Glen: William Windom. Agatha: Cathleen Nesbitt. Steve: Mickey Sholdar. Danny: Rory O'Brien.

Guest Cast

Old Ranger.....Cliff Arquette
 Charlie Ames.....David Lewis
 Linda.....Marian Collier

8 MOVIE—Drama

"Man on a Tightrope." (1953) The setting: Communist Czechoslovakia. Karel Cernik, manager of the Cernik Circus, doesn't care about politics. Fredric March, Gloria Grahame, Terry Moore, Cameron Mitchell. (Two hours)

10:00 2 NEWS—Helmso, Jacobs, Mann

3 4 RUN FOR YOUR LIFE—Drama

COLOR "The Girl Next Door Is a Spy." Continued on page A-82

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EVERYTHING'S COMING UP COLOR

By David Lachenbruch

This is it. The turning point. Black, white and gray are out of the living room. Red, green, blue, yellow, vermillion, fuchsia, magenta and company are in—very, very in. In TV, as in nature, everything's coming up color.

It's what's happening, and it's coming on like black-and-white did 15 years ago—with an explosion. Even those modern-day oracles, the market researchers, were caught with their plans down this year when the supply of color picture tubes almost ran out.

This year, Americans are putting up more money for color sets than for the black-and-white-and-gray kind, even while sales of black-and-white portables are setting a new record. They're buying one color set for every four of the other kind. In 1966, color sets will move into American homes at the rate of nearly 10,000 a day, about one for every two black-and-white sets.

In this new 1965-66 program season, for the first time, most of the programs seen by the average viewer will originate in color. At least 60 percent of all evening network "prime-time" program hours (7:30-11 P.M.) will be tinted, as shown in the color program schedule. The percentage will increase during the season, as the networks latch onto more

color cameras. Color broadcast equipment for networks and stations is scarce because of high demand, and as many as 1000 new live-and-film color cameras may be delivered to **continued**



*Admiral Concord
Danish modern combination 23"*

Coming Up Color/*continued*

broadcasters in 1965 and 1966 alone.

All-color programming on the networks is only about a year off. And individual stations are painting up local and filmed shows so rapidly that it's impossible to keep track of the number.

Color-set manufacturers are no longer crying in the wilderness for more programs. Some of them are just crying for help. Most manufacturers have crash programs under way to increase the supply of sets. RCA, for example, recently broke loose \$50,000,000 to double

its color-tube and set capacity. This project will be the biggest single expansion program in the history of the electronics industry.

The sets will be ready to meet the demand, and in the widest variety ever offered—nearly 370 different models from the major brands represented in this TV Set Buyers' Guide, as compared with 269 a year ago and only 180 in the 1964 model year.

With the number of color programs more than double, and far more and better sets ready to go to market, an unprecedented boom for the 1966 model

General Electric Park Avenue American provincial console 25"





Philco contemporary color portable 19"

year was already in the cards before Uncle Sam removed any last doubts. The elimination of the Federal excise tax on television sets, and on many items in the family budget, makes it still easier for many new homes to go color.

Killing the excise tax has resulted in some really substantial price reductions on color sets, on top of the big cuts of a year ago and more moderate ones which had been planned for this year. Many major set manufacturers last year

put a price tag of \$399.95 on their lowest-priced 21-inch color sets. This year, the same set-makers are offering improved 21-inchers at a low of \$349.95—a cut greater than the amount of the late unlamented excise tax. In furniture-styled models, reductions from last year's comparable sets run to \$100 and more.

But this unexpected bonus is only part of this year's color-set story. Rectangular-screen sets in the big 23- and 25-inch sizes are now more readily **continued**



RCA Victor Whitby contemporary console 25"

Coming Up Color/continued

available. These new-size tubes provide a more pleasingly shaped picture, and are more compact in all dimensions, than the standard 21-inch round tube. They lend themselves to more graceful furniture styles with cabinets 4 to 6 inches shallower and lower.

Coming along rapidly is an even more compact size—the 19-inch. Philco, RCA, Sylvania and others already have started production, and almost every brand will

be offering this convenient size before the winter's over. Many of these will sell at around \$400.

Two other sets with even smaller screens appear among the 1966 models. Sears, Roebuck has 16-inch Sears Silver-tone color sets priced as low as \$269.95. General Electric presents the first "personal portable" color set, the 11-inch Porta-Color, weighing in at only 24 pounds, and due before Christmas at a list price of \$249.95.

With all the new shapes and sizes, the

21-inch set will still be the biggest seller, at least for the rest of this year. This size hasn't been bypassed in the year's most important color development—added brightness. A new rare-earth phosphor (if you're really interested, it's a europium-activated yttrium vanadate) delivers far brighter pictures in both color and black-and-white, and gives a truer rendition of red, which heretofore has been TV's weakest color.

The automatic degausser has now spread to sets of all manufacturers. This gadget with the jawbreaking name eliminates the need to call a service technician to remedy color impurities and splotches caused by magnetic pickup. It also makes possible color sets on swivel bases and rollers by eliminating the color-smearing influence of the earth's magnetic field when the set is moved.

"Degausser" simply means demagnetizer, and in case you're curious, the name comes indirectly from Karl Friedrich Gauss (1777-1855), German mathematician and pioneer student of magnetism, whose name rhymed with "mouse."

In the early days of color, all sets used virtually the same chassis and circuits. With increased competition and more research, each brand has now taken on its own personality, in terms of technical developments and convenience features as well as cabinet design.

Different brands employ their own formulas for the safety glass which covers the viewing screen, and usually is bonded to it. Zenith and Sylvania, for example, use a relatively clear glass with high "light transmission," resulting in maximum brightness. RCA and others prefer a slightly darker glass which is etched, to minimize reflections and increase contrast. Still others use the darker high-contrast glass without the etched surface. Which is "best" depends entirely on personal preference.

Some manufacturers have added extra color controls, while others shy away from the very thought of more knobs. Admiral's "Color Fidelity Control" lets the viewer "warm up" or "cool down"

color hues, or vary the black-and-white picture from sepia to cool blue, for the most pleasing tint. Magnavox also lets you control over-all screen coloring with its "Chromatone," which is claimed to add depth to the color picture and a more pleasing tone to black-and-white.

Zenith color sets have built-in "automatic color-level circuitry," designed to compensate for changes in color levels from station to station and program to program. Philco is the first to make heavy use of transistors in color sets; its new 19-inch color portable is about 50 percent transistorized. The aim is cooler, more reliable operation, fewer service calls.

Convenience is important, too. Westinghouse has extended its popular "Instant-On" to most of its color sets, and Magnavox has adopted what it calls "Quick Start." Most color sets have preset fine tuning, and easily reset circuit breakers in place **continued**



Sears Silvertone colonial console 25"



Sylvania Oriental console 25"

Westinghouse Mediterranean console 23"





Zenith Broderick Early American console 25"

Coming Up Color/continued

of fuses. Both RCA and Zenith are again emphasizing the unparalleled convenience and luxury of wireless remote control.

The more compact rectangular tubes have made possible some dramatic improvements in cabinet design. In the higher-priced categories, a record number of models have doors to hide the big eye. One General Electric console series uses an ingenious space-saving approach, which seems to have been inspired by an overhead garage door. The door, concealed in a thin compartment above the picture tube, pulls out

and drops down to cover the screen. Admiral's "Tilt-Out Control Center" may start another trend, by concealing all dials and gadgets during viewing.

As color returns the TV set to the living room, the cabinetmaker's art is being lavished on the new consoles. In every brand this year, you'll see greater attention paid to details and to authentic touches. Keeping pace with the trends in furniture styles and textures, TV cabinet designers are reaching out for new woods and finishes. Never before has the mellow patina of "distressed finish" been applied so successfully to so many different traditional-design consoles.

The old stand-bys, walnut **continued**



Top: Motorola contemporary console 23"
Bottom: Du Mont French provincial 25"



*Top: Olympic Hutchinson
 contemporary combination 25"*
*Bottom: Packard Bell Bergen
 Danish modern combination 25"*

Coming Up Color/*continued*

and mahogany, are giving way to greater use of more exotic woods, such as the various fruitwoods, pecan, butternut and

birch. With Early American (or colonial) the most popular style and still increasing its lead, you'll also see more cabinets in maple. The "contemporary" group, including Danish modern, continues to be an important runner-up, usually in oiled walnut rather than a glossy finish.

Last year's furniture phenomenon was Spanish or Moorish styling, massive and heavily carved. While Spanish is retaining, and even increasing, its popularity, it is being joined by "Mediterranean," a slightly softer derivative of Spanish style, with overtones of French and Italian provincial. The graceful curves of French provincial design are sharing the spotlight now with "country French"—somewhat more rugged and more deeply carved. A companion "country English" style, possibly influenced by "Tom Jones," is a direct ancestor of Early American.

Italian provincial is still popular because it "goes with everything," from Early American to Danish modern décor. But this year there's a real dark horse which may parallel last year's sudden swing to Spanish styling—"oriental" design. The new oriental styles are less stark than their predecessors, and the glossy black-enamel finish is sometimes replaced by the warmth of dark wood grains. Sylvania, for example, uses a rich wood with slightly reddish overtones, known as Polynesian walnut. Examples of most of these furniture styles are shown in the accompanying photographs.

Fall 1965 marks the turning point in television, the beginning of the full-color era in both programming and console receivers. In shows, sets and prices, all systems are "go" for color 1966.

Mr. Lachenbruch, a consumer-electronics expert, has written the articles in this TV Set Buyers' Guide.

All clothes in this special section, and on the cover of the magazine, were designed by Courrèges for Samuel Robert's fall collection. Boots by Golo; gloves by Kislav.

So you told your wife
you're not getting color tv
until somebody makes it as
reliable as black-and-white?



Better get a new story.

Or a new Philco.



The breakthrough in color tv has happened.

Philco has perfected sets with long-lasting transistors and diodes replacing many of the tubes. Now you can have color tv with the reliability you've been waiting for.

Great color picture, too, Philco 20/20 Color. Made possible by a brand-new, Philco-built color picture tube. Kept true to life by circuits that check the color more than 15,000 times a second. With new Philco automatic degaussing to eliminate color impurities.

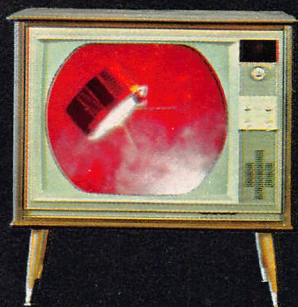
See the most reliable color yet. There's a wide choice of styles. Screen sizes up to 25 inches.*

Hadn't you better visit your dealer's and see new Philco Color TV? Your wife may be there waiting for you. *Overall diagonal measurement

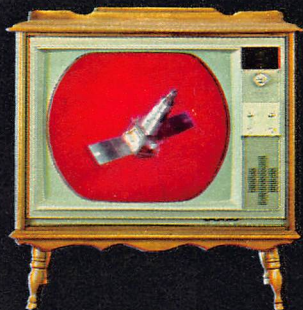


PHILCO
A SUBSIDIARY OF Ford Motor Company,

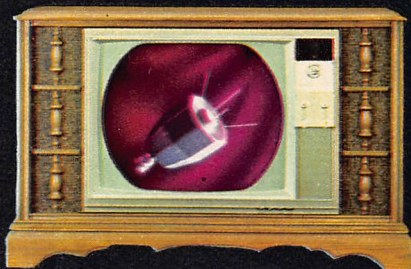
TELEVISION • STEREO PHONOGRAPHS
RADIO • HOME LAUNDRY • RANGES
REFRIGERATORS • AIR CONDITIONERS
FAMOUS FOR QUALITY THE WORLD OVER



Every RCA Victor Color TV has an RCA Hi-Lite Color Tube. Shown, the 21" *Harper*.



Every RCA Victor Color TV has New Vista chassis for terrific fringe area performance. Shown, the 21" *Suffolk*.



Every RCA Victor Color TV has the unsurpassed reliability of RCA Solid Copper Circuits. Shown, the 21" *Marchena*.

America's most successful space programs have it; RCA Victor Color TV has it: the demanding reliability of RCA circuitry. The solid kind.



Tiros



Relay



Ranger



Color TV

Solid RCA circuits, specially designed and produced, helped NASA make Tiros, Ranger and Relay as dependable as the sunrise.

That's why RCA Solid Copper Circuits are used in RCA Victor Color TV. For Space Age dependability.

RCA Solid Copper Circuits replace old-fashioned hand wiring in over 200 possible trouble spots. They *won't* come loose. *Won't* short circuit. *Won't* go haywire. They're the 20th Century way to wire a TV.

That big, bright, and true-to-life color picture has experience behind it, too. *More* experience than many other manufacturers have in building black and white sets.

Maybe that's why more people own RCA Victor Color TV than all other leading brands *combined*.

Shouldn't you?



* (Overall diam.) 265 sq. in. picture.

** (Overall diag.) 295 sq. in. picture.

COLOR



The Most Trusted Name in Electronics

Tmk(s)®



The dramatic *Armoire* home entertainment center houses 25*** rectangular Color TV, Solid State stereo and Solid State FM-AM and FM Stereo radio.



SO YOU'RE BUYING A COLOR SET...

Here's what to look for

Shopping for a color-television set is like buying a new car. You'll be looking for performance, styling and value. Your color set will cost you considerably less than your car, but you'll probably use it more and keep it longer.

In both cases, who you buy from is almost as important as what you buy. A color console is a major investment. You can't just carry it home and plug it in. Your dealer should be one who is known to stand behind his product with a guarantee of satisfaction.

This guarantee can include a number of things—home trial, or replacement if you're not satisfied, free delivery, installation, and possibly extra warranties or service policies above and beyond those of the manufacturer. He should also be able to show you satisfactory color pictures, under proper viewing conditions, in his showroom or in your own home. The TV dealer who can't or won't demonstrate a color set is in a class with the car dealer who refuses to let you take a test drive.

Before you start your shopping expedition, you can do a little homework. Decide where you're going to want to place the color set and take careful

measurements. Write down the maximum width, depth and height you can consider. Take a tape measure with you for on-the-spot measurements. Consult TV Guide's program listings to make sure there will be color programs on the air while you're shopping. And if you normally wear glasses when you watch TV, tuck them along in your Handy Dandy Color Shopping Kit.

Which screen size ?

The 21-inch rounded tube has been the standard size for many years, and this year it will account for about 75 percent of all color sets sold. Since 21-inch sets are usually priced about \$100 below the corresponding models with large rectangular screens, this size is your best buy in terms of square inches of picture per dollar. Its 265-square-inch picture gives you about the same size image as 23- or 25-inch sets.

Picture-tube sizes are measured diagonally, and the "plus" in the 23- or 25-inch screen is in the squared corners. The 23 has 274 square inches of picture, and the 25-inch has 295. Their advantages are their rectangular pictures

and smaller cabinet dimensions.

The new 19-inch color sets, with 180-square-inch pictures, are far more compact, and can be placed on a wheeled stand for mobility. Unfortunately, they're still hard to find and are priced about the same as many 21-inch sets.

About prices

In almost every line of color TV, there's a bottom-priced 21-inch table model in a plain metal cabinet—known in the industry as the "tin can" model. There's nothing wrong with this basic stripped-down set, but it usually lacks two highly recommended features in models selling for only slightly more.

These are the automatic degausser and the bonded tube—which not only contribute to a better picture but can save you far more than their extra cost in service calls. The degausser eliminates the need to have the picture tube demagnetized, and the bonded glass prevents picture-smudging dust from collecting in the inaccessible space between tube and safety glass.

Furniture-styled console models no longer represent such a sizable investment. There are literally hundreds of them below \$500. Figuring an eight-year life for the average color-TV set, the purchase of a \$349.95 "tin can" would work out to about 12 cents a day, while a \$500 console would be less than 18 cents a day—and you're likely to reduce the cost by keeping it longer.

To judge craftsmanship in cabinetry, look carefully at the details—the legs, carving and ornamentation. These are the areas where corner-cutting usually shows up. Ask yourself: Will this cabinet fit in with our décor, either blending with the furniture style or serving as a contrasting accent piece?

Check the performance. Viewing conditions in the showroom should be as close as possible to those at home. The picture should be viewed in ordinary room light—neither in darkness nor under glaring fluorescents.

You can tell something about the set's picture even before it's turned on. The screen of the new brighter rare-earth picture tubes has a grayish-white cast, as opposed to the greenish tint of conventional color tubes.

Let the dealer tune several sets to the same color program. Inspect and compare for richness and fidelity of colors, for brightness and contrast. Now take a solo flight. Color sets have two "basic" controls, in addition to the normal on-off, volume, contrast and brightness knobs found on black-and-white sets. Adjust the "color" control for proper intensity, and the "tint" or "hue" control until flesh colors look right. Experiment with these knobs and with the brightness and contrast controls. Can you get a picture which satisfies you—one which is neither too washed-out nor too dark? Good contrast is as important as brightness, and you should be able to produce pleasing variations between light and dark, or between different-colored areas, without losing detail.

Note edges of picture

Study the colors carefully, particularly around the edges of the picture. There should be little bleeding or color changes at normal viewing distance. Make sure that straight lines don't bend near the edges of the picture tube.

Switch channels. If there's another color program on, you'll probably have to touch up the picture, although a set with preset fine tuning will minimize this annoyance. Switch to a black-and-white channel. Without touching any controls, you should have a satisfactory picture. At normal viewing distance, you should see no color. Now turn the sound up. Listen carefully for distortion, tinny sounds, hum and buzz. A tone control is a desirable feature.

Be sure to insist on professional installation and adjustment of your new set for the best color and black-and-white pictures in your own home.

Introducing 3 bright new TV ideas..

Zenith Handcrafted quality throughout, with no plastic printed circuit boards, no production shortcuts.

Every connection is carefully hand-wired for finer performance, greater dependability and fewer service problems.

*At Zenith, the quality goes in
before the name goes on.*



BUILT BETTER
BECAUSE IT'S HANDCRAFTED



.. Handcrafted by Zenith!



1.



2.

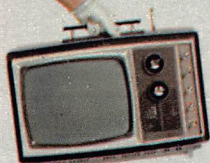
1. New transistorized 12"* black and white battery operated portable. Completely portable! Operates anywhere you can receive a TV signal—in a boat, on a picnic—or plugs in the wall to operate anywhere in your home. Model shown Royal 1290.

2. New giant-screen 21"* black and white portable in a beautifully compact cabinet. So slim and trim it fits in anywhere, yet the picture is so big you can see it easily from across any room. Available with Zenith Space Command Remote Control. Model shown N2270.

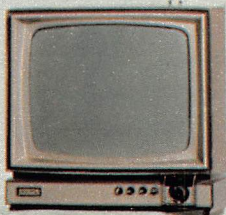
3. New 25"* Rectangular Color Console brings you the most exciting colors in TV. Its new Sunshine® Color Tube—shaped like a movie screen—has a new rare earth phosphor for redder reds, brighter greens, more brilliant blues. Available with Zenith Space Command® Remote Control Tuning. Your choice of beautifully slim, fine-furniture cabinetry. Model shown 9345H.

*Overall diagonal measurements. Specifications subject to change without notice.

General Electric Porta-Color 11"



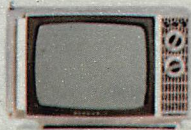
Sears Silvertone Medalist 19"



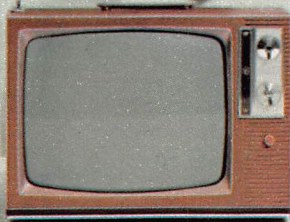
Sylvania 19"



Motorola Cadet 12"



Olympic Ames 19"



Zenith Cutlass 21"



Packard Bell Astronaut 19"

Tote-Alongs

It's color in the living room and portables everywhere else: in the bedroom, in the study, in the kitchen, on the patio, in the garage, in the car, in the boat, on the beach.

There are big ones, little ones, in-between ones, heavy ones, light ones, color ones, play-anywhere ones.

There are black ones, white ones, red ones, green ones, blue ones, wood ones,

metal ones, plastic ones.

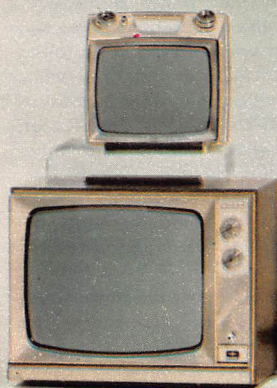
Portables with clocks, portables with earphones, portables with radios. There are transistor ones, tube ones and half-and-half ones.

That, sir, is one heck of a mess of portables. To be exact, 190 different varieties—not including choices of cabinet color—by the manufacturers listed in this Buyers' Guide, compared with 150 from

Emerson 19"

*RCA Victor,
transistorized Dapper 12"*

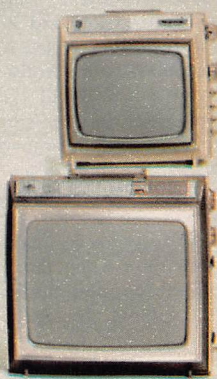
Magnavox Resorter 12"



Philco Stratus 19"



*Westinghouse
transistorized Jet Set 19"*



Admiral Terrace 17"

the same set makers one year ago. There are 10 different screen sizes, running from a cute 6 inches all the way to a mammoth 21—not to mention the Japanese tinyvision sizes, from 4 to 9 inches, virtually in half-inch steps.

Who'll buy 'em all? Seems like just about everybody. Portables now represent more than 80 percent of black-and-white sales. This means that more than 6,000,000 new tote-alongs will become part of American families in the 1966 model year alone.

Convenience and price are the big attractions. Mass production and the elimination of the Federal excise tax

have chopped list prices by \$10 to \$20 in a single year, to as low as \$79.95—an almost unheard-of price for a television set as little as a year ago. (Of course, you can also buy super de luxe portables for well over \$200.)

The best-selling portable still is the basic 19-inch size—big enough for family-room viewing, but relatively easy to cart around. There have been changes in this principal black-and-white set for the 1966 model year, both inside and out. On the inside, the most important is the start of a swing to solid-state circuitry—replacement of tubes by transistors and other semiconductors. **continued**

A set using transistors in place of tubes should pay off in far longer life and less deterioration with age, and it should spend none of its life on the repair bench—at least, theoretically. Because transistors require very little power, solid-state sets have a much smaller appetite for kilowatts than tube television sets have.

The first big-screen transistor sets are 19-inch models by Sylvania, Westinghouse and Magnavox. (Magnavox also has transistorized 24- and 27-inch black-and-white consoles.) Philco has some 19-inch portables with "solid-state signal system," in which about half the tubes have been replaced by transistors.

Leading the styling innovations in 19-inch sets is Westinghouse's striking Jet Set series. A sheet of black glass covers the front of the set, except for tuning controls and speaker, completely hiding the picture tube when the power is off. Turn the set on and the picture glows through the glass. The Jet Set comes in both transistor and tube versions.

In other 19-inch models for 1966, there's a definite trend away from the "electronic look" and toward furniture styling, with an increasing use of wood veneer and wood-grained cabinets, usually in walnut.

Viewers who fall asleep on old Bette Davis midnight movies, as well as those who like to be awakened by Hugh Downs, will be glad to know that alarm-clock timers (which turn the set off and on) are optional equipment with all Sylvania 19-inch sets. Clock TVs, in sizes as small as 11 inches, are also available in other makes.

Portable tube sizes are running wild. Admiral has added two brand-new square-cornered rectangular black-and-white tubes—the 15-inch and the 17-inch (the latter not to be confused with the old round-shouldered 17 of a few years ago). As a matter of fact, Admiral now seems to have more tube sizes than there are King Sisters—9-, 13-, 15-, 17-, 19-

and 21-inch portables, along with 23- and 25-inch consoles. You'll also find the new super-size 21-inch portables in the G-E, Motorola, RCA and Zenith lines.

You may have noticed that all of the sizes listed above are odd numbers. This is partly the result of an old television industry superstition that "no even-numbered size has ever made it with the public." It's a neat theory, but it doesn't quite hold up when you consider the runaway success of the 12-inch set this year, and the strong comeback now being made by the 16-inch portable.

In the tinyvision category are two brand-new and unusual plug-in portables—RCA's petite Minikin black-and-white 12-inch series with a solid-state (transistor) chassis, and G-E's 11-inch Porta-Color, discussed elsewhere. (There are other color "portables" in the 19-inch size, but they weigh 67 to 85 pounds.)

The transistor has made possible the play-anywhere set, which can operate from house current, car or boat battery, or from its own rechargeable power pack (usually an extra-cost accessory). This year's big news in play-anywheres is that the screen sizes are growing. Zenith has a new "true portable" with a 12-inch picture, and the optional battery pack becomes part of the base of the set. Emerson has both 9-inch and 12-inch indoor-outdoor sets, and Sears Silver-tone has a 9 and an 11. There are also 9-inchers from G-E and Philco. Tiny 6-inch AC-and-battery sets are made under the Airline (Montgomery Ward) and Singer trade names. Several Japanese brands of these tiny sets also are available.

Perhaps the ultimate is a portable entertainment center by Electrohome of Canada. Packed in a neat luggage case and weighing 40 pounds are a stereo phonograph, AM-FM and FM-stereo radio and a 9-inch television—and with six loud-speakers! The list price is \$349.95.

Among the 1966 models, there's a portable for every purpose, including some purposes which haven't yet been invented.

INcomparable



See TV's brightest color picture—only on Sylvania's new *color bright 85* picture tube.



Sylvania is *in* with the most dazzling show in

Color TV wrapped in elegant period furniture. The new *color bright 85* picture tube is in every set. It's TV's brightest, with Europium phosphor air-spun on every tube. Compare it to sets using old-fashioned picture

tubes. See your Sylvania dealer; he's listed in the Yellow Pages.

Shown: Early American, in Maple, 25LC49K. For a guide to Color TV, send 25¢ to: Sylvania, Dept. 6, Box 7, Station C, Buffalo, N. Y. 14209.

Elegantly in

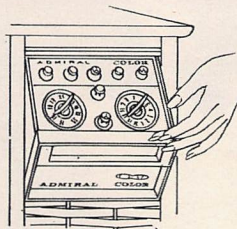
SYLVANIA
SUBSIDIARY OF
GENERAL TELEPHONE & ELECTRONICS GTE

Why your first **Color** TV

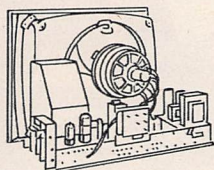


should be an Admiral

**1. You'll see the finest color quality ever...
Admiral is sharp, clear, natural...
the most scientifically advanced!**



2. You'll have unequalled ease of tuning — Admiral engineers put all the knobs you use into the exclusive Admiral Tilt-Out Control Center (*pat. pend.*). Tilt out, you tune standing up, easily, naturally. Tilt in for the beauty look, no knobs show. Admiral Color Fidelity Control (*pat. pend.*) lets you tune just the color you want.



3. You'll enjoy long trouble-free use — Admiral engineering and precision-quality control mean you can count on Admiral Color TV to outlast and out-perform previous sets by years! Admiral Automatic Degausser purifies colors instantly; ends color distortion, ends a service headache. It's one of many ways Admiral builds in reliability.



4. You get biggest rectangular pictures, new slim cabinets — Look at all other Color TV. Then see Admiral, tilt out that Control Center, tune it yourself. Compare pictures . . . Admiral has all the big sizes—21-inch and new super-bright 23 and 25-inch rectangular tubes in new, slim, fine-furniture cabinets. See your Admiral Dealer, prove to yourself why your first Color TV should be an Admiral!

Admiral Color



MARK OF QUALITY THROUGHOUT THE WORLD

Model shown, Admiral "Channing," LG5511, quality handcrafted cabinet in genuine walnut veneers, Danish Modern styling.
Admiral, Chicago. Canadian Admiral, Port Credit, Ont.



Magnavox Elsinore Danish modern combination 21"

Let's stay home

Color television has closed the high-fidelity gap in home entertainment.

The "home entertainment center" of the past has brought many families the delights of high-fidelity recorded music, high-fidelity FM radio, high-fidelity television sound—and black-and-white TV.

Today's complete home entertainment center is a 100-percent high-fidelity instrument, with the addition of a high-fidelity picture in true color. Public response to this combination of faithful sound and faithful color has been so

favorable that more than two-thirds of the 122 major-brand home-entertainment-center models for 1966 include color TV.

For the 1966 model year, four major makes have actually dropped black-and-white TV-radio-stereo combinations from their product lines and increased the number of color models. The visual-musical console probably will be the first category of TV to make the complete changeover to color.

It's easy to understand why. The home entertainment center is for people who

must have the best—and the best in TV is color. It's an instrument designed exclusively for the living room—and living-room TV is color.

The color-TV section of the home entertainment center usually is identical in quality to the manufacturer's highest-priced color console, except that it uses the far-superior sound system of the combination console. The new rectangular 23- and 25-inch color tubes are featured in the majority of models, although there is a wide variety of lower-priced 21-inch combinations.

A complete combination system includes a stereo record changer, an AM, FM and FM-stereo radio tuner, and a stereo amplifier. Almost all new-model color home entertainment centers employ solid-state circuitry in the tuner and sound systems—no tubes at all, except in the color-TV section. This means instant warm-up for music listening, longer life and more reliable performance.

Most of the amplifiers have been stepped-up in power this year. While you probably never will have the occasion to operate the sound system at full volume (if you have neighbors), this higher power provides an added margin of protection from distortion when loud notes occur. A stereo instrument lazing along at half its maximum power can cope with bursts of music which would strain a lower-powered amplifier.

It's often difficult to compare the power output of different instruments on the basis of manufacturers' claims, since different yardsticks are used. Some give measurements in "music power output" (or MPO), others in "peak power" or "peak music power." Any "peak" measurement is likely to be about double the "music power" of the same instrument. What really counts is *undistorted* power, and the best way to judge this is with your own ears, preferably by playing a record that is familiar to you.

Among the important developments in this year's home entertainment centers are the use of better speaker systems, with midrange loud-speakers often added

to the woofers and tweeters of previous years; push-button control of all functions (TV, phonograph, FM, AM) from a central control panel; redesigned and more sensitive FM tuners; provision by more manufacturers for use of external speakers and tape recorders.

Since the color home entertainment center is usually the showpiece of each manufacturer's line—as it will be the showpiece of your home—the cabinet-work often is the best available. The new, slimmer rectangular color tubes have made possible lower and shallower cabinets, and many have sliding doors.

Following the trend in color, prices are down sharply. The median starting list price for a 21-inch color home entertainment center now is \$675 (less than the price of a color console alone three years ago), as compared with \$800 last year. Most manufacturers begin their 23- or 25-inch combinations at about \$875, down from \$995 for the single rectangular-tube color combination available a year ago.

Home entertainment centers are almost always less expensive than color-TV and stereo consoles of comparable quality when purchased separately, primarily because of the use of a single cabinet.

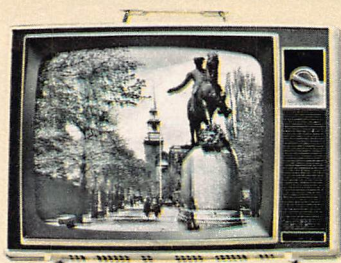
For example, one manufacturer's 25-inch color home entertainment center, with a list price of \$995, is equivalent in cabinet and components to the same maker's \$750 color set and \$400 stereo console—a total of \$1150—resulting in a single-package saving of \$155. The same manufacturer has a 25-inch color console in a less costly cabinet at \$675. Adding this price to the \$400 stereo console still results in a total cost of \$1075, or \$80 more than the home entertainment center in a single attractive cabinet, and without the important advantage of the higher-fidelity television sound produced by the combination unit.

A color TV-stereo-radio, in a gracious decorator cabinet, is the ultimate in packaged home-entertainment art—and the fi is high all the way.

Lightweight portable, only 18 lbs.



Slim-line, 12½" front to back



French Provincial style color console



7 fine sets from the Sears range. There are 7 good reasons for buying

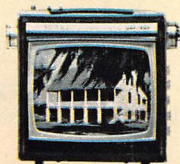
7 good reasons why you should

1. You'll find a great *variety* of screen sizes at Sears, Roebuck and Co.
2. You'll have to look a long way to find better *value*. Sears constant aim is — equal quality for a lower price, or better quality for the same price.
3. You can be sure of fine *picture quality*. Testing and development in Sears laboratory ensures it.

Personal portable, tinted glare-proof glass



Transistor model, works on batteries outdoors



Contemporary style color console

Colonial style color console

each of them—including local service anywhere in the U.S.A.

buy your next TV set from **Sears**

4. You get a choice of *decorator-designed consoles* in fine furniture woods.
5. You get *service* by Sears-trained experts from coast to coast.
6. You get *assured viewing* when you buy a Sears service contract. If your set ever needs factory repairs, Sears lends you a replacement set.
7. You can *charge* every TV set Sears sells—with no money down.

COLOR-TV SETS

SCREEN SIZE	TV-ONLY	TV-STEREO-RADIO	SCREEN SIZE	TV-ONLY	TV-STEREO-RADIO
ADMIRAL			PACKARD BELL		
21"	\$350-550	\$675-695	21"	\$380-570	—
23"	\$520-750	\$825-895	23"	\$600-700	—
25"	\$750-850	\$995	25"	\$750-895	\$1295
DU MONT			PHILCO		
19"	\$400	—	19"	\$470	—
21"	\$460-530	\$795-895	21"	\$370-540	\$725-895
25"	\$675	\$1050	25"	\$675-850	\$1150-1195
EMERSON			RCA VICTOR		
19"	\$400	—	19"	\$400	—
21"	\$370-470	\$650-750	21"	\$350-600	\$650-725
25"	\$600-650	\$900	25"	\$650-725	\$800-1400
G-E			SEARS SILVERTONE		
11"	\$250	—	16"	\$270-280	—
21"	\$370-500	\$750	19"	\$350-420	—
25"	\$700	\$1100	21"	\$300-510	\$650-740
MAGNAVOX			25"	\$570-700	\$850-900
21"	\$380-595	\$695-850	SYLVANIA		
23"	\$625-725	—	19"	\$370-420	—
25"	\$695-795	\$995-1195	21"	\$350-530	—
CURTIS MATHES			25"	\$600-820	\$875-1400
21"	\$330-600	\$500-740	WESTINGHOUSE		
25"	\$550-650	\$800-1450	21"	\$360-550	\$1000
MOTOROLA			23"	\$625-675	—
23"	\$480-850	\$850-1095	25"	\$700-750	—
25"	\$700	—	ZENITH		
OLYMPIC			19"	\$400	—
21"	\$380-430	\$550-700	21"	\$350-630	\$750
23"	\$480-600	\$750-875	25"	\$625-850	\$950-1795
25"	—	\$895-995			

Price ranges shown are approximations and subject to change; they will vary from area to area and from store to store. Screen sizes measured diagonally.

BLACK-AND-WHITE PORTABLES AND TABLE MODELS

NAME SCREEN SIZE	APPROXIMATE PRICE RANGE	NAME SCREEN SIZE	APPROXIMATE PRICE RANGE
ADMIRAL 9", 13", 15" 17", 19", 21", 23"	\$80-115 \$115-170	OLYMPIC 12", 16" 19", 23"	\$90-110 \$120-190
DU MONT 11", 16" 19", 23"	\$100-120 \$150-230	PACKARD BELL 19", 23"	\$130-230
EMERSON 11", 11"T, 16" 9"T*, 12"T* 19", 23"	\$80-120 \$130-150 \$120-200	PHILCO 12", 16" 9"T* 19", 23"	\$90-120 \$150 \$130-190
G-E 12", 16" 11"R 9"T* 19", 21"	\$90-125 \$140 \$150 \$130-180	RCA VICTOR 12"T, 16" 19", 21", 23"	\$115-125 \$130-190
MAGNAVOX 12", 16" 19", 19"T	\$95-120 \$130-240	SEARS SILVERTONE 11", 16" 9"T*, 11"T* 19", 23"	\$80-108 \$120-140 \$100-200
CURTIS MATHES 19", 23"	\$100-150	SYLVANIA 19", 19"T, 23"	\$120-200
MOTOROLA 12" 19", 21", 23"	\$100-110 \$130-190	WESTINGHOUSE 12" 19", 19"T, 23"	\$100-120 \$130-230
		ZENITH 12", 16" 12"T* 19", 21", 23"	\$100-130 \$200 \$130-270

T—Transistorized *—Operates on battery or AC; battery pack extra. R—Includes radio and clock

BLACK-AND-WHITE CONSOLES AND COMBINATIONS

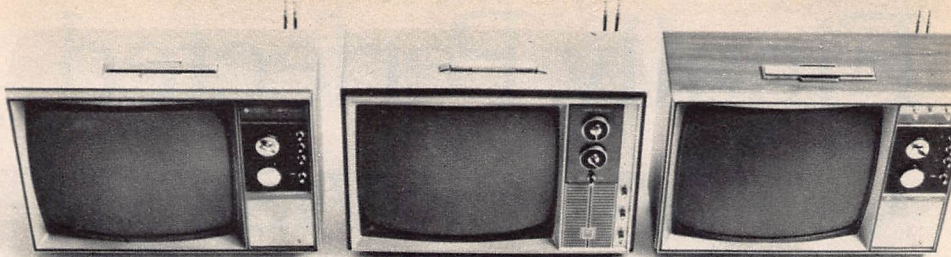
Brand Name	Approximate Price Ranges		Brand Name	Approximate Price Ranges	
	Consoles	Combinations		Consoles	Combinations
ADMIRAL†	\$170-290	\$400-480	OLYMPIC	\$180-250	\$300-500
DU MONT	\$200-230	—	PACKARD BELL	\$190-300	\$550
EMERSON	\$180-200	\$350-400	PHILCO	\$190-250	—
G-E	\$190-250	\$370-400	RCA VICTOR	\$200-260	\$370-450
MAGNAVOX††	\$160-300	\$330-500	SEARS	\$150-260	\$300-450
CURTIS MATHES	\$150-230	\$300-350	SYLVANIA	\$200-270	—
MOTOROLA	\$200-270	—	WESTINGHOUSE	\$200-240	\$400
			ZENITH	\$220-280	\$400-470

All models are 23" except: † Admiral includes 25" †† Magnavox includes 24" and 27"

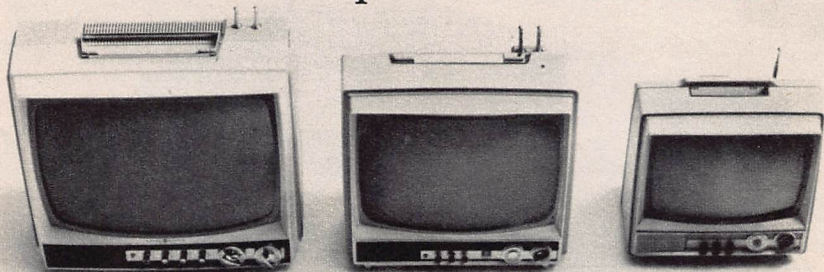
Season's Colorful Schedule

		7:30	8:00	8:30	9:00	9:30	10:00	10:30	11:00
SUNDAY	ABC	VOYAGE TO THE BOTTOM OF THE SEA		THE FBI		THE SUNDAY NIGHT MOVIE			
	CBS	MY FAVORITE MARTIAN		THE ED SULLIVAN SHOW		PERRY MASON		CANDID CAMERA	WHAT'S MY LINE?
	NBC	WALT DISNEY'S WONDERFUL WORLD OF COLOR			BRANDED	BONANZA		THE WACKIEST SHIP IN THE ARMY	
MONDAY	ABC	12 O'CLOCK HIGH		THE LEGEND OF JESSE JAMES	A MAN CALLED SHENANDOAH	THE FARMER'S DAUGHTER	BEN CASEY		
	CBS	TO TELL THE TRUTH	I'VE GOT A SECRET	THE LUCY SHOW	THE ANDY GRIFFITH SHOW	HAZEL	THE STEVE LAWRENCE SHOW		
	NBC	HULLABALOO	THE JOHN FORSYTHE SHOW	DR. KILDARE	THE ANDY WILLIAMS SHOW/ PERRY COMO SPECIALS		RUN FOR YOUR LIFE		
TUESDAY	ABC	COMBAT!		McHALE'S NAVY	F TROOP	PEYTON PLACE	THE FUGITIVE		
	CBS	RAWHIDE		THE RED SKELTON HOUR		PETTICOAT JUNCTION	CBS REPORTS/ CBS NEWS SPECIALS		
	NBC	MY MOTHER, THE CAR	PLEASE DON'T EAT THE DAISIES	DR. KILDARE	TUESDAY NIGHT AT THE MOVIES				
WEDNESDAY	ABC	OSZIE AND HARRIET	THE PATTY DUKE SHOW	GIDGET	THE BIG VALLEY		AMOS BURKE, SECRET AGENT		
	CBS	LOST IN SPACE		THE BEVERLY HILLBILLIES	GREEN ACRES	THE DICK VAN DYKE SHOW	THE DANNY KAYE SHOW		
	NBC	THE VIRGINIAN			THE BOB HOPE SHOW and SPECIALS		I SPY		
THURSDAY	ABC	SHINDIG	THE DONNA REED SHOW	O. K. CRACKERBY!	BEWITCHED	PEYTON PLACE	THE LONG, HOT SUMMER		
	CBS	THE MUNSTERS	GILLIGAN'S ISLAND	MY THREE SONS	THE CBS THURSDAY NIGHT MOVIES				
	NBC	DANIEL BOONE		LAREDO		MONA McCLUSKEY	THE DEAN MARTIN SHOW		
FRIDAY	ABC	THE FLINTSTONES	TAMMY	THE ADDAMS FAMILY	HONEY WEST	PEYTON PLACE	THE JIMMY DEAN SHOW		
	CBS	THE WILD, WILD WEST		HOGAN'S HEROES	GOMER PYLE, USMC	THE SMOTHERS BROTHERS SHOW	SLATTERY'S PEOPLE		
	NBC	CAMP RUNAMUCK	HANK	CONVOY		MR. ROBERTS	THE MAN FROM U.N.C.L.E.		
SATURDAY	ABC	SHINDIG	THE KING FAMILY	THE LAWRENCE WELK SHOW		THE HOLLYWOOD PALACE		ABC SCOPE	
	CBS	THE JACKIE GLEASON SHOW		TRIALS OF O'BRIEN		THE LONER	GUNSMOKE		
	NBC	FLIPPER	I DREAM OF JEANNIE	GET SMART!	SATURDAY NIGHT AT THE MOVIES				

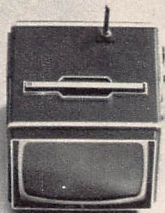
Red indicates all episodes of show in color; Blue, most in color. Other evening color shows at press time: *Bell Telephone Hour*, *Lassie*, *The Tonight Show*. More than 30 hours a week of daytime shows will be in color, plus most specials and most AFL and NCAA football games.



We make portables for the den



and portables for the bedroom



and a play-anywhere transistor
for places nobody ever thought
of taking a portable.

And here are three hard-headed reasons for buying one.

One, a portable should really be a portable; so we make ours extra light. (Our 12** weighs 15 pounds.)

Two, our prices start at \$89.95.**

And three, we think if you say a set's good, you should be able to back it up in writing. We're able: The General Electric Company warrants to the purchaser of each "B" Line General Electric Portable Television Receiver†... Free repair, (including labor and

parts), in the event of manufacturing defects occurring during the first ninety (90) days from the date of original purchase, provided the receiver, (including proof of the purchase date), is brought to and picked up from an Authorized General Electric Television Service Station anywhere in the USA!

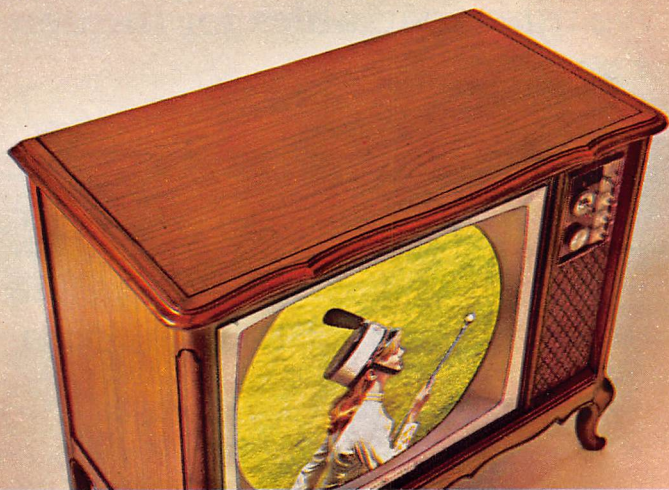
†All portable sets with a diagonal screen measurement of 19" or less.

GENERAL  **ELECTRIC**

*Diagonal measurement.

**12" Adventurer 1, pictured above, middle row, far right.

Finally, Perfected Color Television.



It's as easy to tune as black and white.

Up to now, there were two problems with color television sets.

One, they were hard to tune.

And two, once they were tuned almost any outside interference (airplanes, cars, electric shavers, even aluminum siding) threw the picture out of whack.

General Electric has taken care of both.

New Magic-Memory tuning.

We developed a new kind of tuning system called Magic-Memory tuning.

What's magic about it is that it's ridiculously easy to tune. All you do is turn all the dials until their pointers point straight up.

That's it.

Some people say they can get a perfect color picture in less than 10 seconds.

New color coaxial cable.

Then we tracked down what was picking up all the outside interference.

It was the old flat lead-in wire that connected the set to the antenna.

So we redesigned our sets and added a coaxial cable lead-in.

(Coaxial cable is what TV studios use because it has two layers of plastic and one layer of woven metal to shield against outside interference.)

What we had when we finished was the first really Perfected Color Television set. Bright, clear, natural color with no more fuss than black and white.

And that's what a lot of people tell us they've been waiting for.

If you're one of them, see your G-E dealer.

Television Receiver Department, Syracuse, N.Y.

GENERAL  **ELECTRIC**

See a demonstration of General Electric Magic-Memory tuning at any of these G-E TV dealers.

CALIFORNIA

ALTAVILLE
Middletons
AUBURN
Auburn Lumber
BELMONT
Hi-Lo Company
BERKELEY
Goodyear Service Store
CHICO
Clark Appliance
CLEARLAKE HIGHLANDS
McAfee Appliance & TV
CONCORD
Goodyear Service Store
CUPERTINO
Allario Appliance & TV
ELK GROVE
T & H Home Furnishers
FAIRFIELD
Charlup Furniture
FOLSOM
J. K. Appliances
FREMONT
Connollys
GRASS VALLEY
Gra-Neva Appliances
HAYWARD
John Blew TV
Goodyear Service Store
HEALDSBURG
Faller Barbieri Furn.
LODI
Emery & Brown
LOOMIS
Nelthorpe & Son
MANTECA
Center Plumbing
MARYSVILLE
McNally Appliances
MENLO PARK
Bouchers

MODESTO

L. W. Zimmerman
MOUNTAIN VIEW
Meyer Electric Co.
Thorson-Pollock Radio & TV
NORTH SACRAMENTO
Roscoe D. Cook, Inc.
NAPA
Charlup Furniture
Norval J. Baldock Co.
OAKLAND
Bellings of the Pacific
Goodyear Service Stores
Strongs Metro TV
ORLAND
Erickson Furniture
OROVILLE
Rystroms
PALO ALTO
Mackalls Appliance, Inc.
RANCHO CORDOVA
Walker-Cordova Hardware
RED BLUFF
Knapps Appliance
REDWOOD CITY
American Home Appl. Co.
Gruenig & Co., Inc.
RICHMOND
Goodyear Service Store
RIO LINDA
Johnson Electric Co.
ROSEVILLE
Mandellas
SACRAMENTO
Goodyear Service Stores
Handy Andy TV & Appl.
L & M Company
Loverdes Hdwe. & Variety
Manuel Joseph Elec. Center
Sacramento Electric
SALINAS
Goodyear Service Store
Packwoods

SAN BRUNO

Coronet Appliance Co.
SAN FRANCISCO
Goodyear Service Store
House of Louie
Seiki Brothers
SAN JOSE
Goldeens, Inc.
Gordon & Silva
SAN LEANDRO
Goodyear Service Store
Organs Unlimited
Scott Electric
SAN MATEO
Goodyear Service Store
Wisnom Appliance Corp.
SANTA CRUZ
Leasks
SANTA ROSA
Saare Radio TV Shop
SEASIDE
Dick Searle Appliances
SONOMA
Henry Franklin Furn.
STOCKTON
Goodyear Service Store
SUNNYVALE
Sunnyvale Hardware Co.
TRACY
Tracy Appliance
TURLOCK
Youngdals
UKIAH
Custom TV
VACAVILLE
Lloyd Chandler Furniture
VALLEJO
Goodyear Service Store
WALNUT CREEK
Goodyear Service Store
WATSONVILLE
Fords
WOODLAND
Roy T. Jones Appliances

Evening

Paul Bryan is certain that the girl he spotted on a Berlin street corner is Eileen Hunsley—a fact the young lady strangely denies. Script by Luther Davis. Music by the Benny Carter Jazz Quartet. Bryan: Ben Gazzara. (60 min.)

Guest Cast

Eileen Henderson.....Diana Hyland
Joseph Appleton.....Macdonald Carey
Reissler.....Robert Knapp
Anna.....Britt Semand

Cleveland Amory reviews this series in next week's TV GUIDE.

5 10 12 STEVE LAWRENCE

Steve's guests are singer-actress Connie Stevens, singer Frankie Avalon and actress Ursula Andress. Also featured is a film sequence made on Jackie Gleason's chartered train to Florida. The Great One's entourage includes Frank "Crazy Guggenheim" Fontaine, the June Taylor dancers and a Dixieland band. Jackie and Steve are seen playing golf together. Joe Guercio orchestra. (60 min.)

7 7 11 13 BEN CASEY—Drama

"O, the Big Wheel Turns by Faith, by Faith." Problems pile up for Casey: a malpractice suit, the resignation of a valuable doctor and a paralysis victim's puzzling denial that she actually can stand up. Casey: Vincent Edwards. Free-land: Franchot Tone. Nurse Wills: Jeanne Bates. (60 min.)

Guest Cast

Janet Spaulding.....Davey Davison
Lloyd Marsh.....James Farentino
Arthur Spaulding.....Stephen McNally
Dr. Terry McDaniel.....Jim McMullan
Sally Welden.....Marlyn Mason
Martin Phelps.....Malachi Throne
Marian Root.....Shary Marshall

9 SCIENCE REPORTER

Former science advisor to Secretary of the Interior, Dr. Roger Revelle, director of Harvard's Center for Population Studies, talks about the economic problems of underdeveloped countries. John Fitch is the host.

10:30 2 BEST OF GROUCHO—Quiz

6 JAZZ CASUAL—Music

John Coltrane talks about jazz as a form of communication. The John Coltrane Quartet plays "Afro Blue," "Alabama" and "Impressions." Ralph Gleason hosts.

9 PROFILE: BAY AREA

Scheduled: Caspar Weinberger and his guests, participants in the International Business Conference held at Stanford University, discuss the state of world business. (60 min.)

11:00 2 MOVIE—Drama

COLOR "Tripoli." (1950) Story of an American-led march across the Libyan Desert to attack Tripoli in 1805. Maureen O'Hara, John Payne, Howard de Silva.

3 4 5 7 7 NEWS

10 11 12 13 NEWS

11:15 7 JOHNNY CARSON—Variety

COLOR See 11:30 P.M. Ch. 3 for details. (One hour, 45 min.)

11:20 5 MERV GRIFFIN—Variety

Scheduled guests include actor Kier Dullea; comedienne Minnie Pearl, singers Jimmy Boyd and Jay Kennedy, actor-comic Jack Hayley, and Merriman Smith, UPI White House correspondent. Arthur Treacher, Mort Lindsey. (90 min.)

11:30 3 4 8 JOHNNY CARSON

COLOR Scheduled guests: comedian Corbett Monica and actor Mark Miller. Ed McMahon, Skitch Henderson. (90 min.)

7 13 NIGHTLIFE—Variety

Les begins his second week at the pool of the Beverly-Wilshire Hotel. Guests: Edie Adams, Jim Backus, Mickey Rooney and singer Frankie Randall. (90 min.)

10 MOVIE—Adventure

"China." (1943) A tough oilman encounters a beautiful schoolteacher in wartime China. Alan Ladd, William Bendix, Loretta Young, Sen Young. (90 min.)

11 MOVIE—Western

"Son of Belle Starr." (1953) The son of famed outlaw Belle Starr is suspected of being behind a series of gold robberies. Keith Larsen, Peggie Castle.

12 MOVIE—Adventure

"The Magic Carpet." (1951) Unaware of his royal parentage, the son of the murdered Caliph of Baghdad leads a revolt. Lucille Ball, John Agar. (90 min.)

12:50 5 MOVIE—Drama

"Seven Miles from Alcatraz." (1942) Two men, sentenced to Alcatraz for life, escape and run into a ring of Nazi spies. James Craig, Bonita Granville, Frank Jenks. (One hour, 10 min.)

1:00 3 4 13 NEWS

Morning

Morning5:55 **3 4** FARM NEWS**5** SUMMER SEMESTER

"Lessons and Prospects."

6:00 **3** RHYME AND REASON

1. The National debt and how it affects the economy is explained. 2. The techniques of classical and romantic styles of painting are examined. (60 min.)

4 OF MEN AND MOTIVES

A new approach to understanding the mind is presented.

7 COMPUTER PROGRAMMING6:20 **10** FOCUS ON FARMING6:25 **5** OPERATION ALPHABET6:30 **4** PROFILE—San Diego State

The structure and movements of the earth are examined. Host: Robert Lee.

7 DIXIE SINGIN'—Music**10** SUMMER SEMESTER

"Lessons and Prospects."

6:55 **5** KPX EDITORIAL**13** NEWS7:00 **3 4 8** TODAY**COLOR** Scheduled: John Fairchild, publisher of Women's Wear Daily, discusses his book "The Fashionable Savages"; duo pianists John and Richard Contiguglia; and a report on Medicare. (Two hours)**5** **COLOR** JACK'S PLACE—Cartoons**7** **COLOR** MARSHAL 'J'—Children**10** WEATHER—Bob Douglas**13** CARTOONLAND—Children7:05 **10** NEWS—Mike Wallace**12** FILM FEATURE**COLOR** "A Time like This." Industrial

improvements in Australia, Ireland, Brazil, South Africa and Germany.

7:30 **10** DIVER DAN—Cartoons7:35 **5 12** NEWS—Mike Wallace7:55 **7** AGRICULTURE REPORT8:00 **5 10 12** CAPTAIN KANGAROO

The Captain tells a story titled "Planes, Trains, Cars and Boats." (60 min.)

7 ON THE SCENE—Bill Gordon

Bing Crosby and night-club entertainer Joy, the Living Brush, are the guests.

7 TODAY**COLOR** See 7 A.M. Ch. 3. (60 min.)

Picked up in progress.

11 CONTINENTAL CLASSROOM

"The Loyal Opposition."

8:15 **13** KING AND ODIE—Cartoons8:30 **7** GYPSY ROSE LEE—Panel

Guests are Mary Agnes Liddell, lecturer; Juanita Musson, restaurateur; and Frances Abdalla, novelty collector.

11 GOSPEL SINGING—Music**13** WELLS FARGO—Western

Hardie tries to beat a gang of thieves to the spot of their next holdup. Dale Robertson. Kilpatrick: John Reach.

9:00 **3 4 7 8** **COLOR** TRUTH OR CONSEQUENCES—Game**5 10 12** I LOVE LUCY—Comedy

Lucy and Ethel conspire to find a husband for an attractive neighbor who is getting a lot of attention from Fred and Ricky. Lucy: Lucille Ball. Ricky: Desi Arnaz.

7 GIRL TALK—Panel

Guests are actresses Barbara Barrie, Jean-Marie and Genevieve.

11 HOCUS POCUS—Children**LLOYD THAXTON
SWINGS****4:30-5:30 P. M.
WEEKDAYS****KXTV 10**

Morning-Afternoon

- 9:30** **13** JACK LA LANNE—Exercise
3 4 7 8 WHAT'S THIS SONG?—Game
COLOR Celebrity guests: Gisele MacKenzie and Vic Dana.
5 10 12 McCOYS—Comedy
 George puts Luke in charge of selling his apple crop. Andy Clyde, Richard Crenna.
7 MOVIE—Comedy
 "Model Wife." (1941) Dick Powell, Joan Blondell, Charlie Ruggles. (90 min.)
11 BUCKAROO 500—Buck Weaver
13 JOSEPH TOMES—Interviews
9:45 **11** HOCUS POCUS—Children
9:50 **2** RELIGION TODAY—Catholic
9:55 **3 4 7 8** NEWS—Newman
10:00 **2** NEWS—Walt Harris
3 4 7 8 CONCENTRATION
5 10 12 ANDY GRIFFITH
 Aunt Bee encounters an old flame she hasn't seen in 20 years. Frances Bavier.
11 GIRL TALK—Panel
 Panelists: actress Bethel Leslie; Eda Le Shan, who wrote "How to Survive Parenthood"; and Lorraine Marchi, director of National Aid to the Visually Handicapped.
13 DONNA REED—Comedy
 Jeff misplaces the funds for the class picnic. Jeff: Paul Petersen.
10:30 **2** JACK LA LANNE—Exercise
3 4 7 8 **COLOR** JEOPARDY
5 10 12 DICK VAN DYKE—Comedy
 Rob has a serious talk with Ritchie about the use of bad language. Rob: Dick Van Dyke. Ritchie: Larry Mathews.
11 PEOPLE'S CHOICE—Comedy
 Mayor Peoples learns that he is to become a grandfather. Jackie Cooper.

SUPERCAR

Debut on Channel 2 today



5:30 P.M. TUESDAY & WEDNESDAY

- 13** BAT MASTERSON—Western
 A crooked gambler assumes Bat's name to lure customers. Gene Barry.
11:00 **2** ROMPER ROOM—Children
3 4 7 CALL MY BLUFF—Game
COLOR Celebrity contestants: Betty White and Abe Burrows.
5 8 10 12 LOVE OF LIFE
7 11 13 YOUNG SET—Variety
11:25 **5 8 10 12** NEWS—Kurat
11:30 **3 4 7 8** I'LL BET—Game
COLOR John Astin of "The Addams Family" and his wife Suzanne oppose Richard Long of "The Big Valley" and his wife Mara. Host: Jack Narz.
5 10 12 SEARCH FOR TOMORROW—Serial
11:45 **5 10 12** GUIDING LIGHT—Serial
11:55 **3 4 8** NEWS—Frank McGee

Afternoon

- 12:00** **2** TV HOUR OF STARS—Drama
 A notorious gunman finds he is the target for any young gunfighter who wants to make a reputation. Richard Conte, Marilyn Erskine, John Barrymore Jr., Lyle Bettger. (60 min.)
3 5 10 13 NEWS
4 8 **COLOR** LET'S MAKE A DEAL—Game
7 7 11 DONNA REED—Comedy
 In an effort to become more independent, Jeff decides to take a job in another town. Jeff: Paul Petersen. Al: Jim Stacy.
12 PEOPLE ARE FUNNY—Linkletter
12:15 **13** TODAY IN AGRICULTURE
12:25 **3 4 8** NEWS
12:30 **3 4** MOMENT OF TRUTH—Serial
 Russ is troubled by his daughter's attitude toward him. Russ: Ivor Barry.
5 8 10 12 AS THE WORLD TURNS—Serial
7 7 11 13 FATHER KNOWS BEST—Comedy
 Kathy is tricked by a friend. Kathy: Lauren Chapin. Bart: John Armstrong.
1:00 **2** I WANT TO KNOW—Mel Venter
3 4 DOCTORS—Serial
 Gloria has bitter feelings about Althea. Gloria: Nancy Berg.

5 8 10 12 PASSWORD—Game

Celebrity contestants: Betsy Palmer and Douglas Fairbanks.

7 7 13 REBUS—Game
11 BINGO—Game
1:30 2 MOVIE—Drama

"The Actress." (1953) Spencer Tracy, Jean Simmons. (One hour, 25 min.)

3 4 7 ANOTHER WORLD
5 8 10 12 HOUSE PARTY

Bill Quinn, collector of old Hollywood films, shows clips from such classics as "Birth of a Nation."

7 PETER GUNN—Mystery

Eddie Cason, a small-time thug, is sure he's going to be bumped off. Craig Stevens. Cason: Wesley Lau.

11 AFTERNOON—Jess and Lu
13 TRAILMASTER—Western

Billy Latham is unable to talk after witnessing the death of his father. Dr. Denker: Theodore Bikel. Billy: Michael Burns. Flint: Robert Horton. (60 min.)

2:00 3 4 7 YOU DON'T SAY!—Game

COLOR Celebrity panelists: Earl Holliman and Nita Talbot.

5 8 10 12 TO TELL THE
TRUTH—Panel

Celebrity contestants: Tom Poston, Peggy Cass and Orson Bean.

7 11 WHERE THE ACTION IS

Today's guests are James Brown ("Night Train") and the Lovin' Spoonful ("Do You Believe in Magic?")

2:25 5 8 10 12 NEWS—Edwards
2:30 3 MOVIE—Melodrama

"The Fast and the Furious." (1954) John Ireland, Dorothy Malone, Bruce Carlisle.

4 MATCH GAME

COLOR Celebrity players: Jayne Meadows and Sydney Chaplin.

5 8 10 12 EDGE OF NIGHT
7 7 11 13 A TIME FOR US

Doug has personal difficulties. Doug: Ion Berger. Jason: Walter Coy.

2:55 2 4 7 7 11 13 NEWS
3:00 2 CAPTAIN SATELLITE—Children
4 ELEVENTH HOUR—Drama

Ruth Radwin has a strange reaction to her brother Arnold's success: she begins dating some disreputable young men. Ruth: Nancy Wickwire. Arnold: Bradford Dillman. (60 min.)

5 8 10 12 SECRET STORM
7 7 11 13 GENERAL HOSPITAL

Jessie visits Lee. Jessie: Emily McLaughlin. Lee: Ross Elliott.

3:30 5 WELLS FARGO—Western

Hardie thinks Billy Reno is being framed for a stagecoach robbery. Dale Robertson.

7 7 11 13 YOUNG MARRIEDS

Ann encourages Walter. Ann: Susan Brown. Walter: Mike Mikler.

8 MOVIE—Adventure

"Guns of the Black Witch." (Italian-French; 1961) Don Megowan, Silvana Pampanini. (Two hours)

10 MIKE DOUGLAS—Variety

Scheduled guests include Kathryn and Arthur Murray, and Dr. Eustace Chesser, author of "Unmarried Love." (60 min.)

12 MOVIE—Comedy

"The Petty Girl." (1950) Robert Cummings, Joan Caulfield. (90 min.)

4:00 3 MOVIE—Western

COLOR Time approximate. "Five Guns



KHSL-TV COLOR
POPEYE - ROGER RAMJET
COURAGEOUS CAT

5:00


Afternoon

West." (1955) Five convicted murderers are given the chance to save their necks. John Lund, Dorothy Malone, Touch Connors, Robert Campbell.

4 WHIRLYBIRDS—Adventure

Chuck and P.T. set out to deliver an iron lung in a windstorm. Kenneth Tobey.

5 MIKE DOUGLAS—Variety

Scheduled guests include Kathryn and Arthur Murray, and Dr. Eustace Chessier, author of "Unmarried Love." (90 min.)

7 11 TRAILMASTER

Flint encounters an all-woman wagon train. Maud: Barbara Stanwyck. Flint: Robert Horton. Bessie: Nora Marlowe. Willa: Renée Godfrey. Hale: John McIntire. Isaac: Russ Conway. (60 min.)

13 WHERE THE ACTION IS

See 2 P.M. Ch. 7 for details.

4:30 2 LLOYD THAXTON—Music

Evie Sands sings "Run Home to Your Mama." (60 min.)

4 MAYOR ART—Children

10 LLOYD THAXTON—Music

Wilson Pickett sings "In the Midnight

Hour." The Charlie Byrd Trio plays "Meditation" and "Chim Chim Cheree." (60 min.)

13 CAP'N DELTA—Children

5:00 7 MOVIE—Melodrama

"Revenge of the Zombies." (1943) A scientist creates an army of zombies. John Carradine, Gale Storm, Veda Ann Borg, Robert Lowery. (One hour, 25 min.)

7 BUGS BUNNY—Cartoons

9 CONVERSATIONS

See Thursday 8 P.M. Ch. 9 for details.

11 MARSHAL DILLON—Western

Jed Cuff's not so badly nearsighted that he can't see two horse thieves murder a pal. James Arness. Jed: Charles Seel. Hank Tebrow: Jack Lambert.

12 COLOR CARTOONS—Children

13 YOGI BEAR—Cartoons

5:30 2 SUPERCAR—Children

DEBUT This half-hour marionette series deals with the international crime-fighting adventures of the Supercar, a unique space and underwater vehicle, and its equally unique crew: pilot Mike Mercury, Dr. Beeker, Prof. Popkiss, a youngster named Jimmy and his pet monkey. Tonight: Supercar zooms off on its first mission: the sea rescue of two boys and a monkey.

4 SEA HUNT—Adventure

Mike Nelson is hired to teach a paralyzed woman to use underwater equipment. Lloyd Bridges, Joyce Taylor.

5 TWILIGHT ZONE—Drama

During World War II, Capt. Robert Embry finds himself in the desert next to his crashed B-25. Embry: Robert Cummings. Doctor: Paul Lambert.

7 PORKY PIG—Cartoons

8 SUPERMAN—Adventure

Lois Lane and Jimmy Olsen are held captive in Mexico. George Reeves.

9 WHAT'S NEW—Children

Viller Valle learns pearl diving.

10 11 NEWS

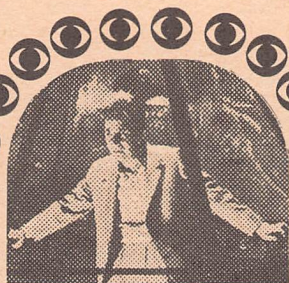
12 WELLS FARGO—Western

Hardie thinks a Wells Fargo agent's suicide isn't suicide at all. Dale Robertson. Marshal Williams: Earl Hansen.

13 CAP'N DELTA—Cartoons

5:45 11 13 NEWS—Peter Jennings

5:55 3 WEATHER—Bill Thorpe



MON-FRI 5:30-6 PM

Take a trip into the eerie
regions of Rod Serling's...

**TWILIGHT
ZONE**

PSST! **5** WATCH IT!

Evening

Evening

- 6:00 **2** ROCKY AND HIS FRIENDS
3 **4** NEWS—Huntley, Brinkley
5 **7** **8** **12** **13** NEWS
9 TIME FOR MUSIC—Children
 Laura Weber introduces the children to instruments in the music shop.
10 NEWS—Walter Cronkite
11 HAVE GUN—WILL TRAVEL
 Paladin umpires a riotous ball game in which guns are used as freely as bats. Richard Boone. McNagle: John Larch.
 6:15 **9** FRIENDLY GIANT—Children
 Friendly reads "The Little Family," by Lois Lenski, a story for three-year-olds.
 6:25 **7** LEAVE IT TO BEAVER—Comedy
 Ward offers Wally a dollar to paint the trash cans. Tony Dow, Hugh Beaumont.
 6:30 **2** TOPPER—Comedy
 Topper has to prove that the Kerbys are not alive. Leo G. Carroll, Lee Patrick.
3 **4** NEWS
5 **8** **12** NEWS—Walter Cronkite

- 6** STOCK MARKET REPORT
7 NEWS—Huntley, Brinkley
9 WHAT'S NEW—Children
 First of a three-part film of an expedition along the Rio Grande.
10 LAWMAN—Western
 Deputy McKay decides to resign. Troop: John Russell. McKay: Peter Brown.
11 CHEYENNE—Western
 "The Law Man." Cheyenne is sure there are still a few rustlers on the loose. Clint Walker, Andrea King. (60 min.)
13 MARSHAL DILLON—Western
 See 5 P.M. Ch. 11 for details.
 6:35 **6** MUSICAL PORTRAITS
 The recording is Italian Baroque Music by Vivaldi, Ruggieri and Valentino.
 6:55 **4** **7** SPORTS
 7:00 **2** TRUE ADVENTURE—Documentary
COLOR "Baja Adventure." A camera crew explores a lost Spanish mission.
4 ENSIGN O'TOOLE—Comedy
 The crew wants to give Chief Nelson a birthday present, but he's the only man

THE WILSON-GRAY REPORT

Stay informed with the valley's most popular news personalities

5:30-6:00 P. M.
WEEKDAYS

KXTV **10**



Evening

NEW TV EXCITEMENT!

RIFLEMAN

7:00 P.M.
WEEKDAYS

KXTV 10



PARENTS! Guide your son to extra spending money—money he alone will earn. Have him enroll now as a TV Guide Young Merchant. Fill out and mail the coupon below.

TV BOY SALES (130)
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Address _____

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on board with any money. O'Toole: Dean Jones. Nelson: Jay C. Flippen.

5 M SQUAD—Police

A disc jockey is murdered after he has threatened to expose a group of racketeers. Ballinger: Lee Marvin. Gray: Paul Newlan. Mitchell: Bruce Hayes.

6 WHAT'S NEW—Children

Films show how to handle a sailboat.

7 NEWS—Roger Grimsby

7 PATTY DUKE—Comedy

The big luau has been rained out, and Patty is settling down to a dull evening with Richard—until Frankie Avalon's car breaks down in front of the house. Patty and Cathy: Patty Duke. Richard: Eddie Applegate. Natalie: Jean Byron.

8 BEVERLY HILLBILLIES

Drysdale invites the Clampetts to go yachting, but Granny doesn't want to go—she's afraid of sharks. Jed: Buddy Ebsen. Granny: Irene Ryan. Jethro: Max Baer. Elly May: Donna Douglas. Drysdale: Raymond Bailey. Jane: Nancy Kulp.

9 QUEST FOR SECURITY

SPECIAL "Ready for Edna," part 2 of a three-part report on Social Security benefits. This documentary-drama on aid to the elderly examines the health-care programs which grew out of President Kennedy's 1961 White House Conference on Aging.

10 RIFLEMAN—Western

A famed gunfighter wants to lead a quiet life. Chuck Connors, Robert Webber.

12 SMOTHERS BROTHERS—Comedy

DEBUT See Saturday 7 P.M. Ch. 10.

13 DEATH VALLEY DAYS—Drama

A mayor sells the streets of El Paso—to a saloon owner. Dowell: Marshall Thompson. Hubbard: Steve Innat.

7:15 **7 NEWS—Peter Jennings**

7:30 **2 IT'S A WONDERFUL WORLD**

COLOR A typical European tour highlighting England, Scandinavia, France, Italy, Switzerland, Holland, Belgium, Spain and Portugal.

3 4 MY MOTHER, THE CAR

COLOR "The De-fenders." Dave fears for his mother's safety when car-strippers are reported in the neighborhood. Dave: Jerry Van Dyke. Barbara: Maggie Pierce. Mother's Voice: Ann Sothern. Phil Durkin: Bill Daily. Randy: Randy Whipple.

5 8 10 12 RAWHIDE—Western

"Walk into Terror" introduces John Ireland as a regular in the role of drover Jed Colby. Simon and an injured Quince are trapped in a mine cave-in. Rowdy: Clint Eastwood. Wishbone: Paul Brinegar. Simon: Raymond St. Jacques. Quince: Steve Raines. (60 min.)

Guest Cast

Ed Rankin.....Bruce Dern
Jerry Boggs.....Claude Akins
Adams.....Roy Barcroft

6 CREATIVE PERSON

Canadian painter Frederick Varley discusses his life and art with lithographer Jack Nichols. Commenting on the 86-year-old Varley, in his sixties before he was recognized as a painter, are Canadian art collectors Charles S. Band and Cooper Campbell and two of Varley's models.

7 7 11 13 COMBAT!—Drama

"The First Day." Saunders and his men feel more like camp counselors than soldiers when they are assigned four shiny-faced teen-age replacements. Written by Esther and Bob Mitchell. Saunders: Vic Morrow. Kirby: Jack Hogan. Doc: Conlan Carter. Caje: Pierre Jalbert. (60 min.)

Guest Cast

McBride.....Dee Pollock
Tobin.....Buck Taylor
Loomis.....Kevin Coughlin
Tate.....Robert Biheller
Anderson.....John Nealon

9 EASTERN WISDOM—Philosophy

Alan Watts explains the Zen Buddhist ideal of harmony between men and nature, and discusses its influence on America.

8:00 2 BOLD JOURNEY—Travel

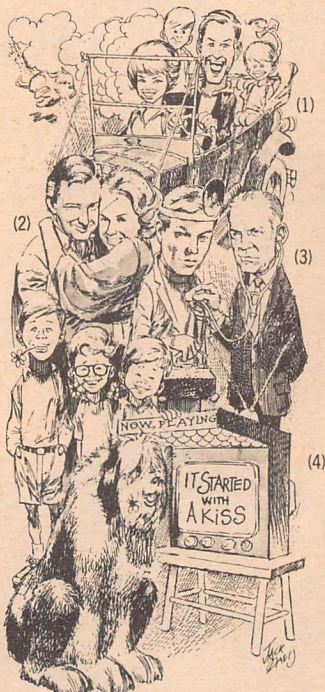
Odd Bjerke of Grangeville, Idaho, narrates films of his voyage through the Salmon River country of Northern Idaho.

3 4 PLEASE DON'T EAT THE DAISIES—Comedy

COLOR "How About Two Gorillas?" Although Jim and Joan can't act or sing, they agree to perform in a school show—before learning that they'll be on the stage with parents who are professional entertainers. Joan: Patricia Crowley. Jim: Mark Miller. Kyle: Kim Tyler. Joel: Brian Nash. Trevor: Jeff Fithian. Tracy: Joe Fithian.

SEE THESE FIRST!

Watch Four Great Tuesday Shows on NBC
(All in Color)



Start your evening with

The Huntley-Brinkley Report

- (1) **7:30 pm My Mother, The Car (New)** Great comedy vehicle! Jerry Van Dyke stars. *In color.*
- (2) **8:00 pm Please Don't Eat The Daisies (New)** Hilarious household! Pat Crowley stars. *In color.*
- (3) **8:30 pm Dr. Kildare II** Twice weekly! Richard Chamberlain, Raymond Massey. *In color.*
- (4) **9:00 pm "It Started With A Kiss"** Tonight's TV first on Tuesday Night At The Movies, starring Debbie Reynolds and Glenn Ford. *In color.*

ABOVE PROGRAM NOT SEEN ON CHANNEL 3

NBC 3,4

THE FULL COLOR NETWORK

Tuesday: action night on ABC!



8:30

McHale's Navy

Starring Ernest Borgnine
with Joe Flynn and
Tim Conway.

7:30

Combat!

Starring Vic Morrow
and Rick Jason.



9:00

F Troop

Starring Forrest Tucker,
Larry Storch and
Ken Berry.



10:00

The Fugitive

Starring David Janssen
and Barry Morse.



9:30

Peyton Place

abc Turn on the excitement on **7 11 13**

6 QUEST FOR SECURITY

SPECIAL "The Dependent Child," Part 1 of a three-part report on Social Security benefits. This documentary-drama on benefits for dependent children traces the growth of social awareness that led to Government reform.

9 LOCAL ISSUE—Report

"Faith Healing." Films examine the origins and recent resurgence of a controversial aspect of Christianity—the practice of faith healing and the gift of glossolalia (speaking in tongues). A characteristic of minority fundamentalist and evangelist groups, these extreme practices are finding new popularity among members of the more staid and elite churches.

8:30 2 STORY OF AN ARTIST

Sculptor Ed Kienholz is seen working in his Los Angeles studio and elsewhere, seeking unusual materials for his work.

3 4 DR. KILDARE—Drama

COLOR "The Horizontal Hero." The paralyzed Dr. Becker decides to pick up the pieces of his life—and he starts by agreeing to operate on the man responsible for his injuries. Script by Adrian Spies. Kildare: Richard Chamberlain. Gillespie: Raymond Massey. Nurse Lawton: Lee Kurty.

Guest Cast

Dr. Maxwell Becker.....James Mason
Chris Becker.....Margaret Leighton
Charles Shannon.....Burt Brinckerhoff
Mrs. Gast.....Naomi Stevens
Priest.....Mark Vance

5 8 10 12 RED SKELTON

COLOR Red's guests are Bobby Darin and the vocal duo of Jackie and Gayle. Sketch: "The Fastest Crumb in the West." Cowardly Sheriff Deadeye (Red) tries to get hold of the "brave juice" concocted by medicine man Running Fever (Darin). Silent Spot: Red and Chanin Hale play a yachtsman and his girl friend. Tom Hansen dancers, Alan Copeland singers, David Rose. (60 min.)

Highlights

"That Funny Feeling".....Darin
"Sunshine, Lollipops and Rainbows"
.....Jackie and Gayle
"Sunday in New York"
.....Darin, Jackie and Gayle

6 FRENCH CHEF—Cooking

Julia Child shows how to prepare Lemon meringue au Chocolate.

7 11 13 McHALE'S NAVY

McHale's men complain because they don't have running water in their quarters, but Binghamton has an even bigger gripe—Colonel Harrigan has confiscated his bathtub. McHale: Ernest Borgnine. Binghamton: Joe Flynn. Parker: Tim Conway. Carpenter: Bob Hastings. Harrigan: Henry Beckman. German Sergeant: Ron Soble. Tinker: Billy Sands. Gruber: Carl Ballantine. Christy: Gary Vinson.

7 DR. KILDARE—Drama

Conclusion of "Tyger, Tyger. . . ." Surfer Pat Holmes is brought back to Blair Hospital after suffering what appears to be a major epileptic seizure. Kildare: Richard Chamberlain. Pat Holmes: Yvette Mimieux. Dr. Norman Gage: Clu Gulager. Carol: Anjanette Comer. (60 min.)

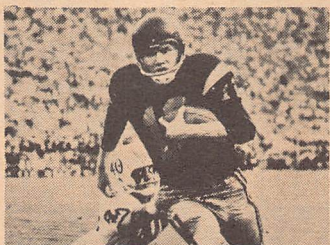
9 CREATIVE PERSON

This film portrait of composer William Schuman focuses on his roles as creative

KTVU
2

TUESDAY

9:00 P.M.



CAL-STANFORD FOOTBALL
Cal vs Notre Dame and
Stanford vs San Jose



THUNDER BAY

JAMES STEWART • JOANNE DRU

TUESDAY 9 PM

KCRA • TV

COLOR **3**

Tuesday

Evening

musician, educator and administrator. Schuman, recipient of the first Pulitzer Prize in music, discusses his approach to composition as well as his aims as president of New York City's Lincoln Center for the Performing Arts.

9:00 **2** CAL-STANFORD HIGHLIGHTS

DEBUT Head coaches Ray Willsey of UC and John Ralston, Stanford, show films and discuss the outstanding plays of the previous weekend's game each week at this time. Tonight: Highlights of the UC vs. Notre Dame and Stanford vs. San Jose State games. (60 min.)

3 MOVIE—Drama

COLOR "Thunder Bay." (1953) An oil drilling operation off the Louisiana shore causes resentment among the local shrimp fishermen. James Stewart, Joanne Dru, Gilbert Roland. (Two hours)

4 MOVIE—Comedy

COLOR Tuesday Night at the Movies: "It Started with a Kiss." (1959) Joe Fitzpatrick, an Army supply sergeant, finds himself married 24 hours after he meets a gold-digging show girl. Screenplay by Charles Lederer. (Two hours)

Cast

Sgt. Joe Fitzpatrick.....Glenn Ford
Maggie Applebauer.....Debbie Reynolds
Marquesa de la Rey.....Eva Gabor
General O'Connell.....Fred Clark
Congressman Tappe.....Edgar Buchanan
Charles Rohan.....Harry Morgan

6 CHALLENGES—Discussion

"The Legislature and Reapportionment." A panel of political scientists, legislators and newsmen discuss the implications of the Supreme Court ruling requiring both the Senate and the State Assembly to be elected according to the principle of one man, one vote. Bill Boyarsky is the moderator. (60 min.)

7 11 13 F TROOP—Comedy

"Don't Look Now, One of Our Cannon Is Missing." As a favor to his Indian friends, O'Rourke plans to smuggle a cannon out of the fort: His business associates want to borrow it for a festival. O'Rourke: Forrest Tucker. Parmenter: Ken Berry. Agarn: Larry Storch. Wild Eagle: Frank de Kova. Roaring Chicken: Edward Everett Horton. Wrangler Jane: Melody Patterson. Hannibal: James Hampton.

Guest Cast

Colonel Donnelly.....Donald Barry
 Crazy Cat.....Donald Diamond

9 DRAMA FESTIVAL

"The Typewriter," a tragedy by Jean Cocteau. A whole community is upset by a rash of poison-pen letters, in this dramatic commentary on social order. Solange: Margaret Johnston. Fred: Patrick Wymark. Pascal, Maxime: Jeremy Brett. (One hour, 20 min.)

9:30 5 10 12 PETTICOAT JUNCTION

COLOR Uncle Joe asks lawyer Oliver Douglas for free legal advice on how to finagle his way out of jury duty. This is the first of several episodes featuring visits from the cast of "Green Acres." Kate: Bea Benaderet. Uncle Joe: Edgar Buchanan. Betty Jo: Linda Kaye. Bobbie Jo: Linda Saunders. Billie Jo: Gunilla Hutton. Oliver Douglas: Eddie Albert. Sam: Frank Cady. Elsa: Eva Gabor. Charley: Smiley Burnette. Floyd: Rufe Davis.

Guest Cast

Bailiff.....Ray Kellogg
 Waiter.....Sidney Clute

7 7 11 13 PEYTON PLACE

Elliot, Constance and Allison confront their pasts; Steven has a talk with Ted. Elliot: Tim O'Connor. Constance: Dorothy Malone. Allison: Mia Farrow. Steven: James Douglas. Ted: Patrick Whyte. Rita: Patricia Morrow. Fowler: John Kerr. Rodney: Ryan O'Neal. Ada: Evelyn Scott. Norman: Christopher Connolly. Betty: Barbara Parkins. Julie: Kasey Rogers.

8 DICK VAN DYKE—Comedy

Laura appears on a television game show emceed by witty Johnny Patrick—who gleefully tricks contestants into making embarrassing statements. Rob: Dick Van Dyke. Laura: Mary Tyler Moore. Alan: Carl Reiner. Johnny: Dick Curtis.

10:00 2 NEWS—Helmso, Jacobs, Mann**5 10 CBS REPORTS**

Scheduled: "KKK—The Invisible Empire" chronicles the history of the Ku Klux Klan since its founding at Pulaski, Tenn., in 1865, and examines the Klan's plans to counter the growing civil-rights activity in the South. Cameras view an initiation ceremony in Georgia; a Grand Dragon (state leader), a Klonsel (legal counselor) and a Nighthawk (investigator)

discussing the Klan's aims; the Rev. Conne Lynch rallying segregationist crowds in St. Augustine, Fla.; and a Klan meeting in North Carolina. Charles Kuralt is the reporter. (60 min.)

6 MENTAL HEALTH—Interview

Dr. Benjamin Kissin, director of Brooklyn's Downstate Medical Center, discusses the treatment of alcoholism.

7 11 13 FUGITIVE—Drama

"Middle of a Heat Wave." A fugitive can't afford to have an extended romance, and Laurel Harper isn't pleased when Kimble says that they'll have to stop seeing each other. Script by Robert Hammer. Kimble: David Janssen. (60 min.)

Guest Cast

Sheriff Collison.....J. D. Cannon
 Sheila.....Sarah Marshall
 Frank.....John Lasell
 Laurel Harper.....Carol Rossen

7 DETECTIVES—Police

Russo receives a note threatening his family. Robert Taylor, Tige Andrews.

CBS Reports



10 pm. New season! The award-winning series probes "The Invisible Empire" of the Ku Klux Klan and what it stands for.

CBS 5, 10

Evening

Ella: Rita Lynn. Mike: Gregory Irvin.
Swain: Sean McClory. (60 min.)

8 GUNSMOKE—Western

See Saturday 10 P.M. Ch. 5. (60 min.)

12 LEGEND OF JESSE JAMES

DEBUT An outlaw called the Deacon disobeys Jesse's orders and holds up the bank in St. Joseph, killing the sheriff in cold blood. Jesse: Chris Jones. Frank: Allen Case. Marshal Corbett: Robert J. Wilke. Deacon: Jack Elam.

10:20 9 KQED REPORT—James Day

10:30 2 BEST OF GROUCHO—Quiz

6 OPEN MIND—Discussion

See Friday 9:30 P.M. Ch. 9. (60 min.)

12 HONEY WEST—Mystery

DEBUT Honey poses as a society matron in an effort to smash a blackmailing ring that preys on wealthy women. Honey: Anne Francis. Sam Bolt: John Ericson.

11:00 2 MOVIE—Drama

"Somewhere in the Night." (1946) After his discharge, a Marine with amnesia goes out in search of his identity. John Hodiak, Nancy Guild, Lloyd Nolan.

Next week TV Guide climbs aboard 'The Great Gleason Express,' finds the comedian's flamboyant approach to life can be a pretty grim business.



3 4 5 7 7 NEWS

8 10 11 12 13 NEWS

11:15 7 8 JOHNNY CARSON—Variety

COLOR See 11:30 P.M. Ch. 3 for details. (One hour, 45 min.)

11:20 5 KPX EDITORIAL—Simon

11:25 5 MERV GRIFFIN—Variety

Scheduled guests include Oscar Levant, Shelley Winters, playwright Neil Simon, comic Reni Santoni, musical-comedy performer Lainie Kazan, and the winner of the Miss Teen-Age America contest. Arthur Treacher, Mort Lindsey. (90 min.)

11:30 3 4 JOHNNY CARSON—Variety

COLOR Scheduled guests: Metropolitan Opera baritone Robert Merrill and comedienne Kaye Ballard. Ed McMahon, Skitch Henderson orchestra. (90 min.)

7 13 NIGHTLIFE—Variety

Les Crane welcomes Gene "Amos Burke" Barry, Carolyn Jones of "The Addams Family," comic Jan Murray, actor Alex Cord and folk singers Budd and Travis. Nipsey Russell. (90 min.)

10 MOVIE—Melodrama

"The Night Has a Thousand Eyes." (1948) A vaudeville artist foresees that he and his friends face disaster. Edward G. Robinson, Gail Russell, John Lund, Virginia Bruce. (90 min.)

11 MOVIE—Drama

"Revolt in the Big House." (1958) Lou Gannon has finally been put behind bars—but he doesn't plan to stay there long. Gene Evans, Robert Blake.

12 MOVIE—Musical

"Rainbow 'Round My Shoulder." (1952) By mistake, a pretty messenger in a movie studio is given an audition. Frankie Laine, Billy Daniels. (One hour, 20 min.)

12:55 5 MOVIE—Drama

"His Greatest Gamble." (1934) A ne'er-do-well father tries to help his daughter find happiness. Richard Dix, Bruce Cabot, Dorothy Wilson. (One hour, 5 min.)

1:00 3 4 13 NEWS

7 MOVIE—Triple Feature

1. "Kid Glove Killer." (1942) The mayor of a town is found murdered. Van Heflin, Marsha Hunt, Lee Bowman.
2. "Man in the Vault." See Wed. 3:30 P.M. Ch. 12 for details.
3. "Blood Arrow." (1958) Scott Brady, Paul Richards, Phyllis Coates.

Morning

5:30 **7** MY LITTLE MARGIE—Comedy
Time approximate. Margie invades the wrestling profession. Gale Storm.

5:55 **3 4** FARM NEWS
5 SUMMER SEMESTER
Civil Rights and Civil Liberties: "The Incomplete Agenda." Dr. Paul Tillett.

6:00 **3** RHYME AND REASON
1. Special Agent James R. Burke discusses the U.S. Secret Service. 2. Composition in painting. (60 min.)

4 OF MEN AND MOTIVES
The American consumer is discussed.

7 COMPUTER PROGRAMMING

6:20 **10** FOCUS ON FARMING

6:25 **5** OPERATION ALPHABET

6:30 **4** PROFILE—San Diego State
Abraham Nasatir, an authority on Latin America, discusses the factors which contribute to the rise of dictators.

7 DIXIE SINGIN'—Music

10 SUMMER SEMESTER
Civil Rights and Civil Liberties: "The Incomplete Agenda." Dr. Paul Tillett.

6:55 **5** KPX EDITORIAL

13 NEWS

7:00 **3 4 8** TODAY

COLOR Scheduled: columnist Ralph Schoenstein's report on "the fascinating junk you can buy in New York for 20 dollars"; Judith Crist reviews new movies; and a taped interview with James Drury, Diana Roter and Randy Boone of "The Virginian"; and Sander Vanocur interviews a Washington news guest, Jack Lescoulie. (Two hours)

5 **COLOR** JACK'S PLACE—Cartoons

7 **COLOR** MARSHAL 'J'—Children

10 WEATHER—Bob Douglas

13 CARTOONLAND—Children

7:05 **10** NEWS—Mike Wallace

12 EXISTENCE—U. of California

7:30 **10** DIVER DAN—Cartoons

7:35 **5** **12** NEWS—Mike Wallace

7:55 **7** AGRICULTURE REPORT

8:00 **5** **10** **12** CAPTAIN KANGAROO

Grandfather Clock recites the poem "Don't Talk to Strangers." (60 min.)

7 ON THE SCENE—Bill Gordon
Portions of the show on the next three

days originate from Chinatown. Today's guests: rock 'n' rollers the Liverpool Five and fashion co-ordinator Helen Lew.

7 TODAY

COLOR See 7 A.M. Ch. 3. (60 min.)

Picked up in progress.

11 CONTINENTAL CLASSROOM

American Government: "Power: Centralization and Concentration."

8:15 **13** KING AND ODIE—Cartoons

8:30 **7** GYPSY ROSE LEE—Panel

Guests are dancer Ruth St. Denis and Natassa, exotic dancer.

11 GOSPEL SINGING—Music

13 WELLS FARGO—Western

Hardie runs into a gunman's younger brother. Luke: Charles Quinlivan.

9:00 **3 4 7 8** **COLOR** TRUTH OR CONSEQUENCES—Game

5 **10** **12** I LOVE LUCY—Comedy

Lucy buys a new couch and coffee table—without asking Ricky's permission. Lucy: Lucille Ball. Ricky: Desi Arnaz.

7 GIRL TALK—Panel

Panelists include singer Caterina Valente and comedienne Kaye Ballard.

11 HOCUS POCUS—Children

13 JACK LA LANE—Exercise

9:30 **3 4 7 8** WHAT'S THIS SONG?—Game

COLOR Celebrity guests: Gisele MacKenzie and Vic Dana.

5 **10** **12** McCOYS—Comedy

Grampa has a fight with George just before George's surprise birthday party. George: Andy Clyde. Grampa: Walter Brennan. Luke: Richard Crenna.

7 MOVIE—Drama

"On the Loose." (1951) An adolescent girl becomes involved with a group of reckless high school students. Joan Evans, Melvyn Douglas, Lynn Bari. (90 min.)

11 BUCKAROO 500—Buck Weaver

13 JOSEPH TOMES—Interviews

9:45 **11** HOCUS POCUS—Children

9:50 **2** RELIGION TODAY—Protestant

9:55 **3 4 7 8** NEWS—Newman

10:00 **2** NEWS—Walt Harris

3 4 7 8 CONCENTRATION

5 **10** **12** ANDY GRIFFITH

Opie develops a crush on his teacher. Opie: Ronny Howard.

Morning-Afternoon

- 11 GIRL TALK—Panel**
Panelists are actresses Monique Van Vooren and Barbara London, and painter Ilena. Moderator: Virginia Graham.
- 13 DONNA REED—Comedy**
"Dennis the Menace" stars Jay North (Dennis) and Joseph Kearns (Mr. Wilson) visit the Stones. Alex: Carl Betz.
- 10:30 **2 JACK LA LAMNE—Exercise**
3 4 7 8 **COLOR** **JEOPARDY**
5 10 12 DICK VAN DYKE—Comedy
Ritchie discovers that he has an unusual and celebrated middle name. Rob: Dick Van Dyke. Laura: Mary Tyler Moore. Ritchie: Larry Mathews.
- 11 PEOPLE'S CHOICE—Comedy**
"Cleo, Secret Dog." Mayor Peoples is elated over the prospect of becoming a grandfather. Jackie Cooper, Pat Breslin.
- 13 BAT MASTERSON—Western**
Bat's fined for carrying firearms in Paradise, Colo. Bat: Gene Barry. "Judge" Pete Perkins: Robert Foulk.
- 11:00 **2 ROMPER ROOM—Children**
3 4 7 **CALL MY BLUFF—Game**
COLOR Celebrity contestants: Betty White and Abe Burrows.
- 5 8 10 12 LOVE OF LIFE**
7 11 13 YOUNG SET—Variety
- 11:25 **5 8 10 12 NEWS—Kurat**
- 11:30 **3 4 7 8 I'LL BET—Game**
COLOR John and Suzanne Astin vs. Richard and Mara Long. Host: Jack Narz.
- 5 10 12 SEARCH FOR TOMORROW—Serial**
- 11:45 **5 10 12 GUIDING LIGHT—Serial**
- 11:55 **3 4 8 NEWS—Frank McGee**

Afternoon

- 12:00 **2 TV HOUR OF STARS—Drama**
A brash young man captures the heart of an aristocratic English girl. Jeffrey Hunter, Virginia Field, Patric Knowles, Audrey Dalton. (60 min.)
- 3 5 10 13 NEWS**
4 8 **COLOR** **LET'S MAKE A DEAL—Game**
7 7 11 DONNA REED—Comedy
At an auction, a strange woman gives Donna \$100—and then disappears. Alex: Carl Betz. Auctioneer: Paul Winchell.

- 12 PEOPLE ARE FUNNY—Linkletter**
- 12:15 **13 TODAY IN AGRICULTURE**
- 12:25 **3 4 8 NEWS**
- 12:30 **3 4 MOMENT OF TRUTH—Serial**
Dean Hogarth talks to Russ. Hogarth: Cecil Linder. Russ: Ivor Barry.
- 5 8 10 12 AS THE WORLD TURNS—Serial**
7 7 11 13 FATHER KNOWS BEST—Comedy
Betty is determined to win the fencing tournament. Betty: Elinor Donahue.
- 1:00 **2 I WANT TO KNOW—Mel Venter**
3 4 DOCTORS—Serial
Gloria and Willard decide to join forces. Gloria: Nancy Berg. Willard: Court Benson. Matt: James Pritchett.
- 5 8 10 12 PASSWORD—Game**
Celebrity contestants: Betsy Palmer and Douglas Fairbanks.
- 7 7 13 REBUS—Game**
11 BINGO—Game
- 1:30 **2 MOVIE—Drama**
COLOR "Great Day in the Morning." (1956) A young man from the South goes to Denver in the days just before the Civil War. Robert Stack, Virginia Mayo, Ruth Roman. (One hour, 25 min.)
- 3 4 7 ANOTHER WORLD—Serial**
5 8 10 12 HOUSE PARTY
Art Linkletter's guests are the Frivolous Five jazz combo, and children from the Cleveland YMCA and YWCA.
- 7 PETER GUNN—Mystery**
"A Kill and a Half." It's "trick-or-treat" night, and Arthur Merrill answers the door prepared to treat the youngsters. Craig Stevens. Danny: Norman Fell.
- 11 AFTERNOON—Jess and Lu**
13 TRAILMASTER—Western
Politician George B. Hanrahan wants an Indian medicine man to help him dupe the public. Hanrahan: Lee Tracy. Running Bear: Frank de Kova. (60 min.)
- 2:00 **3 4 7 YOU DON'T SAY!—Game**
COLOR Celebrity panelists: Earl Holliman and Nita Talbot.
- 5 8 10 12 TO TELL THE TRUTH—Panel**
Celebrity contestants: Tom Poston, Peggy Cass and Orson Bean.
- 7 11 WHERE THE ACTION IS**
Guests are the We Five and Round Robin.

Steve Alaimo, Linda Scott, Paul Revere and the Raiders.

2:25 **5 8 10 12 NEWS**—Edwards

2:30 **3 MOVIE**—Drama

"Black Angel." (1946) When circumstantial evidence implicates her husband in a murder, the wife sets out to uncover the guilty party. Dan Duryea, Vincent Price, Peter Lorre.

4 MATCH GAME

COLOR Celebrity players: Jayne Meadows and Sydney Chaplin.

5 8 10 12 EDGE OF NIGHT

7 7 11 13 A TIME FOR US

Steve receives bad news. Steve: Tom Fielding. Jane: Beverly Hayes.

2:55 **2 4 7 7 11 13 NEWS**

3:00 **2 CAPTAIN SATELLITE**—Children

4 ELEVENTH HOUR—Drama

Christine Warren's routine blues suddenly become abnormally severe—she tries to kill both her new baby and her husband. Christine: Inger Stevens. Peter Warren: Robert Vaughn. Bassett: Wendel Corey. Graham: Jack Ging. Mr. Warren: John Zaremba. Mrs. Warren: Louise Lorimer. (60 min.)

5 8 10 12 SECRET STORM

7 7 11 13 GENERAL HOSPITAL

Steve asks Audrey for help. Steve: John Berardino. Audrey: Rachel Ames.

3:30 **5 WELLS FARGO**—Western

Hardie poses as outlaw Jesse James to find out who staged a series of robberies. Dale Robertson. Bud: Steven Terrell.

7 7 11 13 YOUNG MARRIEDS

The Kormans get a lawyer for Buzz. Korman: Frank Maxwell. Mrs. Korman: Maxine Stuart. Gillespie: Robert Hogan.

8 MOVIE—Comedy

"Oklahoma Annie." (1952) A sheriff is given the task of cleaning up a wide-open frontier town. Judy Canova, John Russell, Grant Withers. (Two hours)

10 MIKE DOUGLAS—Variety

Author Pearl Buck is a scheduled guest. Carol Lawrence. (60 min.)

12 MOVIE—Drama

"Man in the Vault." (1956) A poor key-maker finds himself drawn into the plans of a cheap hoodlum. Anita Ekberg, William Campbell, Karen Sharpe, Berry Kroeger, Paul Fix. (90 min.)

4:00 **3 MOVIE**—Drama

Time approximate. "Jet Attack." (1958) A jet ace leads a parachute mission over Korea to find a missing scientist. John Agar, Audrey Totter, Gregory Walcott.

4 WHIRLYBIRDS—Adventure

Chuck and P.T. chase an unknown man who has taken off in one of their helicopters. Kenneth Tobey, Craig Hill.

5 MIKE DOUGLAS—Variety

Author Pearl Buck is a scheduled guest. Carol Lawrence. (90 min.)

7 7 11 TRAILMASTER

Selena Hartnell wants to arrest the leader of a group of pacifists traveling with the wagon train. Selena: Jan Sterling. Cottrell: Claude Akins. Hale: John McIntire. Flint: Robert Horton. (60 min.)

13 WHERE THE ACTION IS

See 2 P.M. Ch. 7 for details.

4:30 **2 LLOYD THAXTON**—Music

Walter Jackson sings "Welcome Home" and "Blowing in the Wind." (60 min.)

4 MAYOR ART—Children

10 LLOYD THAXTON—Music

The Paris Sisters sing "Dream Lover" and "Why Do I Take It from You?" (60 min.)

13 CAP'N DELTA—Children

5:00 **6 FRENCH CHEF**—Cooking

Julia Child shows how to prepare Lemarquis au Chocolate.

7 MOVIE—Comedy

"Lost in Alaska." (1952) Two San Francisco firemen rescue a miner who offers them a fortune if they'll let him die. Bud Abbott, Lou Costello, Tom Ewell, Bruce Cabot. (One hour, 25 min.)

7 PETER POTAMUS—Cartoons

9 CREATIVE PERSON

See Tuesday 8:30 P.M. Ch. 9 for details.

11 MARSHAL DILLON—Western

Townsmen Nate Bush is a one-man unwelcoming committee—he nearly kills Cole and Beth Treadwell when they try to enter Dodge. Bush: Vic Perrin. Matt: James Arness. Cole: Ronald Foster.

12 COLOR CARTOONS—Children

13 ROCKY AND HIS FRIENDS

5:20 **3 SCIENCE IN ACTION**

COLOR See Sun. 6:30 P.M. Ch. 8.

5:30 **2 SUPERCAR**—Children

In a hideout beneath "The Lost City,"

Afternoon-Evening

a mad scientist is planning to launch a guided missile and blow up Washington.

4 SEA HUNT—Adventure

A freighter sinks in New York harbor but its owner believes that some crew members are still alive. Lloyd Bridges.

5 TWILIGHT ZONE—Drama

A pawnbroker buys an old bottle—and a genie pops out of it. Castle: Luther Adler. Edna Castle: Vivi Janiss.

6 TURN OF THE CENTURY

See Fri. 8:30 P.M. Ch. 6 for details.

7 JONNY QUEST—Cartoon

The Quetong police commissioner asks Dr. Quest to investigate the strange disappearance of four of his men.

Last show of the series.

8 SUPERMAN—Adventure

"Divide and Conquer." Superman is kept in jail illegally. George Reeves, Noel Neill.

9 WHAT'S NEW—Children

First of a three-part film of an expedition along the Rio Grande.

10 11 NEWS

LAWMAN

6:30 P. M. WEEKNIGHTS



12 TAMMY—Comedy

DEBUT Tammy leaves her bayou houseboat home and heads for the plantation of wealthy John Brent, who needs a secretary. Tammy: Debbie Watson. Grandpa Tarleton: Denver Pyle. Uncle Lucius: Frank McGrath. Dwayne Witt: George Furth. John Brent: Donald Woods.

13 CAP'N DELTA—Children

5:45 11 13 NEWS—Peter Jennings

5:55 3 WEATHER—Bill Thorpe

Evening

6:00 2 **COLOR** MAGILLA GORILLA

3 4 NEWS—Huntley, Brinkley

5 7 8 12 13 NEWS

6 MUSIC IN THE TWENTIES

The second of a two-part study of experimental music in the Twenties.

9 KINDERGARTEN—Education

10 NEWS—Walter Cronkite

11 HAVE GUN—WILL TRAVEL

Violence erupts over a property dispute between two ranchers. Richard Boone. Advent: Denver Pyle.

6:25 7 LEAVE IT TO BEAVER—Comedy

Beaver decides to get a sore throat. Beaver: Jerry Mathers. Dr. Bradley: Stuart Wade. Ward: Hugh Beaumont.

6:30 2 **COLOR** HUCKLEBERRY HOUND

3 4 NEWS

5 8 12 NEWS—Walter Cronkite

6 STOCK MARKET REPORT

7 NEWS—Huntley, Brinkley

9 WHAT'S NEW—Children

Expedition along the Rio Grande. Part 2.

10 LAWMAN—Western

Troop and McKay plot to make a killer give himself away. Troop: John Russell. McKay: Peter Brown. Lily: Peggie Castle.

11 CHEYENNE—Western

"The Mustang Trail" leads to a herd of wild horses—free for the taking—to anyone who will risk tangling with the renegade who controls the range. Clint Walker. Victoria: Diane Brewster. (60 min.)

13 MARSHAL DILLON—Western

Minnie Higgins always preferred buckskins to dresses—until she fell in love with Doc. Doc: Milburn Stone. Minnie: Virginia Gregg. Matt: James Arness.

6:35 **6** MUSICAL PORTRAITS

The recording is "The Rite of Spring" by Stravinsky with the Minneapolis Symphony Orchestra.

6:55 **4** **7** SPORTS

7:00 **2** LITTEST HOB0—Adventure

London helps a hockey player make a comeback. Duke: Peter Hansen. Ray: Paul Richey. Des: Peter Hughes.

4 **8** MEN IN CRISIS—Documentary

In the free-wheeling Twenties, New York City has a mayor to match the times—James J. Walker, a flamboyant Tammany Hall politician. Films document the career of "Beau" James from his rise to office to the charges of corruption and political misconduct that lead to his downfall.

5 MARSHAL DILLON—Western

A pair of lunatic killers have decided to rid the countryside of Indians. Harvey: Ralph Moody. Merle: Morris Ankrum.

6 WHAT'S NEW—Children

Pennsylvania's petroleum industry; Arctic coal mining; California's Geyser Canyon and mercury mines; Washington's salmon.

7 NEWS—Roger Grimsby

7 SHENANDOAH—Western

See Monday 9 P.M. Ch. 7 for details.

9 PORTRAIT IN MUSIC

The recording is Mendelssohn's Quartet No. 2 in A Minor, performed by the Julliard String Quartet.

10 RIFLEMAN—Western

A former prisoner of war is accosted by his former prison-camp commander. Goss: John Carradine. Lucas: Chuck Connors.

12 RIFLEMAN—Western

"The Illustrator" turns out to be a light worker and a heavy drinker. Crownley: Richard Whorf. Lucas: Chuck Connors.

13 WESTERNERS—Drama

Buckhart learns that the bank robber he's been trailing for years is Sheriff Max Chafee. Buckhart: Michael Ansara.

7:15 **7** NEWS—Peter Jennings

7:30 **2** SURVIVAL!—Documentary

The story of 13 Japanese soldiers, and one woman, who were marooned on isolated Anatahan Island in the Marianas during World War II. Discovered six years later, they didn't know that the war was over—and they refused to surrender.

SEE THESE FIRST!

See Three Great Wednesday Shows on NBC
(All In Color)



Start your evening with

The Huntley-Brinkley Report

(1) 7:30 pm The Virginian Range war threatens Medicine Bow! Starring James Drury. *In color.*

(2) 9:00 pm Bob Hope Presents The Chrysler Theatre "The Crime," starring Dana Wynter, Pat O'Brien, Sheree North, Jack Lord. *In color.*

(3) 10:00 pm I Spy (New) Tennis bums or U.S. agents? Robert Culp, Bill Cosby star. *In color.*

NBC 3,4

THE FULL COLOR NETWORK

Evening

3 4 7 8 VIRGINIAN—Western

COLOR "Day of the Scorpion." A range war threatens with the presence of Australian sheepherders led by Adam Tercell, a man with a hot-headed son, and a daughter the Virginian finds very attractive. Virginian: James Drury. Ryker: Clu Gulager. Trampas: Doug McClure. Randy: Randy Boone. (90 min.)

Guest Cast

Adam Tercell.....John Anderson
Reagan Tercell.....Maura McGivney
John Pierce.....John McLiam
Abel Tercell.....Jon Locke
Cobb.....Sean McClory
Tippy.....Tim Donnelly
Lacey.....Harold Gould
Proctor.....Edward Faulkner

5 10 12 LOST IN SPACE

"The Derelict." Maureen manages to reach her husband, who is drifting helplessly in space, but an approaching comet threatens to prevent them from returning to the ship. John: Guy Williams. Maureen: June Lockhart. Don: Mark Goddard. Smith: Jonathan Harris. Will: Billy Mumy. Judy: Marta Kristen. Penny: Angela Cartwright. TV Commentator: Don Forbes. (60 min.)

6 EXISTENCE—Agriculture

"Farm Production Takes to the Air." Guests include Norman Akesson, UC at Davis.

7 11 13 OZZIE AND HARRIET

COLOR Harriet has been receiving a rose every day—from a secret admirer. The Nelsons portray themselves. Joe: Lyle Talbot. Clara: Mary Jane Croft. Wally: Skip Young.

Guest Cast

Delivery Boy.....Robert Jellison
Florist.....Ben Bennett
Mrs. Tyler.....Amzie Strickland
Mrs. Clark.....Kathleen Field

9 STANDWELLS—Puppets

The Little Players salute vaudeville and melodrama. Garonce sings Victor Herbert's "Kiss Me Again" and Isabelle sings "A Bird in a Gilded Cage."

8:00 2 EAST SIDE/WEST SIDE—Drama

"My Child on Monday Morning." Little Amy Morgan is schizophrenic, but her mother refuses to seek help—a situation which threatens to break up the family.

Script by Robert Crean. Brock: George C. Scott. Nan: Marian Seldes. Amy: Renée Dudley. Tony: James Noble. Marky: Brooke Adams. Hecky: Elizabeth Wilson. Jane: Cicely Tyson. (60 min.)

6 9 WHERE IS JIM CROW?

7 11 13 PATTY DUKE—Comedy

"Operation—Tonsils." Patty's dismay over having her tonsils removed evaporates when she meets George Morgan, a doctor she considers "even better looking than Troy Donahue." Patty and Cathy: Patty Duke. Martin: William Schallert. Richard: Eddie Applegate. Ross: Paul O'Keefe. Natalie: Jean Byron.

Guest Cast

Dr. George Morgan.....Troy Donahue
Nurse Bates.....K. T. Stevens
Roz.....Robyn Miller
Monica.....Laura Peters
Nurse Peters.....Mary Lansing

8:30 5 10 12 BEVERLY HILLBILLIES

COLOR Mrs. Drysdale wants to introduce Granny to astrology, but Granny wants no part of "black magic." Jed: Buddy Ebsen. Granny: Irene Ryan. Mrs. Drysdale: Harriet MacGibbon. Drysdale: Raymond Bailey. Jethro: Max Baer. Elly May: Donna Douglas.

Guest Cast

Psychiatrist.....Tris Coffin
Veterinarian.....John Gallaudet
Receptionist.....Allison McKay

There's an article about series regular Raymond Bailey on page 34.

6 CHANGING WORLD—Documentary

SPECIAL "The Face of Russia." Cameras view Moscow and Siberia. See the Close-up on page A-103. (60 min.)

7 11 13 GIDGET—Comedy

COLOR Gidget is dateless for the class luau, until brother-in-law John decides to escort her—in order to do research for a psychology paper on teen-agers. Gidget: Sally Field. John: Peter Deuel. Russ: Don Porter. Anne: Betty Conner.

Guest Cast

Siddo.....Mike Nader
Pokey.....Heather North
Treasure.....Beverly Adams
Randy.....Rickie Sorensen

Cast as a surfer, series star Sally Field had to cope with a board of education. See the article on page 24.

Turn on laughter and drama on ABC!

7:30

Ozzie and Harriet

Fourteenth season!
In color.



8:00

The Patty Duke Show

Patty plays a pair of
look-alike cousins.



9:00

The Big Valley

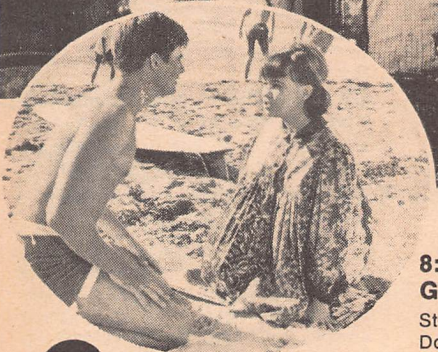
Starring
Barbara Stanwyck
In color.



8:30

Gidget

Starring Sally Field,
Don Porter. In color.



10:00

Amos Burke, Secret Agent

Starring Gene Barry.

abc Turn on the excitement on **7 11 13**

Evening

9 ANATOMY OF A HIT

SPECIAL "We're Getting Action," second of three parts tracing the history of a hit song. The rise of Vince Guaraldi's "Cast Your Fate to the Wind" is recounted by Guaraldi and record executives. Host: Ralph Gleason.

9:00 2 THRILLER—Mystery

"The Poisoner." Thomas Edward Griffith is a writer, painter and critic who is fond of the genteel life. It appalls him when his bride's mother arrives at his wedding reception—drunk. Thomas: Murray Matheson. Frances: Sarah Marshall. Mrs. Abercrombie: Brenda Forbes. (60 min.)

3 4 8 BOB HOPE—Drama

COLOR "The Crime." A pair of illicit lovers have been murdered, and prosecuting attorney Abe Perez is going all out to get a conviction against the dead man's wife, a wealthy socialite who used to date Perez. Host: Bob Hope. (60 min.)

Cast

Abe Perez.....Jack Lord
Sarah Rodman.....Dana Wynter
DA Hightower.....Pat O'Brien
Mary.....Sheree North
Winfield.....Oliver McGowan
Mikel Hawley.....Berkeley Harris
Frank Busch.....Walter Wolf King
Fran Perez.....Karen Steele
Selena Parker.....Virginia Baker

5 10 12 GREEN ACRES—Comedy

COLOR Lisa gets her first look at the farm and, as far as she's concerned, one look is enough. Oliver: Eddie Albert. Lisa: Eva Gabor. ~~Ed~~ Tom Lester. Haney: Pat Buttram. Joe Carson: Edgar Buchanan. Sam Drucker: Frank Cady. Floyd: Rufe Davis. Charley: Smiley Burnette. Kate: Bea Benaderet.

Guest Cast

Bennett.....Lyle Talbot
Mrs. Bennett.....Iris Adrian

7 11 13 BIG VALLEY—Western

COLOR Heath has trouble with some of the hired hands, who don't like the idea of taking orders from the new member of the family. Heath: Lee Majors. Nick: Peter Breck. Victoria: Barbara Stanwyck. Jarrod: Richard Long. Audra: Linda Evans. (60 min.)

Guest Cast

Wallant.....Andrew Duggan

Barrett.....John Milford
Lillard.....Calvin Brown
McColl.....Douglas Kennedy
Spock.....Walker Edmiston
Cota.....Allen Jaffe
Brown.....Chuck Bail

7 MOVIE—Musical

"Bernardine." (1957) A mythical girl by the name of Bernardine makes a lot of trouble for a group of high school boys in a small town. Pat Boone, Terry Moore, Janet Gaynor, Dean Jagger. (Two hours)

9 FULLER WORLD

SPECIAL In "The Sum of Its Parts," architect Richard Buckminster Fuller describes the construction of his geodesic dome.

9:30 5 10 12 DICK VAN DYKE—Comedy

"A Farewell to Writing." Rob optimistically tackles the last chapters of his long-neglected novel, but a flood of distractions—and an overwhelming urge to procrastinate—conspire against his literary efforts. Rob: Dick Van Dyke. Laura: Mary Tyler Moore. Millie: Ann Morgan Guilbert. Horace: Guy Raymond.

6 INTERTEL—Documentary

SPECIAL "Every Tenth Man." The nature, causes and possible cures of homosexuality are discussed by New York psychologist Albert Ellis; Dr. R. E. Turner, director of Toronto's Psychiatric Hospital; Toronto police inspector H. S. Thurston; British anthropologist Jacquetta Hawkes; the Rt. Rev. Mervyn Stockwood, bishop of Southwark, London; and Father Sheridan, Regis College, Toronto. This contribution to "Intertel" was produced by CBC. (60 min.)

9 CHANGING WORLD—Documentary

SPECIAL "The Face of Russia." Cameras view Moscow and Siberia. See the Close-up on page A-103. (60 min.)

10:00 2 NEWS—Helmso, Jacobs, Mann

3 4 I SPY—Drama

COLOR "A Cup of Kindness." In Hong Kong, Kelly receives sealed orders from Russ Conley, a long-time friend and colleague. The message: Execute Conley. Co-producer David Friedkin appears as Conley. Script by Friedkin and Morton Fine. Kelly: Robert Culp. Scott: Bill Cosby. (60 min.)

Guest Cast

Kwan Tak.....Lee Kolima
Shop Clerk.....Irene Tsu
Child.....Robin Lee

5 8 10 12 DANNY KAYE

COLOR Danny welcomes Richard Crenna of "Slattery's People," singer Nana Mouskouri and British rockers Herman and the Hermits. In sketches, Crenna interviews an Olympic star (Danny), and Danny and Dick play World War II pilots warned to watch out for a German spy aboard their plane. Harvey Korman, Earl Brown singers, Tony Charmoli dancers, Paul Weston orchestra. (60 min.)

Highlights

"While We're Young," "Hello, Young Lovers".....Danny
"Showmanship".....Danny, Richard
"I'm Henry VIII, I Am," "Mrs. Brown, You've Got a Lovely Daughter," "Just a Little Bit Better".....Hermits
"Johnny," "To Fengair Eine Kokino," "Strose to Stroma".....Nana

7 11 13 AMOS BURKE—Mystery
"Operation Long Shadow." Burke is assigned to find an Algerian diplomat's missing son, who was kidnapped after his girl friend was pushed off the Eiffel Tower. Burke: Gene Barry. Man: Carl Benton Reid. (60 min.)

Guest Cast

Anne Marie.....Antoinette Bower
General Zacron.....Berry Kroeger
Martha.....Rosemary De Camp
Homer.....Dan Tobin
Claire.....Francesca Bellini
Englishman.....Maurice Dallimore

10:30 2 BEST OF GROUCHO—Quiz**6 HEIFETZ MASTER CLASS**

The second movement of Bach's Concerto for Two Violins, and the Adagio and Fugue from Bach's Sonata in G Minor are played by Heifetz and student Erick Friedman.

9 KQED REPORT—James Day**10:45 9 REPERTOIRE WORKSHOP**

"New York's a Great Place to Be." A program of song and dance set against

**8:30 6 9:30 9 CHANGING WORLD**

'THE FACE OF RUSSIA'



19th Century
Russian peasant

SPECIAL This hour documentary examines living conditions in several cities within the Soviet Union.

The journey begins in Moscow, with its many wide boulevards but few cars; GUM, Russia's best known department store, where there is a heavy crush of buyers for consumer goods; and the endless line of pilgrims to Lenin's tomb in Red Square. In Volgograd (formerly Stalingrad) factory worker Nikolai Zakarov and his family are shown going about their daily activities.

Camera crews boarded the Trans-Siberian Railway to show life in Siberia. Stops along the way: Bratsk, site of the world's largest power plant; and Irkutsk (near the Soviet-Chinese border), a university center where intellectual life flourishes.

There's also a look at Yalta on the Black Sea, Russia's famed resort, where picturesque churches and quaint streets are watched over by the ever-present statues of Lenin.

Produced in West Germany. Adapted by Herb Krosney. (60 min.)

Evening

the background of the Bronx Zoo, Shea Stadium, Staten Island and a Manhattan playground. Highlights include: "Feeling Good" (Gary Burghoff); "Molly Malone" (Mary Jo Catlett); "I Happen to Like New York" (Betty Rhodes); and "Playground Dance" and "Stadium Dance" (Jaime Rogers Dancers).

- 11:00 **2** **MOVIE—Drama**
"Cry of the City." (1948) Two men who grew up together find themselves on opposite sides of the law. Victor Mature, Richard Conte, Shelley Winters, Debra Paget, Fred Clark, Berry Kroeger.

3 4 5 7 7 **NEWS**

8 10 11 12 13 **NEWS**

- 11:15 **7 8** **JOHNNY CARSON—Variety**
COLOR See 11:30 P.M. Ch. 3 for details. (One hour; 45 min.)

9 **OPINION IN THE CAPITAL**
Sen. Jennings Randolph (D., W. Va.) is the guest; and Jack Bell, Chief, AP Senate staff, is the guest reporter. Randolph, a member of the Senate Labor and Public Welfare Committee and Public

Works Committee, is questioned about impending legislation including the Poverty Program, repeal of Section 148 of the Taft-Hartley Law and the Beautification Program. Mark Evans is the moderator.

- 11:20 **5** **MERV GRIFFIN—Variety**
Scheduled guests include Oscar Levant, comics Allan and Rossi, actress Kathryn Grayson, singer Billy Joe Royal and Dr. Eustace Chesser, author of "Unmarried Love." Arthur Treacher, Mort Lindsey orchestra. (90 min.)

- 11:30 **3 4** **JOHNNY CARSON—Variety**
COLOR Scheduled guest: satirist Allan Sherman. Ed McMahon, Skitch Henderson orchestra. (90 min.)

7 13 **NIGHTLIFE—Variety**

10 **MOVIE—Drama**

COLOR "Whirlpool." (English; 1959) When her boy friend kills a man in the cafe where she works, a waitress panics and flees. Juliette Greco, O. W. Fischer, Marius Goring. (One hour, 50 min.)

11 **MOVIE—Biography**

"The Babe Ruth Story." (1948) The life story of the beloved Babe from his childhood through his homerun-packed career. William Bendix, Claire Trevor, Charles Bickford, Sam Levene.

12 **MOVIE—Adventure**

"Siren of Bagdad." (1953) With the aid of a magician, the populace of Bagdad plan to depose a tyrant. Paul Henreid, Patricia Medina. (One hour, 20 min.)

- 12:50 **5** **MOVIE—Melodrama**
"Isle of the Dead." (1945) An assorted group of people have gathered on an island when a plague suddenly breaks out. Boris Karloff, Ellen Drew, Marc Cramer. (One hour, 10 min.)

1:00 **3 4 13** **NEWS**

7 **MOVIE—Triple Feature**

1. "The Strangers of Bombay." (English; 1960) In India of the 1820's, the British East India Company is menaced by a religious cult that worships the goddess of destruction. Guy Rolfe, Allan Cuthbertson, Andrew Cruikshank, George Pastell.
2. "Shell Shock." (1964) Beach Dickerson, Carl Crow, Frank Leo, Pamela Grey.
3. "Home, Sweet Homicide." (1946) Peggy Ann Garner, Randolph Scott, Lynn Bari, Dean Stockwell, Connie Marshall.



MON-FRI AT 11:20 (approx.)

A good reason to stay awake
and watch...

**THE MERV
GRIFFIN SHOW**

PSST! 5 WATCH IT!

Morning

Morning

- 5:30 **7** ALL NIGHT MOVIE—Continued
See Wednesday 1 A.M. Ch. 7 for details.
- 5:55 **3 4** FARM NEWS
5 SUMMER SEMESTER
"Trends in International Organization."
- 6:00 **3** RHYME AND REASON
1. Toulouse-Lautrec's technique as an illustrator and painter is discussed. 2. The lives of Rubens and Picasso illustrate the artist's change of status. (60 min.)
4 OF MEN AND MOTIVES
Effective leadership is discussed.
7 COMPUTER PROGRAMMING
- 6:20 **10** FOCUS ON FARMING
- 6:25 **5** OPERATION ALPHABET
- 6:30 **4** PROFILE—San Diego State
Guitarist Edward Vaughn discusses and performs Flamenco music. Robert Lee.
7 DIXIE SINGIN'—Music
10 SUMMER SEMESTER
"Trends in International Organization."
- 6:55 **5** KPIX EDITORIAL
13 NEWS
- 7:00 **3 4 8** TODAY
COLOR The first hour of the show is a children's fashion show of back-to-school clothes and a discussion of the pros and cons of being a child model. Scheduled guests: Sammy Davis, who discusses his autobiography "Yes I Can"; and an interview with comic-actor Don Adams of "Get Smart." (Two hours)
5 **COLOR** JACK'S PLACE—Cartoons
7 **COLOR** MARSHAL 'J'—Children
10 WEATHER—Bob Douglas
13 CARTOONLAND—Children
- 7:05 **10** NEWS—Mike Wallace
12 COMPASS—Travel
COLOR Two luxury liners tour former British, Dutch and Spanish possessions in the West Indies.
- 7:30 **10** DIVER DAN—Cartoons
- 7:35 **5 12** NEWS—Mike Wallace
- 7:55 **7** AGRICULTURE REPORT
- 8:00 **5 10 12** CAPTAIN KANGAROO.
To celebrate the first day of autumn, Mister Moose tries to catch the first leaf to fall from the trees. (60 min.)
7 ON THE SCENE—Bill Gordon
Guests: actor Bob Cummings, in a pre-

viously taped interview; and Lansing Kwok, business executive.

7 TODAY

COLOR See 7 A.M. Ch. 3. (60 min.)

Picked up in progress.

11 CONTINENTAL CLASSROOM

American Government: "Countervailing (Compensating) Powers Under the Constitution." Prof. Peter H. Odegard.

8:15 **13** KING AND ODIE—Cartoons

8:30 **7** GYPSY ROSE LEE—Panel

Guests are singer Kay Starr and Maggie Peterson, singer and actress.

11 GOSPEL SINGING—Music

13 WELLS FARGO—Western

An outlaw known as "The Little Man" is the chief suspect in a stagecoach robbery. Dale Robertson, Walter Burke.

9:00 **3 4 7 8** **COLOR** TRUTH OR CONSEQUENCES—Game

5 10 12 I LOVE LUCY—Comedy

Lucy and Ethel insist on joining their husbands on a camping trip. Lucy: Lucille Ball. Ethel: Vivian Vance.

7 GIRL TALK—Panel

Panelists are singer-actress Abby Lincoln, psychologist Joyce Brothers and the Rev. Beth Rhude, chaplain of the University of Seven Seas, a college ship.

11 HOCUS POCUS—Children

13 JACK LA LANE—Exercise

9:30 **3 4 7 8** WHAT'S THIS SONG?—Game

COLOR Celebrity guests: Gisele MacKenzie and Vic Dana.

5 10 12 McCOYS—Comedy

Luke signs a contract for 20 years of dancing lessons. Instructor: Mamie Van Doren. Luke: Richard Crenna.

7 MOVIE—Drama

"The other Woman." (1954) A scheming bit player blackmails a movie director. Hugo Haas, Cleo Moore. (90 min.)

11 BUCKAROO 500—Buck Weaver

13 TOM FLYNN—Interviews

9:45 **11** HOCUS POCUS—Children

9:50 **2** RELIGION TODAY—Protestant

3 4 7 8 NEWS—Newman

10:00 **2** NEWS—Walt Harris

3 4 7 8 CONCENTRATION

5 10 12 ANDY GRIFFITH

Hillbilly Ernest T. Bass tries to get a

Thursday September 23, 1965

Morning-Afternoon

formal education in Helen's class. Helen: Aneta Corsaut. Bass: Howard Morris.

11 GIRL TALK—Panel

Panelists are TV columnist Kay Gardella and journalist Cindy Adams.

13 DONNA REED—Comedy

The Stones are planning a wedding reception. Binnie: Binnie Barnes.

10:30 2 JACK LA LANE—Exercise 3 4 7 8 COLOR JEOPARDY 5 10 12 DICK VAN DYKE

Laura is offered a contract to dance on Alan Brady's TV show. Mary Tyler Moore.

11 PEOPLE'S CHOICE—Comedy

"The Wrong Indians." Sock's boss warns him that he is not selling houses fast enough. Jackie Cooper, Pat Breslin.

13 BAT MASTERSON—Western

Bat suspects a swindle when his friend's cattle disappear. Bat: Gene Barry.

11:00 2 ROMPER ROOM—Children 3 4 7 CALL MY BLUFF—Game COLOR Celebrity contestants: Betty White and Abe Burrows.

- 5 8 10 12 LOVE OF LIFE
7 11 13 YOUNG SET—Variety
11:25 5 8 10 12 NEWS—Kurat
11:30 3 4 7 8 I'LL BET—Game
COLOR John and Suzanne Astin vs. Richard and Mara Long. Host: Jack Narz.
5 10 12 SEARCH FOR TOMORROW—Serial
11:45 5 10 12 GUIDING LIGHT—Serial
11:55 3 4 8 NEWS—Frank McGee

Afternoon

- 12:00 2 TV HOUR OF STARS—Drama
The owner of a small-town newspaper will not deviate from his policy of printing stories that make the news. Charles Bickford, Jay C. Flippen, Arthur Franz, Josephine Hutchinson, Whit Bissell. John Conte is host. (60 min.)
3 5 10 13 NEWS
4 8 COLOR LET'S MAKE A DEAL—Game
7 7 11 DONNA REED—Comedy
The Stones give Jeff permission to buy a car. Jeff: Paul Petersen. Alex: Carl Betz.
12 PEOPLE ARE FUNNY—Linkletter
12:15 13 TODAY IN AGRICULTURE
12:25 3 4 8 NEWS
12:30 3 4 MOMENT OF TRUTH—Serial
Bob and Nancy discuss Dexter. Bob: Douglas Watson. Nancy: Louise King.
5 8 10 12 AS THE WORLD TURNS—Serial
7 7 11 13 FATHER KNOWS BEST—Comedy
Kathy is the only girl in her class without a date for the picnic. Lauren Chapin.
1:00 2 I WANT TO KNOW—Mel Venter
3 4 DOCTORS—Serial
Kate sees Jessie off to college. Kate: Ellen McRae. Jessie: Jocelyn Somers.
5 8 10 12 PASSWORD—Game
Celebrity contestants: Betsy Palmer and Douglas Fairbanks.
7 7 13 REBUS—Game
11 BINGO—Game
1:30 2 MOVIE—Drama
"The Girl in White." (1952) A dramatization of the life of Dr. Emily Dunning Barringer, who refused to let anything



THURSDAY

5:30 P.M.



FIREBALL XL5
Also on Friday
Spaceship patrols outer space.

6:00 P.M.



STINGRAY
COLOR
Wonder underwater craft of the future.

Afternoon

stand in the way of her becoming a doctor. June Allyson, Arthur Kennedy, Gary Merrill. (One hour, 25 min.)

3 4 7 ANOTHER WORLD—Serial

5 8 10 12 HOUSE PARTY
Pediatrician Barbara Korsch discusses infants' emotional security.

7 PETER GUNN—Mystery

"The Tender Touch." Bank Cashier Howard Smeddler works late one night, loading bank assets into his car. Craig Stevens. Smeddler: Howard McNear.

11 AFTERNOON—Jess and Lu

13 TRAILMASTER—Western

Hawks and Duke have a falling out over Elizabeth Ann Calhoun. Elizabeth: Dana Wynter. Hawks: Terry Wilson. Duke: Scott Miller. (60 min.)

2:00 **3 4 7** YOU DON'T SAY!—Game

COLOR Celebrity panelists: Earl Holliman and Nita Talbot.

5 8 10 12 TO TELL THE TRUTH—Panel

Celebrity contestants: Tom Poston, Peggy Cass and Orson Bean.

7 11 WHERE THE ACTION IS

Today's guests are Donovan and Dickey Lee. Steve Alaimo sings "Everyday I Have to Cry Some."

2:25 **5 8 10 12** NEWS—Edwards

2:30 **3** MOVIE—Musical Comedy

"Ever Since Venus." (1944) Several men concoct a new formula for lipstick. Ina Ray Hutton, Hugh Herbert.

4 MATCH GAME

COLOR Celebrity players: Jayne Meadows and Sydney Chaplin.

5 8 10 12 EDGE OF NIGHT

7 7 11 13 A TIME FOR US

Dave is compelled to act out of desperation. Dave: Terry Logan.

2:55 **2 4 7 7 11 13** NEWS

3:00 **2** CAPTAIN SATELLITE—Children

4 ELEVENTH HOUR—Drama

Leo Haynes's attempted suicide lands him in the hospital along with an old enemy, mobster Frankie Morrison. Haynes: Franchot Tone. Morrison: Chester Morris. Bassett: Wendell Corey. (60 min.)

DINNER HOUR MOVIE
THURSDAYS • 6:00 PM
THIS WEEK
SEA CHASE
WITH
JOHN WAYNE ★ LANA TURNER
WOW
KNTV • CHANNEL ELEVEN



Thursday September 23, 1965

Afternoon-Evening

5 8 10 12 SECRET STORM
7 7 11 13 GENERAL HOSPITAL

Eddie and Angie wait for the jury's verdict. Eddie: Doug Lambert. Angie: Jana Taylor. Lee: Ross Elliott.

3:30 5 WELLS FARGO—Western

A man who helped foil a robbery attempt has been murdered. Dale Robertson. Hank: Hank Worden. Chet: Allan Lane.

7 7 11 13 YOUNG MARRIEDS
Dan learns something new about Spencer. Dan: Paul Picerni.

8 MOVIE—Drama

"High Conquest." (1947) Anna Lee, Warren Douglas. (Two hours)

10 MIKE DOUGLAS—Variety

Scheduled guests include comic Pinky Lee, Carol Lawrence. (60 min.)

12 MOVIE—Adventure

"Sudan." (1945) The mysterious assassination of the King of Khemmis brings his daughter to the throne. Maria Montez, Jon Hall, Turhan Bey. (90 min.)

4:00 3 MOVIE—Comedy

Time approximate. "Mr. Mugs Rides

Again." (1945) Through a frameup, a jockey is disqualified from racing. Leo Gorcey, Huntz Hall, Billy Benedict.

4 WHIRLYBIRDS—Adventure

A business tycoon asks Chuck and P.T. to cancel their fishing trip in order to search for his daughter's lost dog. Kenneth Tobey, Craig Hill, Nancy Hale.

5 MIKE DOUGLAS—Variety

Scheduled guests include comic Pinky Lee and rock 'n' roll singer Bruce Scott. Carol Lawrence. (90 min.)

7 7 11 TRAILMASTER

Mavis Grant is charging an exorbitant price for her well water. Mavis: Ann Sheridan. Hale: John McIntire. Maitland: Parley Baer. Wooster: Frank McGrath. Hawks: Terry Wilson. Duke: Scott Miller. Sally: Mary Jane Saunders. (60 min.)

13 WHERE THE ACTION IS

See 2 P.M. Ch. 7 for details.

4:30 2 LLOYD THAXTON—Music

Roger Miller and his quartet sing "It Happened Just that Way." (60 min.)

4 MAYOR ART—Children

10 LLOYD THAXTON—Music

Peggy March and Bernie Thomas sing "We're in Fashion." (60 min.)

13 CAP'N DELTA—Children

5:00 7 MOVIE—Science Fiction

"The 27th Day." (1957) An emissary to earth gives capsules capable of destroying human life. Gene Barry, Valerie French, George Voskovec. (One hour, 25 min.)

7 HOPPITY HOOPER—Cartoons

9 STANDWELLS—Puppets

See Wed. 7:30 P.M. Ch. 9 for details.

11 MARSHAL DILLON—Western

Matt arrests a gun runner named Serpa for selling to the Pawnees. James Arness. Serpa: John Larch. Little Fox: Lalo Rios.

12 COLOR CARTOONS—Children

13 WOODY WOODPECKER—Cartoons

5:30 2 FIREBALL XL-5—Children

"Planet 46." Steve Zodiac and his crew try to stop an attack from their enemies, the Subterraneans.

4 SEA HUNT—Adventure

Mike Nelson has the job of checking the underwater security of a new turbo-electric dam. Lloyd Bridges.

5 TWILIGHT ZONE—Drama

A petty crook gets orders from a gang-



9:00 P.M.



49ERS HIGHLIGHTS

COLOR

49ERS VS CHICAGO BEARS

9:30 P.M.



OAKLAND RAIDER HIGHLIGHTS

COLOR

RAIDERS vs SAN DIEGO

ster to commit a murder. Jackie: Joe Mantell. George: William D. Gordon.

7 **WOODY WOODPECKER**—Cartoon

8 **HUCKLEBERRY HOUND**—Cartoon

9 **WHAT'S NEW**—Children

Expedition along the Rio Grande. Part 2.

10 11 **NEWS**

12 **DONNA REED**—Comedy

Trish's last-minute baby sitter is pretty Teresa Marshall, and Jeff would like to take her out. Jeff: Paul Petersen. Alex: Carl Betz. Trisha: Patty Petersen. Teresa Marshall: Tisha Sterling.

13 **CAP'N DELTA**—Children

5:45 **3** **NEWS, WEATHER**

11 13 **NEWS**—Peter Jennings

5:55 **3** **WEATHER**—Bill Thorpe

Evening

6:00 **2** **STINGRAY**—Children

DEBUT **COLOR** The adventures of Capt. Troy Tempest and his fellow electronic marionettes who patrol a futuristic underwater world. Other crewmembers on Tempest's World Aquanaut Security Patrol are Marina, a girl from the depths of the sea; Atlanta, an earth-girl; Sam Shore, the Marineville base commander; and Phones, the hydrophone operator.

3 4 **NEWS**—Huntley, Brinkley

5 7 8 12 13 **NEWS**

9 **TIME FOR MUSIC**—Children

Laura Weber talks about rhythm.

11 **MOVIE**—Drama

"The Sea Chase." (1955) A German freighter leaves Australia just before the outbreak of World War II. It is pursued across the Pacific by a ship of the British Navy. John Wayne, Lana Turner, James Arness, David Farrar. (Two hours)

6:15 **9** **FRIENDLY GIANT**—Children

Friendly tells the story of "The Sleepy Echo" with Rusty and Jerome's help.

6:25 **7** **LEAVE IT TO BEAVER**—Comedy

Wally decides to become a cadet. Wally: Tony Dow. Johnny: Barry Curtis.

6:30 **2** **COLOR** **WOODY WOODPECKER**

3 4 **NEWS**

5 8 12 **NEWS**—Walter Cronkite

6 **STOCK MARKET REPORT**

7 **NEWS**—Huntley, Brinkley

SEE THESE FIRST!

Watch Four Great Thursday Shows on NBC
(All In Color)



Start your evening with

The Huntley-Brinkley Report

(1) 7:30 pm Daniel Boone See the fantastic footrace! Starring Fess Parker, Ed Ames. *In color.*

(2) 8:30 pm Laredo (New) Texas Rangers—in a town so tough, gunmen hire gunmen. *In color.*

(3) 9:30 pm Mona McCluskey (New) Rich movie star (Juliet Prowse) weds sergeant! *In color.*

(4) 10:00 pm The Dean Martin Show (New) Dino's guests tonight: John Wayne, Peggy Lee, Jack Jones, Shari Lewis. *Weekly and in color.*

NB 3,4

THE FULL COLOR NETWORK

Tonight: fun and drama on ABC!

7:30 **7 11 13**

Shindig!

Top teen
recording stars!



8:30 **7 11 13**

O.K. Crackerby!

Starring Burl Ives
and Hal Buckley. In color.



8:00 **7 11 13**

The Donna Reed Show

Starring Donna Reed,
with Carl Betz and Paul Petersen.



9:00 **7 11 13**

Bewitched

Starring Elizabeth Montgomery,
Dick York, Agnes Moorehead.



9:30 **7 11 13**

Peyton Place



10:00 **7 11 13**

The Long Hot Summer

Starring
Edmond O'Brien.



Turn on the excitement

9 WHAT'S NEW—Children

Expedition along the Rio Grande. Conclusion.

10 LAWMAN—Western

Troop learns that a Sioux chief's blood-brother is plotting a mass murder. Troop: John Russell. McKay: Peter Brown.

13 MARSHAL DILLON—Western

See 5 P.M. Ch. 11 for details.

6:35 6 MUSICAL PORTRAITS

The recording is a continuation of "The Rite of Spring" by Stravinsky.

6:55 4 7 SPORTS**7:00 2 YOU ASKED FOR IT—Jack Smith**

A tour of William Randolph Hearst's castle San Simeon, in California.

4 DETECTIVES—Police

Ballard is having a tough time deciding whether to propose to Jean Morley or not. Holbrook: Robert Taylor. Ballard: Mark Goddard. Jean: Sue Randall.

5 ONE STEP BEYOND—Drama

A housewife is able to predict fires, which are the handiwork of her twin sister. Esther: Norma Crane. Bill Quentin: Grant Williams. Dr. Parks: Ed Prentiss. Mrs. Harney: Olive Blakeney.

6 WHAT'S NEW—Children

Viller Valle and his family are greeted by the natives of Raroia Island.

7 NEWS—Roger Grimsby**7 ADDAMS FAMILY—Comedy**

The Addamses begin their second fiendish year by staging a play in honor of Wednesday's birthday. Morticia: Carolyn Jones. Gomez: John Astin. Fester: Jackie Coogan. Lurch: Ted Cassidy. Itt: Felix Silla. Eric von Bissel: Sig Ruman.

8 DETECTIVES—Police

Russo and Conway are assigned to investigate a series of loan-company thefts. Robert Taylor. Russo: Tige Andrews. Conway: Lee Farr. Maxwell: Olan Soule.

9 PORTRAIT IN MUSIC

The recording is Chopin's Piano Concerto No. 1 in E Minor. Pianist: Emil Gilels.

10 RIFLEMAN—Western

Aaron Pelsner discovers that one of the two young men traveling with his wagon train is a girl. Chuck Connors. Derek: Paul Carr. Lisabeth: Luana Anders.

12 ALFRED HITCHCOCK—Drama

"The Gentleman from America" accepts

a bet from an Englishman that involves sleeping in a room haunted by ancestral ghosts. Howard Latimer: Biff McGuire. Sir Stephen: Ralph Clanton.

13 WESTERNERS—Drama

A traveling show comes to town. Ringo: Don Durant. Cully: Mark Goddard.

7:15 7 NEWS—Peter Jennings**7:30 2 AMERICA!—Travel**

COLOR "Star-Spangled City," Part 2. Actor Robert Taylor and his family conclude their tour of Washington, D.C. Highlights include trips to Alexandria, Va., the National Historical Wax Museum, the Folger Shakespeare Library, and a look at the city's night life and places of worship. Jack Douglas is the host.

3 4 7 DANIEL BOONE

COLOR Daniel, the fort's best runner, sprains an ankle, which spells bad news for the settlers who have bet on him to win the hotly contested annual foot race with the Indians. Robert Logan (as Jericho Jones) becomes a regular in this episode. Daniel: Fess Parker. Cincinnatus:

CBS Thursday Night Movies



9 pm. In color! William Holden and Lilli Palmer star in "The Counterfeit Traitor," with co-star Hugh Griffith.

CBS 5, 10

Evening

Dallas McKennon. Jemima: Veronica Cartwright. Mingo: Ed Ames. Rebecca: Patricia Blair. (60 min.)

Guest Cast

Stinch.....Laurie Main
Coll.....James Griffith
Tupper.....Orville Sherman
Blacksmith.....Shug Fisher
Deerfoot.....Ken Del Conte
Indian Chief.....Peter Mamakos

5 8 10 12 MUNSTERS—Comedy

"Herman, the Master Spy." Herman goes scuba diving in offshore waters, but something's fishy—a Russian trawler is cruising in the area. Herman: Fred Gwynne. Lily: Yvonne DeCarlo. Grandpa: Al Lewis. Eddie: Butch Patrick. Marilyn: Pat Priest.

Guest Cast

Commissar.....Val Avery
Valery.....Leonard Yorr
Gregor.....John Lawrence

6 9 NEW COMERS—Discussion

The teen-agers rate textbooks according to bias, instructional value and timeliness. Buzz Anderson is host.

7 13 SHINDIG—Music

Guests: Jerry Lee Lewis ("High Heel Sneakers"); the Yardbirds ("Heart Full of Soul"); the Pretty Things ("Honey, I Need"); Billy Preston ("Look at Me"); Mike Clifford ("Ruby, Ruby"); and Raquel Welch ("Dancing in the Street").

8:00 2 SEVEN SEAS—Travel

COLOR "The Voyage of the Seacher." Milt Farney and Larry Foglino sailed a 17-foot outboard around Baja California. This film shows some of their ports of call. Jack Douglas is the host.

5 8 10 12 GILLIGAN'S ISLAND

The castaways hold a beauty contest after a disagreement over who is the fairest flotsam of all—Ginger, Mrs. Howell or Mary Ann. Gilligan: Bob Denver. Skipper: Alan Hale. Howell: Jim Backus. Mrs. Howell: Natalie Schafer. Ginger: Tina Louise. Mary Ann: Dawn Wells. Professor: Russell Johnson.

Series regular Dawn Wells is immortalized in verse on page 30.

6 PROBE—Dr. Albert Burke

DEBUT Dr. Albert E. Burke discusses and analyzes the American way of life in this half-hour film series.

7 11 13 DONNA REED—Comedy

"With This Ring." Donna isn't looking forward to telling Alex that she has lost her wedding ring, a family heirloom given to her by Alex's mother. Samuel Stone and Alex: Carl Betz. Jeff: Paul Petersen. Karen: Janet Landgard. Trisha: Patty Petersen. Midge: Ann McCrea.

Guest Cast

Mr. Martindale.....Jonathan Hole
Mom Stone.....Jean VanderPyl

9 CONVERSATIONS

British actor Albert Finney discusses his career with BBC commentator John Freeman. Finney talks about his early life, his marriage, and his reaction to his work and early success.

8:30 2 EXPEDITION!—Documentary

"The Saga of the Triton" tells of the first submarine to circumnavigate the globe underwater. Films of the atom-powered sub were taken by a navy camera crew headed by Cdr. Joseph Roberts. Col. John D. Craig is host.



Bewitched Sticks

Serve 4 Fishermen fishsticks with a witch's brew of chowder and a cauldron full of crackers for a spine-tingling TV tidbit.

Materialize at your grocer's freezer for 4 Fishermen fishsticks!



3 4 LAREDO—Western

COLOR "I See by Your Outfit." The Rangers are sent to the border town of Porfirio to check on reported Mexican raiders—who welcome them by sacking the town and kidnaping Reese. Script by John D. F. Black. Reese: Neville Brand. Joe: William Smith. Chad: Peter Brown. Parmalee: Philip Carey. (60 min.)

Guest Cast

Paco Vargas.....James Farentino
Alvar de Avels.....John Marley
Chicho.....Vito Scotti
Miguel.....Carlos Romero
Tomas.....Ric Roman
Lopez.....Roberto Contreras

5 8 10 12 MY THREE SONS

COLOR In the second of a three-part episode, Steve considers taking the now-homeless Ernie into the family, but Uncle Charley has little use for the lad and none at all for his dog. Steve: Fred MacMurray. Charley: William Demarest. Chip: Stanley Livingston. Ernie: Barry Livingston. Robbie: Don Grady.

Guest Cast

Ernestine Coulter.....Vera Miles
Miss Miller.....Virginia Gregg
Waiter.....Aladdin

6 LOCAL ISSUE—Report

See Tues. 8 P.M. Ch. 9 for details.

7 7 11 13 O. K. CRACKERBY

COLOR After Crackerby demonstrates his willingness to buy out people who oppose him, St. John begins to fear for the financial safety of a visiting viscount. Crackerby: Burl Ives. St. John: Hal Buckley. Cynthia: Brooke Adams. Junior: Brian Corcoran. Slim: Dick Foran.

Guest Cast

Viscount Wellecliffe.....Bernard Fox
Susan Wentworth.....Laraine Stephens
Henry Stokes.....Walter Woolf King
Mrs. Willoughby.....Eleanor Audley
Holbrook.....Bartlett Robinson

9 FRENCH CHEF—Cooking

Julia Child shows how to prepare French thousand-leaf pastry.

9:00 2 49er HIGHLIGHTS

Bob Fouts comments on highlights of the Chicago Bears-49ers game.

5 8 10 12 MOVIE—Drama

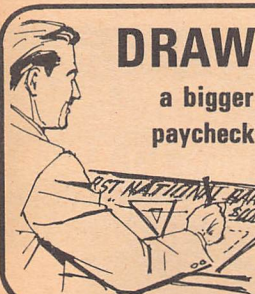
COLOR Thursday Night Movie: "The Counterfeit Traitor." (1961) In 1942, Eric Erickson, a prominent Stockholm oil importer, is blackmailed by British Intelligence into co-operating with the Allies by supplying information on German oil refineries and troop movements. Directed by George Seaton. (Two hours, 30 min.)

Cast

Eric Erickson.....William Holden
Marianne Mollendorf.....Lilli Palmer
Collins.....Hugh Griffith
Ingrid.....Eva Dahlbeck
Bruno Ulrich.....Werner Peters
Wilhelm Kortner.....Charles Regnier
Otto Holtz.....Carl Raddatz
Jaeger.....Stefan Schnabel

6 OPEN END—David Susskind

"Sex Education . . . What Should We Teach and Tell Our Children?" A cross section of opinion on this controversial topic is offered by guests including Dr. Mary Calderone, director, Sex Information and Education Council of the U.S. David Susskind moderates. (Two hours)



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Evening

7 7 11 13 BEWITCHED

"A Very Special Delivery." Darrin refuses to pamper expectant-mother Samantha, so Endora hexes him with a case of morning sickness. Samantha: Elizabeth Montgomery. Darrin: Dick York. Endora: Agnes Moorehead.

Guest Cast

Phil.....Richard Vath
Martin.....John Graham
Doctor.....Henry Hunter
Dave.....Gene Blakely

9 PROFILE: BAY AREA

The San Francisco International Film Festival is discussed by Caspar W. Weinberger and his guests. (60 min.)

9:30 2 RAIDER HIGHLIGHTS

COLOR Bob Blum comments on highlights of last weekend's San Diego Charger vs. Oakland Raiders game.

3 4 MONA McCLUSKEY-Comedy

COLOR "All That Dough and No Place to Go." In order to vacation in Mexico, Mona must first make certain that Mike has the funds—so she and General Crone conspire for Mike to do especially well at poker. Mona: Juliet Prowse. Mike: Denny Miller. Crone: Herbert Rudley. Theater Owner: Jonathan Hole.

7 7 11 13 PEYTON PLACE

Rodney visits the Chernaks; Allison talks with Kim. Rodney: Ryan O'Neal. Mrs. Chernak: Anna Karen. Stella: Lee Grant. Gus: Bruce Gordon. Allison: Mia Farrow. David: William Smithers. Doris: Gail Kobe. Kim: Kimberly Beck. Eli: Frank Ferguson. Elliot: Tim O'Connor. Norman: Christopher Connelly.

10:00 2 NEWS—Helmso, Jacobs, Mann

3 4 DEAN MARTIN—Variety

COLOR Dean's guests are John Wayne, who makes a rare TV appearance; singers Peggy Lee, Jack Jones and Shari Lewis; juggler Rudy Cardenas; and comic Walter Dare Wahl. Krofft Puppets, Les Brown orchestra. (60 min.)

Highlights

"Send Me the Pillow That You Dream On" Dean
"When a Woman Loves a Man," "I'm Just Wild About Harry," "Bill," "All-right, Okay, You Win" Peggy
Medley: "Sound of Music," "My Favorite Things," "Climb Every Mountain" Jack
"I Can't Give You Anything but Love" Dean, Peggy, Jack

Some home-town friends talk about the Dean they knew. See page 8.

7 11 13 LONG HOT SUMMER

"A Time for Living." Varner learns that Ben Quick needs a bank loan to rebuild his farm, and Varner means to make sure he doesn't get it. Ben: Roy Thinnes. Clara: Nancy Malone. Varner: Edmond O'Brien. Lucas Taney: Warren Kemmerling. Amy: Anne Helm. Chamberlain: Harold Gould. Susan: Tisha Sterling. Dr. Clark: Jason Wingreen. Atkinson: Phil Chambers. Mitch Taney: Brian Cutler. Shad Taney: Mike Zaslow. Mailman: George Selk. (60 min.)

7 FUGITIVE—Drama

See Tues. 10 P.M. Ch. 7 (S.F.) (60 min.)

9 SUKARNO: PROPHET OR

DEMAGOGUE—Documentary

SPECIAL See Monday 9 P.M. Ch. 9 for details. (60 min.)



**SEE THE STARS
ON ABC'S
NIGHTLIFE**

LES CRANE PRESENTS HOLLYWOOD AFTER DARK!

**WEEKNIGHTS
11:30 PM**

7

- 10:30 **2** BEST OF GROUCHO—Quiz
- 11:00 **2** MOVIE—Drama
 "The Great Sinner." (1949) While attempting to cure an adventuress of the gambling habit, a Russian novelist develops a passion for gambling himself. Presumably based on Dostoyevsky's life. Gregory Peck, Ava Gardner, Melvyn Douglas, Walter Huston, Ethel Barrymore.
- 3 4 7 7 11 13** NEWS
- 11:15 **7** **COLOR** JOHNNY CARSON
- 11:30 **3 4 8** **COLOR** JOHNNY CARSON—Variety
5 10 NEWS
7 NIGHTLIFE—Variety
 Les Crane's guests are actress Margaret Leighton and comic-impressionist Frank Gorshin. Nipsey Russell. (90 min.)
- 11** MOVIE—Drama
 "Intent to Kill." (1959) Killers plot to assassinate the president of a Latin-American country while he's in Canada for a brain operation. Richard Todd, Betsy Drake, Herbert Lom.
- 12** MOVIE—Drama
 "Storm Center." (1956) Librarian Alicia Hull refuses to remove a controversial book from the shelves. Bette Davis, Brian Keith, Kim Hunter. (90 min.)
- 13** MOVIE—Drama
 "Pride of the Blue Grass." (1954) Linda Mason tries to get a horse trainer to take her horse into his racing stable. Lloyd Bridges, Vera Miles. (90 min.)
- 11:45 **5** SPORTS—Frank Dill
- 11:50 **5** KPIX EDITORIAL—Simon
- 11:55 **5** MERV GRIFFIN—Variety
 Scheduled guests include William R. Miller, 1964 GOP Vice Presidential candidate; actor-singer Jean-Paul Vignon; actress Shirl Conway; comics Marshall Brickman, Richard Pryor and Rip Taylor; and lecturer John Mason Brown. Arthur Treacher. (90 min.)
- 12:00 **10** MOVIE—Drama
COLOR "Beyond the Blue Horizon." (1942) A wild jungle girl attempts to prove she is the rightful heir to a fortune. Dorothy Lamour, Richard Denning, Jack Haley, Walter Abel. (90 min.)
- 1:00 **3** NEWS
4 INTERNATIONAL DETECTIVE
 Investigator Ken Franklin ranges from

Las Vegas to the French Riviera chasing two men who stage phony murders. Arthur Fleming. Colonel: Alan Wheatley.

7 MOVIE—Triple Feature

- COLOR** "The Brigand." (1952) In an effort to save his country, the cousin of the ruler assumes the king's identity. Anthony Dexter, Jody Lawrence.
- "The Nevadan." (1950) Randolph Scott, Dorothy Malone, Forrest Tucker.
- "Reform School Girl." (1959) Gloria Castillo, Edward Byrnes, Ross Ford.

1:25 **5** SILENTS PLEASE—Movies

"Dracula." (1922) The classic horror story of the vampire who roams a large city in search of human prey.

1:30 **4** NEWS

THIS WEEK

Continued from page A-3

- F Troop.....Mon. 7 P.M. (7R)
 Supercar.....Tues. 5:30 P.M. (2)
 Cal-Stanford Highlights.....Tues. 9 P.M. (2)
 Jesse James.....Tues. 10 P.M. (12)
 Honey West.....Tues. 10:30 P.M. (12)
 Tammy.....Wed. 5:30 P.M. (12)
 Stingray.....Thurs. 6 P.M. (2)
 Probe.....Thurs. 8 P.M. (6)
 Convoy.....Fri. 7 P.M. (7R)
 Conversations.....Fri. 8 P.M. (6)

RETURNS

- NFL Countdown.....Sat. 4 P.M. (10, 12)
 Bay Meadows Horse Race....5 P.M. (2, 8, 12)
 Jackie Gleason.....Sat. 7:30 P.M. (5, 10, 12)
 NFL Football.....Sun. 12:45 P.M. (12)
 G-E College Bowl.....Sun. 5:30 P.M. (4, 8)
 Sunday.....Sun. 6 P.M. (3, 4)
 Science in Action.....Sun. 6:30 P.M. (8),
 Wed. 5:20 P.M. (3)
 Meet the Press.....Sun. 11 P.M. (3)

GOING OFF

- Mister Mayor.....Sat. 8 A.M. (5, 8, 10, 12)
 Alvin.....Sat. 9 A.M. (5, 8, 10, 12)
 Truth or Consequences.....Mon.-Fri. 9 A.M.
 (3, 4, 7R, 8)
 What's This Song?.....Mon.-Fri. 9:30 A.M.
 (3, 4, 7R, 8)
 Call My Bluff...Mon.-Fri. 11 A.M. (3, 4, 7R)
 I'll Bet...Mon.-Fri. 11:30 A.M. (3, 4, 7R, 8)
 Rebus.....Mon.-Fri. 1 P.M. (7, 7R, 13)
 Trailmaster.....Mon.-Fri. 4 P.M. (7, 7R, 11)

Morning

- 7** ALL-NIGHT MOVIE—Continued
See Thursday 1 A.M. Ch. 7 for details.
- 5:55 **3 4** FARM NEWS
5 SUMMER SEMESTER
Civil Rights and Civil Liberties: "A Positive Program." Dr. Paul Tillett lectures. Last lecture of the course. Next week, "Sunrise Semester" returns at this time.
- 6:00 **3** RHYME AND REASON
1. "Meet the Masters." The philosophy, methods and techniques of Paul Cezanne are discussed. 2. The modern Expressionist movement in painting. (60 min.)
4 OF MEN AND MOTIVES
The nature of prejudice is discussed.
7 COMPUTER PROGRAMMING
- 6:20 **10** FOCUS ON FARMING
- 6:25 **5** OPERATION ALPHABET
- 6:30 **4** PROFILE—San Diego State
Guitarist Edward Vaughn continues his discussion of Flamenco music.
7 DIXIE SINGIN'—Music
10 SUMMER SEMESTER
Civil Rights and Civil Liberties: "A Positive Program." Dr. Paul Tillett lectures.
- 6:55 **5** KPX EDITORIAL
13 NEWS
- 7:00 **3 4 8** TODAY
COLOR Scheduled: the Cowsills, rock 'n' roll group; a taped interview with Lorne Greene of "Bonanza"; and a Washington news guest. (Two hours)
5 **COLOR** JACK'S PLACE—Cartoons
7 **COLOR** MARSHAL 'J'—Children
10 WEATHER—Bob Douglas
13 CARTOONLAND—Children
- 7:05 **10** NEWS—Mike Wallace
12 ADVENTUROUS MISSION
"Life on Wheels" shows how the church must travel to meet the needs of Americans who live in trailers.
- 7:30 **10** DIVER DAN—Cartoons
- 7:35 **5 12** NEWS—Mike Wallace
- 7:55 **7** AGRICULTURE REPORT
- 8:00 **5 10 12** CAPTAIN KANGAROO
Bunny Rabbit is tricked into thinking that the Captain is invisible. (60 min.)
7 ON THE SCENE—Bill Gordon
Johnny Roventini, of "call for Philip

Morris" fame, tries to guess old radio show theme songs. Other guests are Gordon Lew, teacher of the Chinese language, and actress Jeanne Joe.

7 TODAY

COLOR See 7 A.M. Ch. 3. (60 min.)

Picked up in progress.

11 CONTINENTAL CLASSROOM

American Government: "The American Manifesto." Prof. Peter H. Odegard.

Last show of the series.

8:15 **13** KING AND ODIE—Cartoons

8:30 **7** GYPSY ROSE LEE—Panel

Guests are Harry Ringling North, head of Ringling Brothers, Barnum and Bailey Circus; Chrys Holt, circus performer; and Ingeborg Rhodin, horse trainer.

11 GOSPEL SINGING—Music

13 WELLS FARGO—Western

Hardie becomes involved with a gunman and a renegade sheriff. Dale Robertson. John Wesley Hardin: Lyle Bettger.

9:00 **3 4 7 8** **COLOR** TRUTH OR CONSEQUENCES—Game

Last show of the series. Next week, "Fractured Phrases," a new game show, debuts in this time spot.

5 10 12 I LOVE LUCY—Comedy
Ricky and Desi seem to devote all their time to watching the fights on TV. Ricky: Desi Arnaz. Fred: William Frawley.

7 GIRL TALK—Panel

Panelists are actresses Olivia de Havilland and Tamara Geva.

11 HOCUS POCUS—Children

13 JACK LA LANNE—Exercise

9:30 **3 4 7 8** WHAT'S THIS SONG—Game

COLOR Gisele MacKenzie and Vic Dana conclude their stint as panelists.

Last show of the series. Next week, "Concentration" takes over this spot.

5 10 12 McCOYS—Comedy

Believing that he is protected from misfortune by a lucky omen, Pepino decides to try his hand at gambling. Pepino: Tony Martinez. Grampa: Walter Brennan.

7 MOVIE—Drama

"Sand." (1949) Mark Stevens, Coleen Gray, Rory Calhoun. (90 min.)

11 BUCKAROO 500—Buck Weaver

13 JOSEPH TOMES—Interviews

- 9:45 **11** HOCUS POCUS—Children
 9:50 **2** RELIGION TODAY—Catholic
 9:55 **3 4 7 8** NEWS—Newman
 This newscast will be seen at 9:25 A.M., beginning next week.

- 10:00 **2** NEWS—Sydney Chatton
3 4 7 8 CONCENTRATION
 Next week, "Morning Star," a new serial, debuts in this time period.

5 10 12 ANDY GRIFFITH
 Barney and Thelma Lou have a spat. Barney: Don Knotts. Thelma Lou: Betty Lynn. Helen: Aneta Corsaut.

11 GIRL TALK—Panel
 Panelists are musical-comedy star Gretchen Wyler, actress Ellen Madison, and toy-company president Connie Boucher. Virginia Graham is the moderator.

13 DONNA REED—Comedy
 Jeff asks a shy girl to a dance. Jeff: Paul Petersen. Joanne: Brooke Bundy.

- 10:30 **2** JACK LA LANNE—Exercise
3 4 7 8 **COLOR** JEOPARDY
 "Paradise Bay," a new serial, debuts in this time spot next week. "Jeopardy" moves to 12 noon.

5 10 12 DICK VAN DYKE—Comedy
 Rob assumes an accent on the phone to test Laura's ability to recognize his voice. Rob: Dick Van Dyke. Laura: Mary Tyler Moore. Sally: Rose Marie.

11 PEOPLE'S CHOICE—Comedy
 "Distaff Stuff." Mandy decides to apply for a job as a county tax collector. Jackie Cooper, Pat Breslin.

13 BAT MASTERSON—Western
 Diseased Mexican cattle are being smuggled into the United States. Bat: Gene Barry. Alec Hudson: Stevan Darrell.

- 11:00 **2** ROMPER ROOM—Children
3 4 7 CALL MY BLUFF—Game
COLOR Abe Burrows and Betty White wind up their week as celebrity players.

Last show of the series. "Jeopardy" takes over this time spot next week.

5 8 10 12 LOVE OF LIFE
7 11 13 YOUNG SET—Variety

- 11:25 **5 8 10 12** NEWS—Kurat
 11:30 **3 4 7 8** I'LL BET—Game

COLOR John and Suzanne Astin vs. Richard and Mara Long. Host: Jack Narz.

Last show of the series. Next week,

"Let's Play Post Office," a new game show, debuts in this time spot.

5 10 12 SEARCH FOR TOMORROW—Serial

- 11:45 **5 10 12** GUIDING LIGHT—Serial
 11:55 **3 4 8** NEWS—Frank McGee

Afternoon

- 12:00 **2** TV HOUR OF STARS—Drama
 A concert pianist serving in British intelligence is captured. Linda Darnell, Trevor Howard, John Williams. (60 min.)

3 5 10 13 NEWS
4 8 **COLOR** LET'S MAKE A DEAL—Game

7 11 DONNA REED—Comedy
 Three girls try to get a date with Jeff. Sabrina: Janet Landgard. Jeff: Paul Petersen. Joyce: Lori Martin.

12 PEOPLE ARE FUNNY—Linkletter

- 12:15 **13** TODAY IN AGRICULTURE

- 12:25 **3 4 8** NEWS

- 12:30 **3 4** MOMENT OF TRUTH—Serial
 Eric pleads with Diane. Eric: John Horton. Diane: Anne Campbell.

5 8 10 12 AS THE WORLD TURNS—Serial

7 7 11 13 FATHER KNOWS BEST—Comedy

Kathy wants a typewriter. Kathy: Lauren Chapin. Jim: Robert Young.

- 1:00 **2** I WANT TO KNOW—Mel Venter

3 4 DOCTORS—Serial
 Matt visits Althea's family. Matt: James Pritchett.

5 8 10 12 PASSWORD—Game
 Douglas Fairbanks and Betsy Palmer wind up their week as celebrity contestants. Allen Ludden is the host.

7 7 13 REBUS—Game
 Last show of the series. Next week, "Ben Casey" reruns take over the 1-2 P.M. weekday time period.

- 11** BINGO—Game
 1:30 **2** MOVIE—Drama

"Surgeon's Knife." (English; 1957) Because of drunkenness, a doctor kills a patient. Donald Houston, Adrienne Corri. (One hour, 25 min.)

3 4 7 ANOTHER WORLD—Serial

Afternoon

5 8 10 12 HOUSE PARTY

Columnist Hedda Hopper discusses Hollywood's May-December romances.

7 PETER GUNN—Mystery

A "Blind Item" in a newspaper gossip column refers to clandestine activities of a wealthy novelist's wife. Craig Stevens. Forest Graham: Richard Ney.

11 AFTERNOON—Jess and Ln

13 TRAILMASTER—Western

Frenchman Alex Lamond stirs up strong feelings on the wagon train. Alex: Lee Bergere. Mary: Anne Jeffreys. (60 min.)

2:00 3 4 7 YOU DON'T SAY!—Game

COLOR Earl Holliman and Nita Talbot finish a stint as celebrity panelists.

5 8 10 12 TO TELL THE TRUTH—Panel

Orson Bean, Peggy Cass and Tom Poston wind up their week as celebrity players.

7 11 WHERE THE ACTION IS

Jackie De Shannon and Dobie Gray are the guests. Paul Revere and the Raiders.

Next week, "The Nurses," a new serial,

debuts in this time spot, with "Where the Action Is" moving to 4:30-5 P.M.

2:25 5 8 10 12 NEWS—Edwards

2:30 3 MOVIE—Drama

"Sin Town." (1942) A pair of confidence operators buy a batch of worthless oil leases. Constance Bennett, Broderick Crawford, Patric Knowles, Anne Gwynne.

4 MATCH GAME

COLOR Sydney Chaplin and Jayne Meadows wind up their week as guests.

5 8 10 12 EDGE OF NIGHT

7 7 11 13 A TIME FOR US

Steve comes to an important decision. Steve: Tom Fielding.

2:55 2 4 7 7 11 13 NEWS

3:00 2 CAPTAIN SATELLITE—Children

4 ELEVENTH HOUR—Drama

Convict Foley Adams wrote a book about capital punishment, but his own story is coming to an end—in the death house. Foley: Harry Guardino. (60 min.)

5 8 10 12 SECRET STORM

7 7 11 13 GENERAL HOSPITAL

The jury delivers a verdict. Eddie: Doug Lambert. Angie: Jana Taylor.

3:30 5 WELLS FARGO—Western

Effie Sutton owns an entire town. Dale Robertson. Effie: Claire DuBrey.

7 7 11 13 YOUNG MARRIEDS

Buzz is visited by his father and lawyer. Buzz: Les Brown Jr. Korman: Frank Maxwell. Gillespie: Robert Hogan.

8 MOVIE—Science Fiction

"Satan's Satellites." (1957) A spaceship invades the earth—and out step a couple of zombies. Judd Holdren, Aline Towne, John Crawford. (Two hours)

10 MIKE DOUGLAS—Variety

Folk singer Randy Sparks is a scheduled guest. Carol Lawrence. (60 min.)

12 MOVIE—Western

"A Lawless Street." (1955) The sheriff in Medicine Bend faces the guns of a group of people who want him put out of the way. Randolph Scott, Angela Lansbury, Warner Anderson. (90 min.)

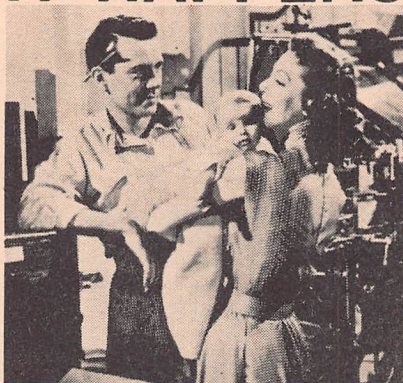
4:00 3 MOVIE—Adventure

Time approximate. "Ramar and the Unknown Terror." (1960) Ramar investigates strange accidents. Jon Hall.

4 WHIRLYBIRDS—Adventure

After rescuing three boys from a forest

IT HAPPENS



EVERY THURSDAY

To sell papers, a newspaperman promises rain, but delivers a deluge!

Friday at 5:00 PM



Afternoon

fire, Chuck and P.T. take them to an aid station. Kenneth Tobey, Craig Hill.

5 MIKE DOUGLAS—Variety
Folk singer Randy Sparks is a scheduled guest. Carol Lawrence. (90 min.)

7 7 11 TRAILMASTER
Hale unknowingly invites a fugitive from a mental institution to join the wagon train. Jenna: Carolyn Jones. (60 min.)

Last show of the series. A new daytime serial and "Where the Action Is" take over this time spot next week.

13 WHERE THE ACTION IS
See 2 P.M. Ch. 7 for details.

4:30 **2 LLOYD THAXTON—Music**
Donovan sings "Catch the Wind" and "Colors." (60 min.)

4 MAYOR ART—Children

10 LLOYD THAXTON—Music
Joe and Eddy sing "Walkin' Down the Line" and "I Got You." (60 min.)

13 CAP'N DELTA—Children

5:00 **7 MOVIE—Comedy**
"It Happens Every Thursday." (1953) A

New York newspaperman and his family arrive in California to take over a small weekly newspaper. Loretta Young, John Forsythe. (One hour, 25 min.)

7 TO BE ANNOUNCED

9 NEW COMERS—Discussion
See Thursday 7:30 P.M. Ch. 6 for details.

11 MARSHAL DILLON—Western
Ed Fallon gives Andy Coe a job so he can get close to Andy's wife. James Arness. Fallon: Robert Karnes.

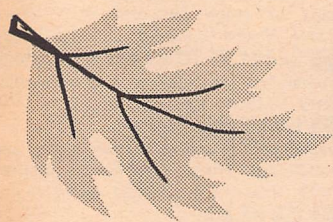
12 COLOR CARTOONS—Children

13 MAGILLA GORILLA—Cartoon

5:30 **2 FIREBALL XL-5—Children**
Icemen from the planet Zavia attempt to freeze Space City.

4 SEA HUNT—Adventure
A raging dock fire approaches a chemical-supply building. Lloyd Bridges.

5 TWILIGHT ZONE—Drama
Any mechanical device Bartlett Finchley has at home won't work right—especially his typewriter. Finchley: Richard Haydn. Repairman: Barney Philips.



FALL '65

BRINGS

THE BEST
OF TWO NETWORKS



7

LOCAL MOVIES
SOON IN COLOR

WED. FRI. SAT.

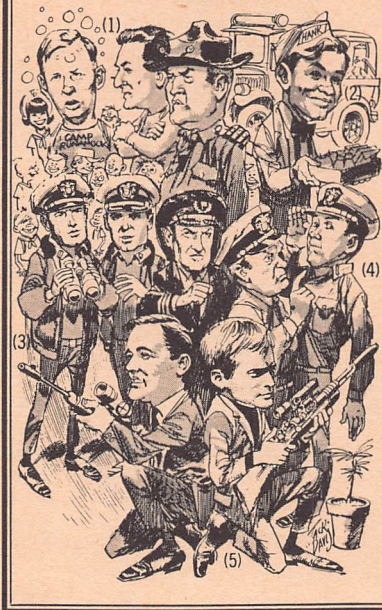
KRCR-TV REDDING

Friday

Afternoon-Evening

SEE THESE FIRST!

Watch Five Great Friday Shows on NBC
(Four In Color)



Start your evening with

The Huntley-Brinkley Report

- (1) **7:30 pm Camp Runamuck (New)** The ultimate in Poison Ivy League comedy. *In color.*
- (2) **8:00 pm Hank (New)** Come laugh your way through college! Comical Dick Kallman stars.
- (3) **8:30 pm Convoy (New)** Explosive drama! Starring John Gavin, John Larch, Linden Chiles.
- (4) **9:30 pm Mr. Roberts (New)** Roger Smith, Steve Harmon, Richard X. Slattery star. *In color.*
- (5) **10:00 pm The Man From U.N.C.L.E.** Robert Vaughn! David McCallum! Girls! *All in color!*

NBC **3,4**

THE FULL COLOR NETWORK

- 8 SUPERMAN—Adventure**
Identical twins steal some radium. George Reeves, Phyllis Coates.
- 9 WHAT'S NEW—Children**
Expedition along the Rio Grande. Conclusion.

10 11 NEWS

- 12 FLINTSTONES—Cartoon**
Although they're not able to talk, Pebbles and Bamm-Bamm have started to sing, and impresario Eppy Brianstone wants to manage them. Voices . . . Barney: Mel Blanc. Brianstone: Bernard Fox.

13 CAP'N DELTA—Children

- 5:45 **11 13 NEWS—Peter Jennings**
- 5:55 **3 WEATHER—Bill Thorpe**

Evening

- 6:00 **2 ROCKY AND HIS FRIENDS**
- 3 4 NEWS—Huntley, Brinkley**
- 5 7 8 12 13 NEWS**
- 9 KINDERGARTEN—Education**
- 10 NEWS—Walter Cronkite**
- 11 HAVE GUN—WILL TRAVEL**

A female sheriff with a quick trigger calls for Paladin's help in handling a gang of rough land-grabbers. Richard Boone. Maude Smuggley: Jeanette Nolan.

- 6:25 **7 LEAVE IT TO BEAVER—Comedy**
Beaver tries to think of a good excuse. Jerry Mathers, Ken Osmond.

6:30 2 LAWMAN—Western

Deputy McKay arrives in town, bloody and blindfolded. Troop: John Russell. McKay: Peter Brown. Lily: Peggie Castle.

3 4 NEWS

- 5 8 12 NEWS—Walter Cronkite**
- 6 STOCK MARKET REPORT**
- 7 NEWS—Huntley, Brinkley**
- 9 WHAT'S NEW—Children**

Viller Valle, with his sister and his grandmother, is stranded on an island.

10 LAWMAN—Western

Young Mark McQueen and his teen-age friends start looking for some action. Troop: John Russell. Mark: Tony Young.

11 CHEYENNE—Western

"Lone Gun." Cowboys make things tough for Cheyenne when he tries to take a herd through to Dodge City. Clint Walker. Slim Mantell: Paul Brinegar. (60 min.)

13 MARSHAL DILLON—Western

See Wednesday 5 P.M. Ch. 11 for details.

6:35 6 MUSICAL PORTRAITS

The recording is Quintet in A Major, Op. 114 by Schubert.

6:55 4 7 SPORTS

7:00 2 DEATH VALLEY DAYS—Drama

Doc Holliday is forced to kill a man who trapped him into a crooked card game. Doc: Skip Homeier. Ed: Paul Sorensen.

4 CAR 54—Comedy

Muldoon has stiff competition for the presidency of the Brotherhood Club—Toody. Muldoon: Fred Gwynne. Toody: Joe E. Ross. Schnauzer: Al Lewis.

5 HAVE GUN—WILL TRAVEL

Outlaws take a shine to a college-bred Apache princess in a stagecoach holdup. Richard Boone. Della White Cloud: Dolores Vitina. Lydia: Fay Baker.

6 WHAT'S NEW—Children

The history of aviation.

7 NEWS—Roger Grimsby

7 CONVOY—Drama

DEBUT Radio silence is broken on a convoy bound for England, and Cdr. Dan Talbot of the escort destroyer DD 181 learns that the signal is coming from the convoy's flagship. Script by Alfred Hayes. Talbot: John Gavin. Foster: John Larch. Chief Officer Steve Kirkland: Linden Chiles. Madeleine Duval: Gia Scala. Dr. Farris: John McLiam. (60 min.)

8 LITTLEST HOBO—Adventure

London helps to save a young couple's flock of sheep. Vern: Gregg Palmer. Ida: Kate Manx. McKenzie: Peter Hansen.

9 PORTRAIT IN MUSIC

The recording is Sonata No. 10 in G by Beethoven, with Joseph Szigeti, violin, and Claudio Arrau, piano.

10 RIFLEMAN—Western

Tough young Donnel O'Mahoney, is accused of shooting one of the men who gave him a ride. Chuck Connors. O'Mahoney: Kip King.

12 MEN IN CRISIS—Documentary

See Wednesday 7 P.M. Ch. 4 for details.

13 WESTERNERS—Drama

In Latigo to defend his first client, Culhane discovers that the town is ruled by a vengeful rancher. Culhane: Peter Breck. Marshal Scott: Russell Johnson.

7:15 7 NEWS—Peter Jennings

HANK

New TV comedy series about a college student "drop-in."

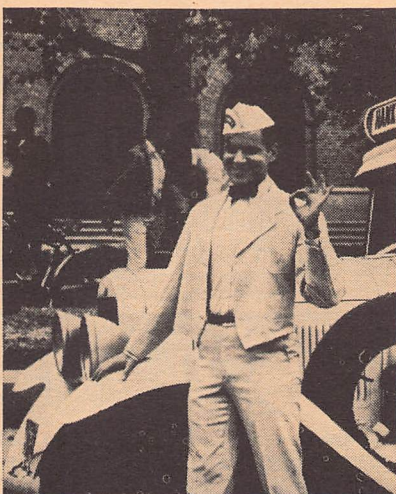
Tonight, the 2nd chapter of "Hank"—the story of an enterprising student "drop-in" at Western State University and his efforts to get an education, including aliases, disguises and other offbeat ruses.

Starring Dick Kallman in the title role, with a lively supporting cast of stage and screen favorites, it's a fun-filled half hour of family entertainment.

Every Friday night, 8:00- 8:30

In Color Channel 3-4

Sponsored by the Bell System



Evening

7:30 **2** OUTER LIMITS—Science Fiction

"The Guests." A drifter and four other people are trapped in a strange house where time stands still. Script by Donald S. Sanford. Florida: Gloria Grahame. Wade: Geoffrey Horne. Tess: Luana Anders. Ethel: Nellie Burt. (60 min.)

3 4 CAMP RUNAMUCK—Comedy

COLOR "Rabbits of the World—Unite!" Wivenhoe wants to join the local golf club—unaware that the club chairman is the uncle of archenemy Mahalia May Gruenecker, head counselor of Camp Divine. Wivenhoe: Arch Johnson. Mahalia May: Alice Nunn. Spiffy: David Ketchum. Doc: Leonard Stone. Pruet: Dave Madden. Caprice: Nina Wayne.

Guest Cast

Mayor Apperson.....Forrest Lewis
Sheriff.....George Dunn
Hunters.....Del Moore, Dort Clark
Golfer.....Art Stewart

Comedy's thriving, but can drama survive on TV? Edith Efron gets the answer in next week's TV GUIDE.

5 8 10 12 WILD, WILD WEST

"Night of the Deadly Bed." In Mexico, West searches for a man named Florey, whose henchmen murdered a Secret Service agent. Script by George W. Schenk. and William Marks. West: Robert Conrad. Artemus: Ross Martin. (60 min.)

Guest Cast

Florey.....J. D. Cannon
Gatilla.....Barbara Luna
Roxanne.....Danica d'Hondt
Jackson.....Bob Herron

6 PROFILE—San Diego State

"Of Men and Myths." Prof. Robert Lee

examines the relationship between myths and history by discussing the legends of the dirigible. Sam Bass and Cleopatra.

7 11 13 FLINTSTONES—Cartoon

COLOR Rather than have his mother-in-law move in with him, Fred goes out and buys her an old run-down house, which he plans to fix up.

9 THE TIME IS SHORT

SPECIAL This film tour of the organizations which benefit from the United Bay Area Crusade highlights the activities and services of each.

8:00 **3 4** HANK—Comedy

COLOR Enterprising Hank's latest business venture is date-making, and girl-shy Harvey Weatly has offered him a fat fee for a date with the campus beauty queen. Hank: Dick Kallman. Doris: Linda Foster. Royal: Howard St. John. McKillup: Lloyd Corrigan. Tina: Katie Sweet.

Guest Cast

Harvey Weatly.....Robert Balaban
Lola.....Karen Jensen

6 CONVERSATIONS

DEBUT Six half-hour interviews focusing on a personality who has made an outstanding contribution in his or her field. Tonight: Bookseller-publisher Sylvia Beach, interviewed shortly before her death, talks with Malcolm Muggeridge about the Paris literary world of the Twenties; and her friendships with James Joyce, Ernest Hemingway, Gertrude Stein and F. Scott Fitzgerald.

7 11 13 TAMMY—Comedy

COLOR Lavinia Tate learns that her son has proposed to Tammy, and hastens to tell her why a Tate could never marry a river gal. Tammy: Debbie Watson. Grandpa: Denver Pyle. Lucius: Frank McGrath. Lavinia Tate: Dorothy Green. Peter: David Macklin. Gloria: Linda Marshall. Brent: Donald Woods. Dwayne: George Furth. Steven: Jay Sheffield.

Guest Cast

Grundy Tate.....Jeff York
Sybelline Tate.....Bella Bruck
Mailman.....Andy Albin
Servant.....Fae Miller

7 FBI—Drama

DEBUT Jeffrey Hunter in "The Monster." For details see the Close-up on page A-29. (60 min.)

SCIENCE FICTION THEATRE

COLOR

Artificial nutrients threaten scientists.



8:30 P.M. FRIDAY

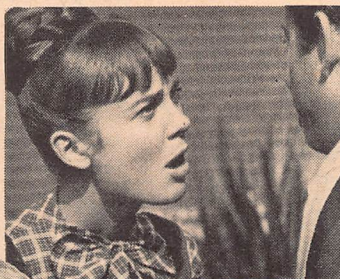
Friday's fantastic on ABC!



7:30 **7 11 13**

**The
Flintstones**

In color.



8:30 **7 11 13**

The Addams Family

Starring Carolyn Jones
and John Astin.



8:00 **7 11 13**

Tammy

Starring
Debbie Watson.
In color.



9:00 **7 11**

Honey West

Starring
Anne Francis
and John Ericson.



9:30 **7 11**

Peyton Place



10:00 **7 11**

The Jimmy Dean Show

With the Chuck Cassey
Singers.

abc Turn on the excitement

Evening

9 FILM SHORTS

1. "Treasure at 3132." The story of the discovery in Canada of the largest deposit of potash in the Western Hemisphere. 2. "By Their Bootstraps." A look at the activities of CARE in a Panamanian village.

8:30 2 SCIENCE FICTION THEATER

COLOR "No Food for Thought." A biologist and his staff make themselves human guinea pigs. John Howard.

3 4 CONVOY—Drama

"Flight from Norway." On special orders, Commander Talbot's destroyer leaves the convoy and heads for Norway to pick up some British Commandos and a captured German research physicist. Script by Albert Aley. Talbot: John Gavin. O'Connell: James Callahan. Foster: John Larch. (60 min.)

Guest Cast

Dr. Elsa Aufricht.....Dana Wynter
Major Leslie.....Donnelly Rhodes
Gen. Walther Korsch.....Simon Scott
Hauptman Launer.....Joseph Turkel

Lieutenant Kleiner.....Paul Carr
Swenson.....Don Wilbanks

5 8 10 12 HOGAN'S HEROES

COLOR "Hold That Tiger." Klink's boast that the Germans' new Tiger tank will shorten the war causes POW Hogan to think that the Allies should have a set of blueprints, which Hogan plans to draw up—after he steals one of the tanks. Hogan: Bob Crane. Klink: Werner Klemperer. Schultz: John Banner. Newkirk: Richard Dawson. Le Beau: Robert Clary. Kinchloe: Ivan Dixon. Helga: Cynthia Lynn. Carter: Larry Hovis.

Guest Cast

Tiger.....Arlene Martel
General Hofstadter.....Henry Rico Cattani
Langenscheidt.....Jon Cedar

6 TURN OF THE CENTURY

Host Max Morath, with Robert Benson, looks at the communications revolution at the turn of the century.

7 11 13 ADDAMS FAMILY

In this first of a two-part story, Morticia and Gomez celebrate their 13th



8:30 9 9:30 6 LINCOLN CENTER

SPECIAL New York's Lincoln Center for the Performing Arts celebrates its third anniversary by presenting three specially commissioned works, all developed from an identical theme. "The program," according to producer Jac Venza, "illustrates the diversity of artists, who can produce something quite individual from the same theme."

Drama: "Far Rockaway," by Pulitzer Prize-winning playwright Frank D. Gilroy, provides the central theme for this experiment in the arts. The play, 12 minutes long with 13 scenes, has been described by Gilroy as "the drama of a man seeking punishment for an unpunishable crime." David Amram composed the score. Michael St. John: Michael Higgins. Mrs. St. John: Frances Sternhagen.

Ballet: "The Act," by choreographer Anna Sokolow, features a score by George Rochberg. Michael: Jack Moore. Mrs. St. John: Linda Tolbert. Killer:



Arthur Rubin in "The Hero."

Jeff Duncan. Killer's Wife: Julie Primus Arenal.

Opera: "The Hero." A satire by Marc Bucci. Libretto by David Rogers. Michael St. John: Arthur Rubin. Evelyn St. John: Anita Darian. Girl: Kirsten Falke. Psychiatrist: Elaine Bonazzi. Minister: Chester Watson.

Lincoln Center president William Schuman is the host. (60 min.)

wedding anniversary. During the festivities, Morticia reveals that Gomez was supposed to marry Ophelia Frump, her sister. Carolyn Jones (Morticia) plays Ophelia. Gomez: John Astin. Fester: Jackie Coogan. Mama: Blossom Rock. Lurch: Ted Cassidy. Granny Grump: Margaret Hamilton. Wednesday: Lisa Loring. Margaret Hamilton is seen as the Wicked Witch in the yearly repeat of the film classic "Wizard of Oz."

9 LINCOLN CENTER—New York

SPECIAL Lincoln Center's third anniversary show features drama, ballet and opera. For details, see the Close-up on the opposite page. (60 min.)

9:00 2 WRESTLING—Oakland

5 8 10 12 GOMER PYLE, USMC

COLOR Gomer's pal Tom is about to get married, but the jittery groom-to-be keeps misplacing the wedding ring. Gomer: Jim Nabors. Carter: Frank Sutton. Tom: Ted Bessell. Duke: Ronnie Schell.

Guest Cast

Charley.....Allan Melvin
Sergeant Benson.....Al Checco
Lieutenant Peterson.....John Lupton
Colonel.....Forrest Compton
Chaplain.....Douglas Bank

6 CREATIVE PERSON

"A Recollection of the Twenties," first of a two-part profile of French composer Darius Milhaud. Milhaud, interviewed with his wife at their Oakland (Cal.) home, talks about experimentation of the Twenties and the Paris Six.

7 11 HONEY WEST—Mystery

"The Owl and the Eye." The insurance company that has underwritten a museum's valuable jade carving hires Honey to find out if the museum's security system is adequate—by trying to steal the carving. Honey: Anne Francis. Sam: John Ericson. Aunt Meg: Irene Hervey.

Guest Cast

Guy Patterson.....Lloyd Bochner
Tog.....Richard Loo
Mortimer.....William Bramley
Gordon.....John McLiam
Houseboy.....Guy Lee

How did series star Anne Francis get so mean? See page 13.

7 PEYTON PLACE—Serial

See 9:30 P.M. Ch. 7 (S.F.) for details.

13 MOVIE—Western

"The Yellow Tomahawk." (1954) N. Cal. TV Debut. An Army major incurs the wrath of the Indians by massacring many of their women and children without cause. Rory Calhoun, Peggie Castle, Noah Beery Jr. (One hour, 45 min.)

9:30 3 4 8 MR. ROBERTS—Comedy

COLOR "Liberty." The Captain thinks his ship has just sunk a Japanese sub, but what the Reluctant really sunk was that washtub that's part of Ensign Pulver's scheme to get liberty for the crew. Mr. Roberts: Roger Smith. Captain: Richard X. Slattery. Pulver: Steve Harmon. Admiral Weatherby: Barry Kelley.

Guest Cast

Insigna.....Henry Gibson
Mannion.....Ron Starr
Lee Helmsman.....John McCook

5 SMOTHERS BROTHERS—Comedy
Apprentice angel Tom is sent to a hobo jungle in search of Clyde Lydecker, who is unaware that his unpublished book will greatly benefit mankind. Tom: Tom Smothers. Dick: Dick Smothers. Costello: Roland Winters. Janet: Ann Elder.

Guest Cast

Clyde Lydecker.....Edward Andrews
Al.....Walter Burke
Hobo.....J. Pat O'Malley
Bartender.....Lee Millar

6 LINCOLN CENTER—New York

SPECIAL Lincoln Center's third anniversary show features drama, ballet and opera. For details, see the Close-up on the opposite page. (60 min.)

7 11 PEYTON PLACE—Serial

The Shusters argue again; the case



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Evening

against Rodney becomes stronger. David: William Smithers. Doris: Gail Kobe. Rodney: Ryan O'Neal. Allison: Mia Farrow. Kim: Kimberly Beck. Betty: Barbara Parkins. Rossi: Ed Nelson. Gus: Bruce Gordon. Stella: Lee Grant. Rita: Patricia Morrow. Steven: James Douglas. Ada: Evelyn Scott. Constance: Dorothy Malone.

7 MOVIE—Drama

"The Bottom of the Bottle." (1956) An escaped convict, trying to get to Mexico, goes to his brother for aid. Van Johnson, Joseph Cotten, Ruth Roman, Jack Carson, Margaret Hayes. (90 min.)

9 OPEN MIND—Discussion

"A Profile of Simone Signoret." Eric F. Goldman talks with the academy award-winning actress at her summer home in Normandy. Miss Signoret, a star in the film "Ship of Fools," discusses a broad range of topics including her 25-year career in the theater, her family, political outlook, men and love, and being an intellectual. (60 min.)

10 MOVIE—Adventure

COLOR "Green Fire." (1954) An adventurer attempts to mine emeralds in an old mountain mine. Filmed in Colombia, South America. Stewart Granger, Grace Kelly, Paul Douglas, John Ericson, Murvyn Vye, Jose Torrey. (Two hours)

12 MOVIE—Comedy

COLOR "Once More, With Feeling." (1960) A symphony orchestra conductor and his wife separate when she discovers him auditioning a sultry young pianist. Adapted by Harry Kurnitz from his Broadway play. Yul Brynner, Kay Kendall, Gregory Ratoff. (Two hours)

10:00 2 NEWS—Helmso, Jacobs, Mann

3 4 8 MAN FROM U.N.C.L.E.

COLOR "Alexander the Greater Affair," conclusion. Solo and Illya are trapped by the fiendish Alexander, whose plans to conquer the world include breaking all of the Ten Commandments along the way. Script by Dean Hargrove. Solo: Robert Vaughn. Illya: David McCallum. Waverly: Leo G. Carroll. (60 min.)

Guest Cast

Alexander.....Rip Torn
Tracey Alexander.....Dorothy Provine
Kavon.....David Opatoshu
Parviz.....David Sheiner
Princess Nicole.....Donna Michelle
General Bon-Phouma.....Leon Lontoc
Ingo Lindstrum.....Cal Bolder

5 SLATTERY'S PEOPLE—Drama

"He Who Has Ears, Let Him Bug Somebody Else." Slattery's fight for a bill to make electronic eavesdropping illegal may be a tough one—someone has taken the precaution of planting microphones in Slattery's office and in the home of his girl friend Liz Andrews. Script by David Rintels. Slattery: Richard Crenna. Liz: Kathie Browne. Metcaff: Tol Avery. Mike: Alejandro Rey. (60 min.)

Guest Cast

Charles X. Braddock.....Allan Melvin
Dave Logan.....William Hansen
Cody.....J. P. Burns
Samson.....Robert Riordan
Tyler.....David Fresco
Wilson.....Robert Karnes

7 11 JIMMY DEAN—Variety

Jimmy's guests are comedian Corbett Monica and Country and Western singers

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Jody Miller, John Davidson and Ernest Tubb. Chuck Cassey sings, Tony Mor-dente dances. Don Sebesky conducts the orchestra. (60 min.)

Highlights

"Harvest of Sunshine," "The Waltz You Saved for Me," "Where Were You When I Needed You?" Jimmy
"Sweetheart Tree" John
"Houston" John, Jimmy
"Our Hearts Are Holding Hands" Ernest
"Queen of the House," "Silver Threads and Golden Needles" Jody

10:30 **2 BEST OF GROUCHO—Quiz**

6 MARCEL MARCEAU ON MIME

[SPECIAL] Marcel Marceau—master of pantomime and creator of "Bip"—is interviewed at the 1960 Cambridge Drama Festival by Edwin Burr Pettet, head of the drama department at Brandeis University, and Elliot Norton, drama critic for the Boston Journal American.

10:45 **13 OUTDOORSMAN—Bel Lange**

11:00 **2 MOVIE—Adventure**

"Captain from Castile." (1947) A Spanish nobleman flees from the Spanish Inquisition and vows vengeance. Tyrone Power, Jean Peters, Cesar Romero, Lee J. Cobb, John Sutton.

3 4 5 7 NEWS

7 8 11 13 NEWS

11:15 **7 JOHNNY CARSON—Variety**

[COLOR] See 11:30 P.M. Ch. 3 for details. (One hour, 45 min.)

11:20 **5 MERV GRIFFIN—Variety**

Scheduled guests include Hollywood columnist Sheila Graham, comic Jackie Mason, actress Geraldine Chaplin, playwright Edmund Love, musical-comedy performer Florence Henderson and singer Jimmy Boyd. Arthur Treacher, Mort Lindsey orchestra. (90 min.)

8 MOVIE—To Be Announced

11:30 **3 4 JOHNNY CARSON—Variety**

[COLOR] Scheduled guests: comic Bob Newhart and singer Eydie Gormé. Ed McMahon, Skitch Henderson. (90 min.)

7 NIGHT LIFE—Variety

Concluding a stand at the Beverly Wilshire, Les Crane welcomes singer Kay Starr and comic Digby Wolfe. Nipsey Russell, Elliot Lawrence. (90 min.)

10 12 NEWS

11 MOVIE—Western

"The Last Wagon." (1956) A brutal sheriff and his prisoner join a wagon train. Richard Widmark, Felicia Farr.

13 MOVIE—Mystery

"Loophole." (1954) N. Cal. TV Debut. When a bank teller, accused of stealing from his bank, sets out to prove his innocence. Barry Sullivan, Dorothy Malone. (One hour, 35 min.)

12:00 **10 MOVIE—Drama**

"Captain Boycott." (English; 1947) A tyrannical land-agent provokes the fiercely stubborn Irish peasants to revolt. Stewart Granger, Kathleen Ryan, Cecil Parker, Alastair Sim. (One hour, 45 min.)

12 THRILLER—Mystery

Darrell Hutson comes to Morocco to look for his brother. Darrell: Philip Carey. Ellen: Diana Millay. (60 min.)

12:50 **5 MOVIE—Drama**

"Ten Seconds to Hell." (1959) After the end of World War II, five German soldiers take on the job of disarming bombs in the ruins of Berlin. Jeff Chandler, Jack Palance. (One hour, 10 min.)

1:00 **3 NEWS**

4 INVISIBLE MAN—Drama

"The Big Plot" is aimed at starting another world war. Waring: William Squire. Helen: Barbara Shelley.

7 MOVIE—All Night

1. "The Big Heat." (1953) William P. McGovern's story of a policeman who resigns from the force to find the murderers of his wife. Glenn Ford, Gloria Grahame, Alexander Scourby, Lee Marvin.

2. "Bluebeard." (1944) John Carradine, Jean Parker, Nils Asther.

3. "Berlin Correspondent." (1942) Virginia Gilmore, Dana Andrews.

1:05 **13 UNTOUCHABLES—Drama**

Jack "Legs" Diamond is tied up with the dope racket. Robert Stack. Diamond: Steve Hill. Mimi: Suzanne Storrs. Alice Diamond: Norma Crane. (60 min.)

1:30 **4 NEWS**

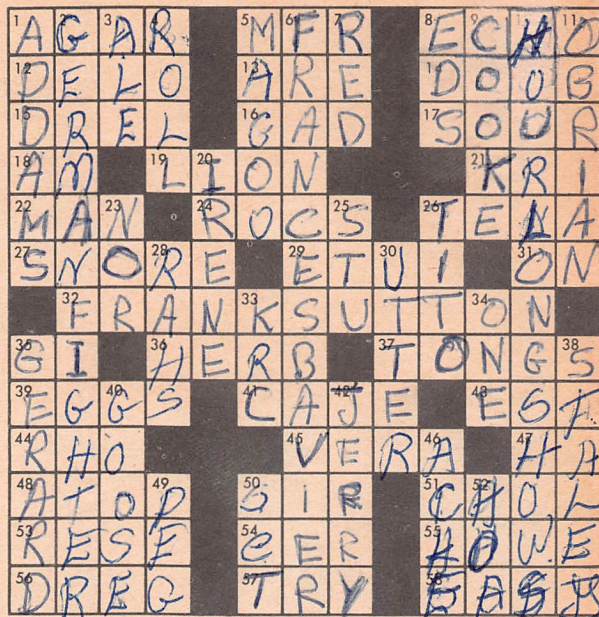
Stations reserve the right to make last-minute changes.

The letter (R) appearing in the listing of any show indicates that this episode of the network series is a rerun.

TELEVISION CROSSWORD

ACROSS

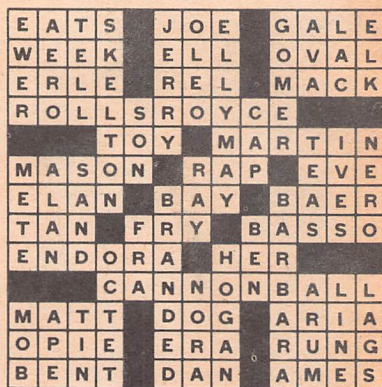
- 1 Actor John _____
- 5 Manufacture (abbr.)
- 8 Rebounding sound
- 12 Leave out (printer's instruction)
- 13 TV oldie: You _____ There _____
- 14 Bermuda or creeping grass
- 15 Dreary
- 16 Mild oath
- 17 Bitter
- 18 Before noon
- 19 MGM symbol
- 21 Triple
- 22 A _____ Called Shenandoah
- 24 Legendary birds
- 26 Part of 'TV'
- 27 Nocturnal noise
- 29 Case for small articles, as needles
- 31 TV dial position
- 32 Gomer's sergeant (2 words)
- 35 Extra on Hogan's Heroes
- 36 Producer Brodtkin
- 37 Lifting implements
- 39 Breakfast items
- 41 Jalbert's role on *Combat!*
- 43 Superlative suffix
- 44 Greek letter
- 45 Ralston or Miles
- 47 Part of canned laughter
- 48 On the top of
- 50 Address on Convoy
- 51 Cholesterol (abbr.)
- 53 To tremble (obscure)
- 54 Ever (poetic)
- 55 Sewing machine inventor
- 56 Worthless residue
- 57 Attempt
- 58 Not hard



See next week's TV GUIDE for solution

DOWN

- 1 Family of weirdos
- 2 Foes on 12 O'clock High (2 words)
- 3 Tavern drink
- 4 Film necessity
- 5 The nearsighted Mr. _____
- 6 Andy's aunt (2 wds.)
- 7 Mr. Skelton
- 8 Nelson, Sullivan and Ames
- 9 Ex-Rogue Robert _____
- 10 The Fugitive, Bonanza and Slattery's People (3 words)
- 11 Trials of _____
- 20 Beverly Hillbillies' Granny
- 23 Neither
- 25 Comedian Erwin
- 26 Yugoslavian ruler
- 28 Sports cheers
- 30 Speak up
- 33 Knight of the Rueful Countenance (abbr.)
- 34 _____ for the money
- 35 Kimble's pursuer
- 38 Comedienne Joan _____
- 40 Boone's Hannibal is one
- 42 His mother is a car
- 46 Kildare's concern
- 49 Nickname for Miss Cass
- 50 Video receiver
- 52 Exclamation (dialect)



Answer to Sept. 4 puzzle

Realist faces Reality

Producer sets out
on a new road after his social dramas
are ditched

*Brodkin stands amid the
scenery he loves to feature.*

by Edith Efron



"I've worked with Herb since 1951," says Mike Dann, programming vice president for CBS, with an emotional ring in his voice. "I consider him one of our *ablest* producers. There's as much honesty and realism in his work as has ever been brought to drama. But you see, it's a *kind* of drama. TV is cyclical in its tastes. The type of drama he's done seems no longer to be as popular. We continued his series for a while, but the ratings kept dropping. So we discontinued them."

"I have great respect, *great* respect for Herb," says Bruce Lansbury, CBS programming vice president for New York.* "The characteristics of his shows are honesty and reality, in addition to a high degree of skill and creativity. Many of them were simply *superb*." Lansbury's voice is fraught with feeling. "But, you see, they're a certain *kind* of show. The public's taste goes in cycles. . . ." **continued**

These utterly sincere, and utterly defensive obsequies were read over the career of Herb Brodtkin, producer of a "certain kind" of drama on which CBS has long based its claim to moral supremacy of the air waves. This season, Brodtkin's entire current collection of shows—*The Defenders*, *The Doctors* and *the Nurses*, and *For the People*—was dumped from the CBS program schedule, leaving CBS executives in somewhat the same position as a group of Russian noblemen staring nervously at a smashed icon after a night of Dostoyevskian revelry.

The ex-icon himself admits to feeling somewhat smashed. "It's a fantastic loss of income, to lose three shows at one shot," he says. He is visibly annoyed by being suddenly evicted from the current entertainment scene after years of being hailed by CBS as the producer of some of

the network's finest hours (*Studio One*, *Playhouse 90*). And he denounces ratings as "a system devised by idiots for idiots."

"The ratings on both *The Defenders* and *The Nurses* were higher than on some shows that were renewed," he says. "Their ratings were better than their replacements' ratings will be, unless somebody is very lucky. When you pick a new show out of thin air, and try to beat *The Defenders* or *The Nurses* with it, statistically you have a very poor chance. You do have a chance, but the stupidity of this is—why take a show like *The Defenders* and do that to it? Why not take a lousy show and do that to it?"

"The ratings of *For the People* were not good. But there's a story behind that. I was asked to put it together rapidly to replace either *Mr. Broadway* or *The Reporter*. We made it in a phenomenal six weeks. And to our horror we discovered that our time period was opposite *Bonanza*. We never expected to be put in a time period where we didn't have a chance. It never got a rating at any time. It was dropped at the end of 13 weeks. It was unintelligent programming—and a waste of \$2,000,000."

But ratings and time slots are only a minor part of the story. Brodtkin interprets the collapse of his three shows as a rejection by CBS of "social realism" in dramatic form. "They rationalize that a series made in New York can't be successful, because the public doesn't want to see 'The New York Look,'" he says. "When you translate this expression—it's reality, as opposed to fiction—realism as opposed to phony Hollywood stories—bright, happy, pretty, all-American stories about Never-Never Land. There's a CBS West Coast group which thinks of these realistic shows as being seamy, ugly, shot-in-the-alley stories with unattractive content."

* Lansbury left the network shortly after this was written.



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The icon-smashers don't concede officially that anyone in CBS has ever dreamt of calling the Brodtkin "kind" of show "seamy" or "ugly." But what they say tends to amount to the same thing. "People," says Mike Dann, "are getting tired of seeing the problems they read about on the front pages showing up in entertainment form. I think they want to escape from these problems. Herb's trouble is that he had a monopoly on this particular kind of show. They all started to decline at one time. Despite what he says, *For the People* did not fail because of the time slot. It had *Ed Sullivan* as a lead-in—and *Candid Camera* following it. People who usually stay right through that sequence of programming went to the trouble to switch it off."

Says Lansbury: "This kind of social realism simply isn't a dramatic form your mass audience will stay with. The social-issue or social-realist shows were successful for a time with the mass audience because they were new. But the news shows are handling these same issues in spades."

The archpurveyor of "social realism," of course, has no use for this type of explanation. "The *Defenders* had a 30 percent share of audience," he says sharply. "I believe that we've proved that the American public is ready for any good show about any subject. *For the People* at least had the intent of trying to do a show about things that *needed* talking about. The criticisms of it were commercial criticisms. At its worst, it was head and shoulders above most TV programming. It made people angry. It made people discuss. It raised issues that *needed* to be raised."

This pedagogic argument has been an official theme of CBS's self-and-Brodtkin publicizing for years, but it is now dismissed by programming officials. Declares Lansbury in a curt tone of voice highly appropriate for icon-smashing: "There's a lot of right-

eous indignation around whenever one of these minority-approved shows goes off the air. Well, we have a perfect right to yank any entertainment show that's not doing a job for us. We're out to entertain as many people as possible. The worst thing we can do is bore people, even if we're pleasing a small minority by so doing. Too often, that's exactly **continued**

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what that minority is asking us to do. If someone wants to explore social workers, slum life, criminal psychology, social problems, there are hundreds of other avenues in which to explore these things—news shows, documentaries, and so on.”

Interestingly enough, the argument stops here. Brodtkin concedes that CBS is perfectly within its rights to make any “business decisions” it sees fit to make. “The strongest thing I can say about this industry,” he says, “is that the people who are in charge of deciding what programs go on are victims of their environment. The system is such that anyone who goes into one of those jobs is trapped. The audience is so impossibly big, and it’s so remunerative. I honestly believe that if—God forbid—I were put in charge of network programming, I’d be doing the same things these guys are doing. Either that, or I’d last for two weeks.”

Trying hard to get back in

This, however, is sheer speculation on Mr. Brodtkin’s part. He is actually moving heaven and earth to get back into the highly remunerative TV business with its “impossibly big” audience. And despite his assaults on “commercial” standards and statistical popularity, he’s frankly trying to come up with a cluster of hits.

“Despite our big loss,” he says, “we’re in fairly good financial shape. *The Defenders* and *The Nurses* have been on during the summer with rerun fees. *The Defenders* is being shown all over the world; as of the last reckoning, it was appearing in 40 countries. *The Nurses* is in quite a few countries, too.” Then he adds, blushing, “You know, I suppose, that ABC has bought *The Nurses* for a soap opera. Five days a week. My staff is working on the continuity now. I was *pleased*. I hope it will be a big, fat

success.”

Working on this economic base, he is concentrating on the development of entertainment projects, via his old Plautus Productions, the company he sold to Paramount, and Titus Productions, his own new company on the West Coast. New projects include a play, two movies, and four TV pilots.

Some projects are top secret

While some of these projects are top secret, a few facts about them are available—and highly revealing. One TV pilot is based on “Shane,” one of the most romantic Westerns ever to appear in novel and movie form. Another, *Coronet Blue*, set to go on CBS around January as a replacement for the first show that falters, is a “fugitive”-inspired series based on the dramatic experiences of one young man. “It’s my way of showing that New York can do anything Hollywood can do creatively,” Brodtkin says. “It’s got New York settings and exteriors. It’s shot in color. It’s *just beautiful*.”

It seems fairly clear that, despite Brodtkin’s indignation over the network’s preference for happiness, beauty, Americanism and romanticism, he is not entirely averse to meeting its terms halfway. A subtle repair job is being done on the smashed icon—with a heavy-duty cement that includes a touch of precisely those shamelessly attractive, high-rated, commercial ingredients.

As one CBS official comments about *Coronet Blue*: “I can’t tell you what *will* be in it. But I can tell you what *won’t*. It won’t be one of these series where one week the hero can’t move into Scarsdale because he’s a Negro, and the next week, his child gets bitten by rats. . . . Not if Brodtkin wants to survive, it won’t.”

This CBS official probably knows whereof he speaks. In the last analysis, both CBS and Mr. Brodtkin are realists.

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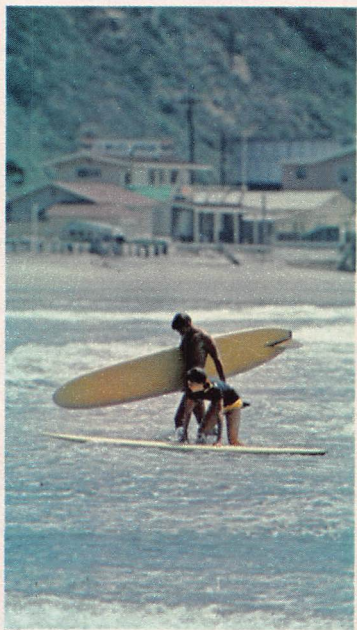


STRUGGLING WITH THE BOARD OF EDUCATION

is making 'Gidget' a Fall-In instead of a Drop-Out

When the Screen Gems people signed Sally Field for their new series about the surf set, *Gidget*, they were in for a bit of a surprise: Sally couldn't surf! To remedy this somewhat serious shortcoming, they assigned surfing expert Darryl Stolper to teach her, and, luckily, she proved an apt pupil. "Her coordination is amazing," Stolper

Board is waxed for good traction.



*Sally wore a 'wet suit,'
because 'the water was like ice.'*

says. "She was standing up by her second lesson."

Not that Sally has become any kind of a nut about surfing, even after some four months of lessons. "I call my board 'Goldfinger,'" she says, "because it's so big and heavy (33 pounds)." And she's fallen so often that's the stunt she knows best: "If I'm losing my balance I try to go off the side or back and then the board goes into shore. Another thing to remember if you think the board might hit you—find the bottom of the ocean and lie there as long as possible."

But not too long.



Sally has caught a weak wave and tries to steady herself.



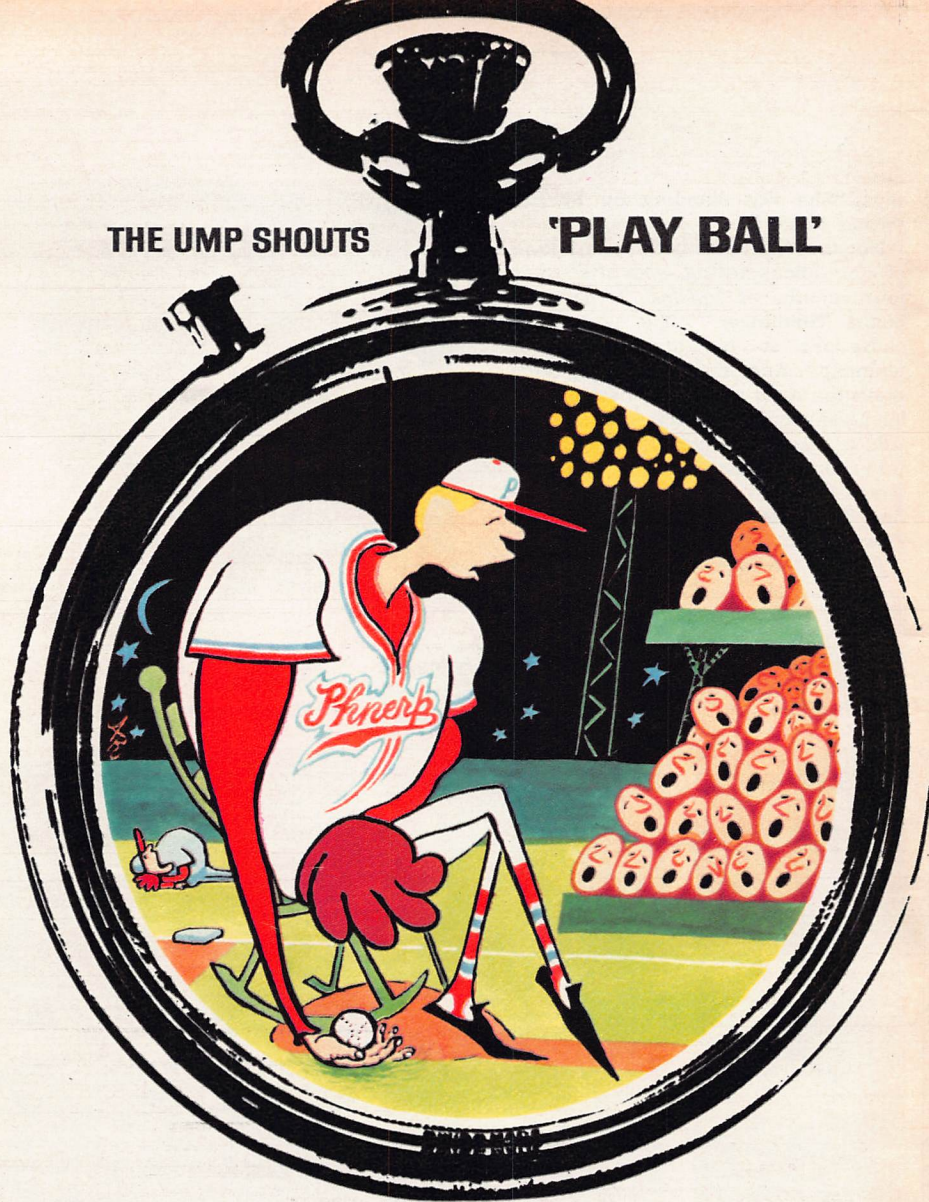
Oops. She has lost footing, rides wave in on her stomach.

Ooooh! That's cold. Darryl looks sympathetic.



THE UMP SHOUTS

'PLAY BALL'



But then those teammates Delay, Dally and Stall
take over—and the result is boredom

by John Cashman

Richard Burton walked stage center to deliver the famous soliloquy from "Hamlet." He adjusted his tights, did a few isometrics, whipped an atomizer from under his tunic to spray his throat, motioned a lighting operator to move the baby spot a little more to the right, bent down for a whispered consultation with the pit prompter, rubbed out the chalk position mark on the stage, planted his feet firmly and said: "To be, or not to be—" Then he paused, drew out a pocket mirror to check an unruly cowlick, readjusted his tights, checked again with the pit prompter, cleared his throat and said: "—that is the question." Then he paused to do a few deep-knee bends...

Outrageous? Certainly. Burton would probably be tarred and feathered, if someone didn't shoot him first.

But nobody's mad at Whitey Ford or Hank Aaron or Sandy Koufax or Willie Mays or other major league baseball players. Yet in the average baseball game, which lasts about two hours and 30 minutes, more than two hours are devoted to similar delays, vanities, nervous tics, wasted motion and other items of calculated boredom. For sheer drag, no other national pastime can touch baseball. And nowhere is this more apparent than during telecasts of baseball games.

Forced to proceed without the benefit of fresh air, the madness of the crowd, vendors of various goodies, score cards and other trappings of the ball park itself, television has its problems with baseball. More directors and cameramen take to nail biting trying to jazz up baseball telecasts than anyone will ever know. They invent shots.

Some of their more creative efforts include shots of the on-deck hitters, players sitting on the dugout steps, players lounging in the bull pen, foul balls rolling down the screen behind home plate, fans fighting over foul balls, fans waving banners, passing planes, interesting cloud formations, electronic messages on scoreboards,

celebrities, near celebrities and just plain people in box seats, and little boys with fielders' mitts.

The best a viewer can hope for during 150 minutes of baseball is about 28 minutes of action in doses of 25 seconds or less, which is not exactly a palpitation-producing pace. For every four minutes of nonaction, there is less than one minute of action, here defined as somebody doing something on the playing field other than standing around, warming up, spitting in his glove, rubbing up the ball, conferring with other players, running off and on the field, knocking dirt out of his spikes, hacking a foothold on the mound, calling for sunglasses, digging holes in the batters' box, tying shoelaces or exchanging broken bats.

The definition also excludes infield practice, managers changing pitchers, umpires examining balls, trainers freeze-spraying various cuts and bruises, and pitchers staring at catchers.

Arguments with umpires, fist fights between players and team riots are not really part of the game, but are included in the action because they are fun to watch, especially for the lip readers in the audience.

Nine innings in 30 minutes

What remains is the actual playing of the game; that is—pitchers pitching, hitters hitting, base runners running and fielders fielding. It isn't much. All of it could be squeezed into a half-hour show, with plenty of room for commercials.

Since one of the joys of baseball is the home run, it is interesting to note that the whole thing, from pitcher's windup to toeing home plate, takes about 25 seconds. An inside-the-park homer, a real collector's item, takes only 20 seconds. A triple, another of the more exciting baseball plays, takes all of 15-16 seconds—less if you deduct the pitcher's windup. Doubles and singles are hardly

continued

worth mentioning, the former taking about 11 seconds, the latter anywhere from seven to nine seconds. A fly out takes about six seconds, a ground out less than four. Baseball is obviously not a game of sustained action.

The best a fan can hope for is a high fly ball that is muffed by an outfielder, who then overthrows a base, after which a runner is caught in a run-down, followed by an error that allows him to score, which precipitates a violent argument with the home-plate umpire. All that might take a minute or so.

New pitcher: three minutes

In contrast, it takes about three minutes to get a new pitcher into the game, which is almost as exciting as watching a commercial. Recently, several teams have taken to ferrying in the relief pitcher on gocats and other motorized conveyances to speed things up. They have one in Boston, but, unaccountably, it still takes about three minutes to switch pitchers.

If they really wanted to save time, they would allow each team to take its 27 outs at one shot, thus saving the 30 minutes it takes the teams to run on and off the field every half inning. Unfortunately, there is a thing known as the half-inning commercial, without

which baseball fans wouldn't even get their 28 minutes of action.

There are also about 30 minutes of dead time between batters in the average game. This could be cut appreciably if they outlawed throwing the ball around the infield and made it mandatory for all on-deck hitters to run into the batters' box.

But the really big hang-up is the pitchers. Among them they spend more than an hour warming up and just holding the ball while they survey the stands, adjust their uniforms, wipe perspiration from their brows, dig holes around the mound, play with the resin bag, silently curse the umpires, glare at the catcher and stare into space wondering what happened to their curve ball. At least 50 minutes are eaten up between pitches. Any attempts to change this would be of no avail. Pitchers would scream and go into tantrums. They are a temperamental lot.

How the time flies

So, taking the 28 minutes of action and adding them to the 50 minutes between pitches, 30 minutes between hitters and 30 minutes between half innings, you get two hours and 18 minutes. This leaves 12 minutes in the average game. This time is reserved for such things as pitching changes, batters looking brave after fouling one off their instep, catchers biting bullets after taking one off their bare hand, runners cleaning themselves off after sliding into a base, injuries, mound conferences and other time-consuming inanities.

Granted, baseball does have its moments, despite everything else. But it is odds-on that more husbands fall asleep during baseball telecasts than during any other TV offering, including such yawn producers as summer reruns of canceled shows. Ask the long-suffering wife of any dedicated baseball fan.

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makes any
lighter work
better

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IT IS SUCH AN IMPROVED SOURCE OF ELECTRICAL ENERGY THAT IT HAS BEEN GIVEN A NEW NAME. IT IS CALLED A DELCO ENERGIZER. IT IS THE FIRST VACUUM SEALED AUTOMOTIVE ELECTRICAL POWER SOURCE—VACUUM SEALED TO KEEP STARTING POWER FRESH UNTIL YOU BUY. IT WILL GIVE YOU A LOT MORE STARTING POWER THAN A SIMILAR CONVENTIONAL BATTERY—ESPECIALLY IN COLD WEATHER. IT HAS A BUILT-IN "DELCO EYE" THAT

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Tune in "NFL Countdown to Kickoff," Saturday afternoons on the CBS Television Network. A full hour of pro football news, interviews and game films with sportscaster Tom Harmon.

UNITED MOTORS SERVICE, Division of General Motors





DAWN WELLS

She is pretty—
She was Miss Nevada
at Atlantic City

By Leslie Raddatz

Well, well, well, so
What's to write on Dawn Wells? Oh,
She is pretty
(She was Miss Nevada at Atlantic City).
And there's no doubt
She knows every feminine pout,
Wink and wile, and
She appears each week in Gilligan's Island.
But as for scandal,
Neurosis, burning the candle,
Hostility,
Doubt, frustration, moral agility
Or marital strife—
Any sort of trauma. Not on your life!
You'd think there'd be
Something spicy about one such as she—
Raised in Reno
And Las Vegas, of all places—but, gee, no.
Then educated
In Missouri and Washington and now mated
To a nice boy,
Larry Rosen. The young couple enjoy
a nirvana,
While she paints and sculpts
in suburban Tarzana,
Where the life of Dawn
Is quiet as L'Après-midi d'un faune,
But not so grand.
One might almost say she is bland.
Yet it is quite
Nice that all I'm able to write
Is: Actress extraordinaire—
So round and still so square!

Editor's note: Despite the complaint of the skeptical viewer who says, "Nobody ever asked me what I was watching," the TV-rating system is obviously regarded as valid by the hard-headed advertisers of America who use these measurements to guide their spending of \$2 billion a year for television advertising.

"Granted," say some, "that ratings really are telling us how popular the shows are—but should popularity alone decide which shows shall stay on the air and which shall go off?" No!—says this former president of the National Association of Educational Broadcasters.

Do you go to a lecture to hear what a man wants to say about a subject? Or do you go to have him tell you what you want to hear?

Does an atomic scientist change his subject from fission to his latest trip through the Alps because it would be more entertaining and he has excellent slides available?

Ratings are based on the assumption that stations should broadcast *What the Public Wants*. This premise should be examined.

A few years ago journalists were criticized for providing too little news about nuclear fallout. Editors explained that before press coverage of this problem could be increased, the public must demand it.

The chicken-and-the-egg relationship in such a statement is obvious. From what, if not from news, is the

public to know that such information is available?

Or how is the public to know that fallout is or was reaching dangerous levels, and therefore should be considered news?

The market for news items—like that for products—can be either created or not created.

Years ago speakers, artists, and writers had things to say. The available media—print, podium, and radio—dictated only the subject's form. Now the communicator asks the public: What do you want said? The dangers of carrying the *What - the - Public - Wants* practice to an extreme are obvious.

But this is only a small part of the problem. The slogan "Give the public what it wants" implies, first, that the public *knows* what it wants. Second, it implies that the public is an *it* instead of a *they*. Third, it implies that there is a clear and accurate way for wants to be transmitted to the decision makers.


Alan Thomas has said that people play three roles in relation to TV—as Audience, as Market, and as Public.

As **Audience**, people are a series of unconnected homes or individuals. Because they are so unconnected and isolated from each other, they cannot set standards—which is what Frank Stanton and others say they do. The Audience exists only from moment to moment. The Audience's vote is expressed by ratings. And the



**DON'T
GIVE THE
PUBLIC
WHAT IT
WANTS**

A television educator comes
up with a new approach
to television*



by
Harry J. Skornia

* From "Television and Society" by Harry J. Skornia, published by McGraw-Hill Book Company. Copyright © 1965 by Harry J. Skornia.

ratings count sets rather than people or likes and dislikes in general.

As **Market**, the people become buying units—economic rather than human entities. Market success is measured by sales and profits; i.e., dollars. Market, too, is temporary. It is created by advertising.

As **Public**, people exist in their capacity as *citizens*. People who may vote for a program as Audience (through ratings) may, as Public (citizens), vote *against* the same program if they find the sponsor dishonest. As a part of the Public, a man may even support stricter government regulation to correct indecencies, dishonesty, rigging, deceit, excessive violence, or any other objectionable content in the very programs he voted for as Audience (by tuning in) and may even have voted for as Market (by buying the product).

The role of Public makes the citizen ask himself what is the *responsible* thing to do, rather than merely what is it that he *likes* or *wants*. This role is the only continuing and rational one of the three.

Only in the role of Public do the people operate as a nation. Only in this role have they an accurate mechanism for voting—the ballot box. The Public has voted for the creation of regulatory agencies by voting for congressmen who wrote legislation to create these agencies. As Audience or Market, people may want lewd programs, or dope; as Public, or citizens, however, they will ask for limitations on both.

So the behavior of citizens as Audience is likely to be quite different from their behavior as citizens, when they are asked for a considered and responsible decision for the good of their country, their children, and the general welfare.

The Public regulates. The Audience watches programs and laughs at regulation violations. And the Market buys. Only in their role as the Public do the people recognize their

duties and *needs* as well as their *wants* in the perspective which democracy requires.

To quote ratings, then, is not to quote the Public—it is only to quote the Audience—it means (1) quoting appetite instead of hunger, (2) want instead of need, (3) irresponsibility instead of responsibility, (4) short-term instead of long-term, (5) irrationality instead of rationality.

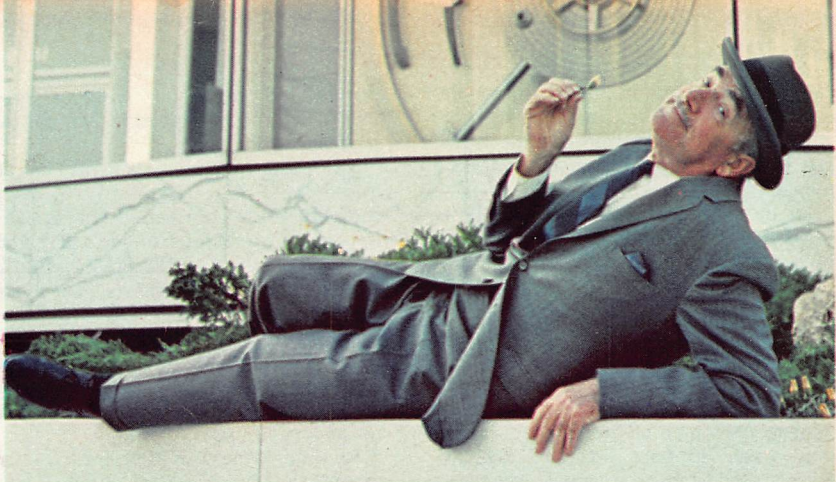
Yet Audience (ratings) is the constituency which the broadcast industry so often quotes in support of its programming.

Newton Minow in 1961 told the industry that his personal random survey of children showed that most of them preferred candy to spinach, movies to Sunday School, and soap operas and game shows to school. There is nothing wrong, he said, with giving children some of the things they want—but we pass laws requiring attendance at school—which is clearly in violation of children's freedom. The fact that democracy is based on laws indicates that you simply cannot let children or anybody else do whatever they want.

Even for adults, *want* is not a sound standard for determining value. *Hunger* and *appetite* are not the same. Traffic laws and the controls placed on certain drugs are examples of the rules needed in all areas of life.

The give-the-public-what-it-wants philosophy fails to take into account that the satisfaction of *needs* is more likely to ensure survival of individuals as well as of democracy than the satisfaction of *wants*. People do not necessarily *want* what they *need*. Needs are objective, and they represent requirements; they are relatively lasting. Wants, on the other hand, are subjective. They are irrational and can be created by all kinds of irresponsible temptations and lures.

Something a man *needs* is something it is harmful for him not to have. What he *wants* may actually be harmful.



BAILEY the banker's friend

He's never been caught giving away money—either

Raymond Bailey, of course, is not really a banker. He is an actor. Still, he may be the best-known “banker” in the world. At least millions of TV viewers have thought of him that way ever since he started playing Milburn Drysdale, president of the mythical Commerce Bank of Beverly Hills, where the Beverly Hillbillies keep their \$25,000,000.

Far from the old-fashioned idea of a banker as our grandfather pictured him—dour-faced, mean and humorless, whose main joy was foreclosing mortgages—Banker Drysdale is jovial, ebullient, undisguisedly money-loving, and will go to any lengths to keep his customers, especially the Clampetts, happy. He is friend, occasional chauffeur, romance counselor, confidant and man on the spot as far as the Hillbillies are concerned.

In fact, Banker Drysdale, for all his effusiveness, is not far removed from the bankers of today, with their public-relations departments and high-powered advertising giving the impression that the banker is quite likely the most lovable fellow since Santa Claus. Thus bankers are not the least offended by Drysdale. Last year, in fact, the Independent Bankers Association of Southern California presented Bailey with a plaque, making him an honorary member of their group. The program chairman for the event, Richard Mailheu, a bank public-relations officer, comments: “Bankers enjoy watching Bailey. It's like looking in a mirror and getting some laughs out of it. And believe me, some of the customers Drysdale has on that show aren't too far from some we get.”

Willard Williams, assistant vice president in charge of public relations for The Bank of America, adds: "I've never heard any banker complain about Bailey. Besides, it's all in good taste. I mean, Drysdale never does anything terrible. Like drinking too much. Or giving away money."

Bailey, however, does make jokes about it. Accepting his membership in the Bankers Association, he told the members, "I feel like an impostor, but the truth is I once worked in a bank. Started as a messenger and worked my way up to bookkeeper at \$90 a month. Then I got fired for . . . oh . . . some trivial reason. I think it was taking home free samples of the merchandise."

Bailey is kidding about the samples. However, he did work in a bank in his home town of San Francisco. But from that time, age 19, until just a few years ago, he had very little to do with banks—or with money.

Though he had dreamed of acting from the time he did Tom Sawyer in junior high school, not until *The Beverly Hillbillies* did he receive some of the fame and fortune actors dream of. And though Bailey himself is a witty, almost compulsive, humorist—there is a bitter edge to many of his comments. "Y'know people who say, 'If I had it to do over I wouldn't change a thing?'" he asks. "Well, ask me, and I'd say 'Hell, no, I'd rather be born rich.'"

The Bailey family finances were such that he had to quit school in the 10th grade and go to work. He worked variously in a butcher shop, a brokerage firm and the bank. One day, in frustration, he hopped a freight train for New York. But acting jobs were scarce, and he finally shipped out as a mess boy on a freighter, traveling around the world, from Australia to Shanghai to San Francisco.

In 1931 he decided to stay a while in Honolulu, where a community theater was holding auditions. He got

a small role, but it was obviously a triumph for Bailey. He still has the program from that play. He talks about how he worked at odd jobs, even became a "crooner" over a local radio station at "one dollar a song."

He finally came to Hollywood in 1932, but the Depression was as bad a time for actors as it was for banks. "I did anything I could," he admits. "Voices of puppets, comedy, dancing, singing, road companies, a few small movies, little theater." When the war came along he became a deck officer in the Merchant Marine, but after the war he came right back to acting.

The roles were somewhat larger now—he was in several legitimate theater plays, including "The Caine Mutiny Court-Martial" and "Mister Roberts," and several films, including "No Time for Sergeants." And he did some 300 TV appearances before hitting it big in *Hillbillies*.

Thus in 1962, after 35 years of effort, he was asked to test for *The Hillbillies* by the show's executive producer, Al Simon, who had seen Bailey on TV. When Bailey finished reading, Simon said, "That's the greatest cold reading I've ever heard." "It should have been," said Bailey. "I spent my life rehearsing."

And suddenly today, at 60, Bailey has a measure of fame and a modicum of fortune. He lives in a new, modern home on a hill overlooking the San Fernando Valley. He plays golf, but doesn't go out much. "No more running around," he says. "I want to sit, read a little and just relax. I have a lovely wife [an Australian named Gaby whom he married 14 years ago]. I'm enjoying the recognition I have. What actor doesn't?"

Bailey would like to take a trip back to Australia sometime. But he says he can't quite afford it. When a friend reminded him that he had been there before when he didn't have a penny, Bailey replied, "Now I'm a banker. I want to go first-class."

TV TELETYPE : HOLLYWOOD: JOSEPH FINNIGAN REPORTS:

continued

LUISE RAINER, winner of two movie Oscars, stars in a Combat! segment. MISS RAINER, who lives in England, will play a French countess trapped by the Nazis during World War II . . . HAROLD PEARY, the Great Gildersleeve of radio, appears in an episode of LLOYD BRIDGES' new series, The Loner. In another segment, BRIDGES' 15-year-old son JEFF plays the son of SONNY TUFTS.

The late JOHN F. KENNEDY's book "A Nation of Immigrants" will be filmed as a one-hour TV documentary by Wolper Productions . . . Producer GEORGE SCHLATTER has SYBIL BURTON and BOBBY DARIN for two of STEVE LAWRENCE's shows this fall . . . The Hollywood Palace variety show teams BING CROSBY, LOUIS ARMSTRONG and PHIL HARRIS for an evening of song Sept. 25.

MICHAEL DUNN, the dwarf who starred in "The Ballad of the Sad Cafe" on Broadway, plays the mad leader of a bandit gang when he travels to The Wild, Wild West on CBS . . . JIMMY BOYD, on Broadside last season, goes into a segment of The John Forsythe Show playing a lovesick teen-ager . . . DANA WYNTER appears in Run for Your Life as a woman suspected of murdering her husband.

TIM ROONEY, MICKEY's boy, has a part in the pilot of WALTER BRENNAN's new series, Horatio Alger Jones . . . LAURA DEVON, wife of Flipper's BRIAN KELLY, is cast as the daughter of FRED ASTAIRE in four Dr. Kildare episodes . . . SUZANNE PLESSETTE is in one of DAVID JANSEN's Fugitive segments . . . A musical-comedy, "The Dangerous Christmas of Little Red Riding Hood or Oh Wolf, Poor Wolf," will be on ABC in November. The network says the show, produced and created by JULE STYNE and BOB MERRILL, and starring LIZA MINNELLI, will feature the classic "Red Riding Hood" story from "the wolf's point of view."

TEN YEARS AGO THIS WEEK: On M-G-M Parade, GEORGE MURPHY, future junior senator from California, presented a film clip from "The Wizard of Oz" . . . Producers' Showcase presented "Our Town," with FRANK SINATRA, EVA MARIE SAINT, PAUL NEWMAN, PAUL HARTMAN and ERNEST TRUAX . . . ROBERT MONTGOMERY offered a JAMES THURBER story, "Mr. and Mrs. Monroe," with EDWARD ANDREWS as the meek husband . . . BOBBY CLARK and BURR TILLSTROM signed up for the cast of "Alice in Wonderland." MAURICE EVANS was the producer.

PICTURE CREDITS 8—Mario Casilli • 13-15 Richard R. Hewett • 16—John Huehnergath
19—George E. Joseph • 24-25—Sheedy-Long • 26—Arnold Roth
30—Curt Gunther • 34—Gene Trindl • TV Set Buyers' Guide—Roy Moore

Can you name these lovely Lennon Sisters?

Of course you know these delightful singing stars of "The Lawrence Welk Show" on ABC — but can you identify them by their first names? Try it! Then check your answers below. To help you, each girl is wearing her personal Alphabet Pin by Sarah — one of many exclusive designs you'll see only at a Sarah Coventry Home Jewelry Show.

To learn how you may earn a valuable Hostess Gift of exquisite fashion jewelry, write Aileen Van Tyle, Fashion Co-ordinator, Sarah Coventry, Inc., Newark 17, New York State.

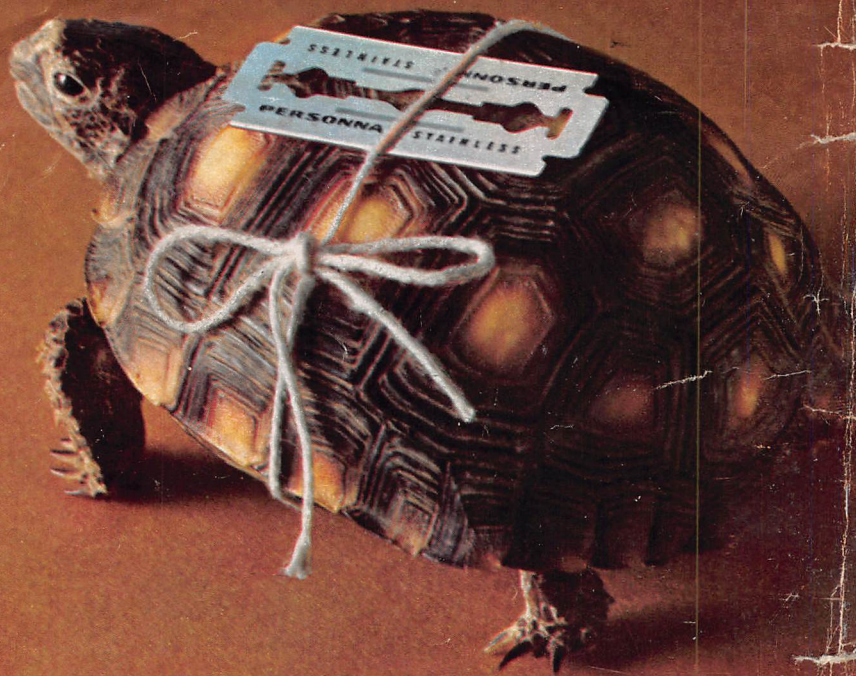
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